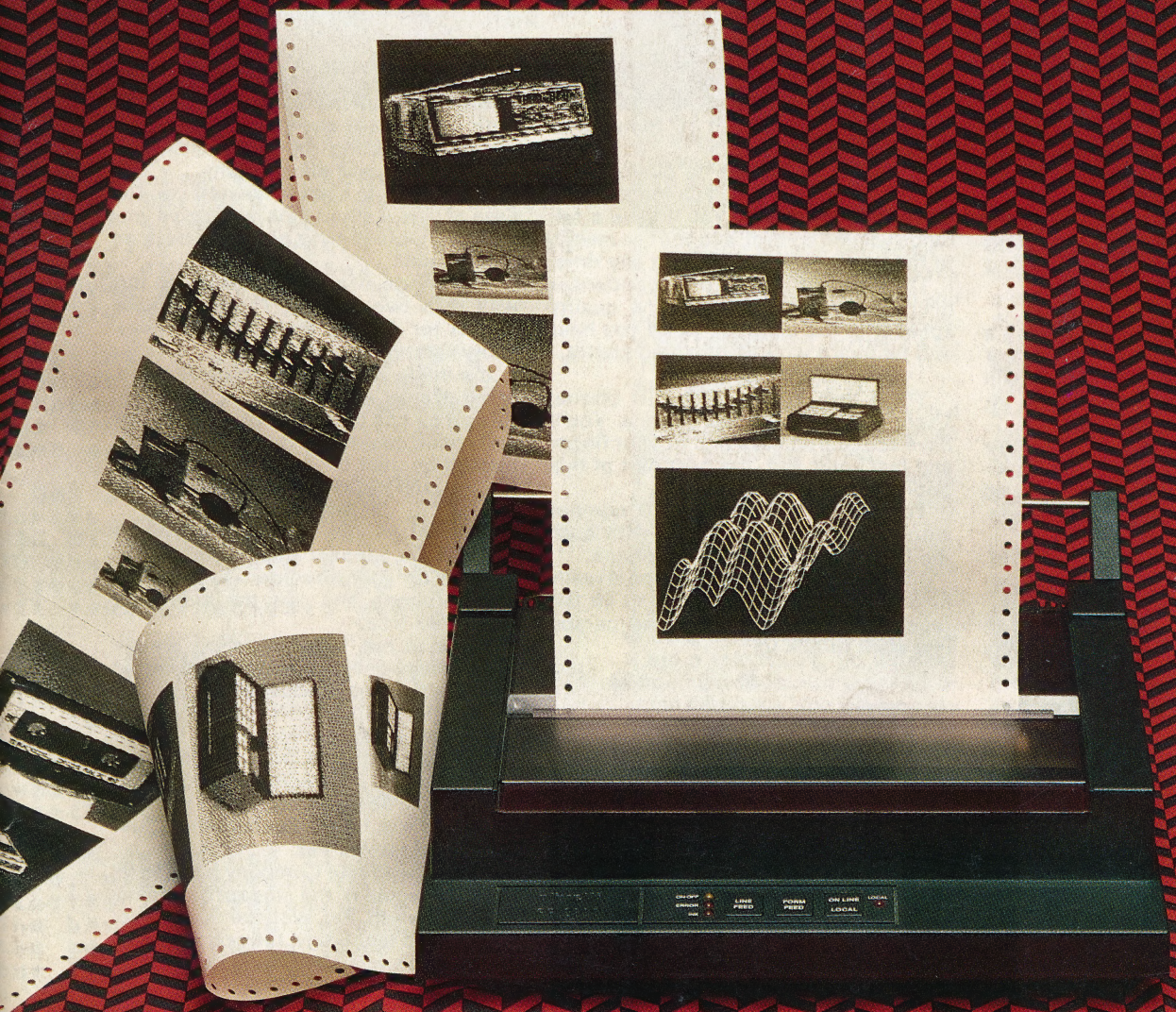
DAK
INDUSTRIES
INCORPORATED

Summer 84



$59 BREAKTHROUGH

Phone Company's Revenge

Gone are the cheap one-piece phones. But, memory dialing, tone/pulse switching, speakerphones and comfortable phone company design handsets are the legacy of the fight.

It was a battle. Last year, with millions of cheap one-piece phones around, the Phone Company was under siege.

But revenge is sweet. Because, as fast as they appeared, most of the cheap manufacturers have gone.

One-piece phones that didn't feel like our familiar American phones are gone. And, millions of Americans have simply kept renting their old phones.

So, the Phone Company's revenge is complete. Its great feeling handsets, reliability and America's complacency, have won the Phone Company a major round.

But, with 70 million American homes at stake, you can bet that the real war is just beginning. So, while the Phone Company relaxes after the battle, a second wave of 'smart phones' is arriving.

INDEPENDENT'S REVENGE

Everyone's learned a lot. The Phone Company is offering features and the Independents have gotten the license of a regular Phone Company handset.

But, this time the Independents are way ahead. Now you can have a standard phone with a standard feeling handset just like you've had for years.

Plus, look at this. You can have 10 memory dialing, tone/pulse switching and you'll even get a great sounding speakerphone, all for **just $59**.

LOADED

Imagine the convenience of having a phone that dials for you in either Tone or Pulse at the touch of a switch. It will remember and dial any 10 numbers, including last number redial.

And, best of all, you can dial your numbers without ever lifting the receiver. Just push the hands free button and you'll be using your all new, super clear, totally automatic speakerphone.

If you do decide to lift the receiver, you'll find it cradles right on your shoulder just like a Phone Company phone.

So, using this phone is like finding an old friend who's been educated since the last time you saw one another.

PERFECT MARRIAGE

The real claim to fame of this phone is its marriage of Phone Company fit and feel with super convenience features.

Imagine walking around the room, taking notes or even washing the dishes while you talk on the phone.

And, with a speakerphone, anyone else in the room can join in too. You'll be heard loud and clear whether you are nearby or across the room, because this phone has a built-in condenser mike.

This speakerphone uses a new lightning fast auto-simplex design. It's one of the reasons that it sounds so good. You see, instead of talking and listening at the same time and sometimes getting feedback and hollow sound, this phone only does one at a time.

But, don't be misled. You won't even know it's happening. The computer brain in this speakerphone switches back and forth automatically with such lightning speed, it took us about 10 minutes of conversation to be sure.

Of course, there are no push-to-talk buttons. Everything is automatic. And, you're in full control. You'll have a full range volume control, and you can switch to the comfortable handset at any time.

The handset has its own condenser microphone and a headphone quality speaker in the earpiece to let you hear and be heard with astonishing clarity.

THERE'S MORE

You'll love dialing with this phone. There are no cheap flat buttons. You'll have sculptured keys that fit your finger and feel solid. But, the best part of this phone is not dialing at all.

You'll have a super fast 10 number automatic dialer that works with both the handset and the speakerphone.

Dialing with the speakerphone is really nice because you don't have to lift the receiver unless you reach the person you want to talk to.

Each number you store may have up to 16 digits and you can switch from Pulse to Tone at any time. So, if you live in a Pulse area and want to use Sprint or MCI, just dial your local access code in Pulse, then switch to Tone.

Don't worry about this memory dialer forgetting. When you put in 3 standard AA batteries, all your memory is protected. And, because this phone is totally telephone line powered, it doesn't require an AC plug. So, local power failures won't affect your ability to use your phone.

THE FINAL FACTS

This phone is loaded with all the latest phone features. Its electronic ringer has high, low and 'off for privacy' settings. Both its handset and phone line cords are disconnecting modular cords. So, just plug it in and start talking.

The phone is slanted toward you for ease of use. A stand flips out to give you a comfortable dialing angle for desk or counter use.

The phone also mounts easily on the wall with two screws. There's a mute button for privacy and LED indicators show various operations.

It's made by Unitech, the large personal stereo and telephone manufacturer. You can be sure that the circuitry and sound quality are state of the art. It's backed by their limited warranty.

UNITECH'S REVENGE RISK FREE

Wait till you hear the sound. Wait till you feel the handset against your ear or cradled on your shoulder. Talk on the speakerphone and use the automatic dialer risk free.

If you're not 100% satisfied, simply return the phone in its original box within 30 days for a courteous refund.

To order your Unitech Automatic Dialing SpeakerPhone risk free with your credit card, call toll free or send your check for DAK's incredible breakthrough price of just **$59** plus **$3.50** for postage and handling. Use Order Number 9801. CA res add Sales Tax.

Well, the Phone Company has had its revenge against the cheap one-piece manufacturers. But, with the marriage of fit, feel and technolgy, the real winner is going to be you, the phone user.

DAK
INDUSTRIES INCORPORATED

TOLL-FREE ORDER LINE
For credit card orders call 24 hours a day 7 days a week
CALL TOLL-FREE. . .1-800-325-0800
10845 Vanowen St., N. Hollywood CA 91605

DAK INDUSTRIES INCORPORATED AK98
10845 VANOWEN ST. NORTH HOLLYWOOD, CA 91605

)ear Friend,

My name is Drew, and I've ›robably got the neatest job in :he whole world.

I'm writing to you because, 'rom the fact that you're even ›eceiving this catalog, I think 'ou may be a lot like me!

I'm sort of the ultimate ›lectronic gadget freak. Plus, I ;ike to be ahead of the crowd. 'hat's why my job is so neat. I ;et to play with the newest ›lectronic gadgets, usually even ›efore they hit the market.

Virtually everything in my ›ome is remote controlled. And :'m testing cordless phones, ;ape decks, equalizers and lots ›f other electronic devices in ›lmost every room. (Much to the ›hagrin of my wife.)

My catalog will take you on a ›ourney through the never never ›and of electronic technology; I ›ersonally test every product in ›y very own home, take the ›ictures and I write every word ›n this book.

But don't worry, DAK is a very ›ubstantial company. And, your ›urchases are well protected by ›ur double risk free policy. (See our order form.)

DAK has over 460,000 cus-›omers, and we've been offering ›IG DISCOUNTS on electronics for ›5 years. We have a large ›riendly staff to take care of ›ll your electronic needs.

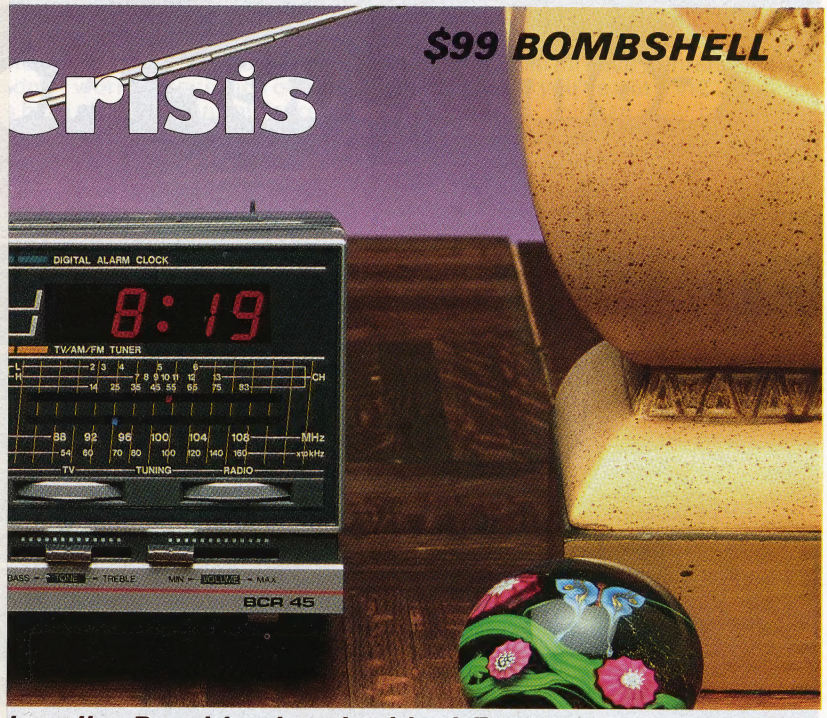
But, I choose the products. ›nd, this catalog is all mine. ›ince I can't actually sit down ›nd talk to you, I write about ›oth the good and bad parts of ›ach product as if we were ›eally sitting and talking ›ogether.

It's not a bad life that I ›ave, playing with each new ›lectronic breakthrough product. ›he hard part is selecting only ›he best products that will make ›ur lives most exciting.

Sincerely
DAK INDUSTRIES, INC.

Drew

Drew Alan Kaplan
President



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BUT IT'S THE TV

›ne a 4½" black and white TV that's ›bly sharp and clear. While it's ›y not for a crowd, it's perfect for › on your desk or night stand. › antenna really pulls in the sta-› you can connect your own anten-› adjustable flip up stand (as pictur-› you set the angle for desk view-› or bed viewing (down). › have full control of brightness ›ntrast as you'd expect. But it's ›larly important with this TV, be-›ou may be in a very bright office ›y dark bedroom.

Just choose any station 2-13 VHF or 14-83 UHF and enjoy your TV. It's made by Emerson and backed by their standard limited warranty.

TRY THE IDENTITY CRISIS RISK FREE

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It's small enough to sit on your desk, but it's big enough to bring you the world. Now you can have the world at your fingertips at the office where you work or at home where you rest.

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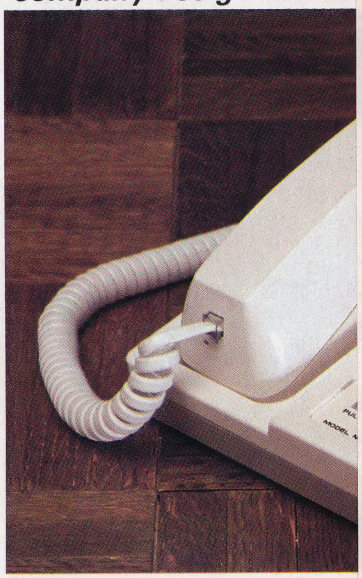

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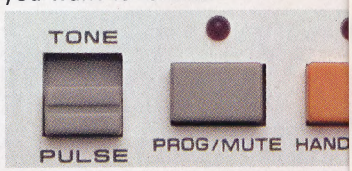

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THE FINAL FACTS

This phone is loaded with all th phone features. Its electronic rin high, low and 'off for privacy' s

TOLL FREE CUSTOMER SERVICE

Once you place an order from DAK, we don't leav you out in the cold. You can call our toll free custome service department at **1-800-423-2866** or in Lo Angeles, call **1-818-985-2697.**

You can check on your order, or let us know abou any problems you may encounter with merchandis you have bought from us. Please use these number for problems. The people on the main DAK order line do not have any information about orders in progres or shipped merchandise.

DOUBLE RISK FREE OFFER

We want you to try anything in this catalog risk fre You'll find our product descriptions more complet than in any other catalog that we have seen. Ou feeling is that the more you know about a produc the more likely you are to like it when it comes.

And, that's important to us because when you do r ceive a product from us, you have a full 30 days t decide if 1) it's what we described, 2) it fits you needs, and 3) if you like it.

All you need to do to get your money back, is retur the product to us prepaid and insured, in new unmark ed condition with all its original parts, instruction packing boxes and our original invoice (or a copy within 30 days of when you receive it.

Price Protection. You can't lose. As part of our 3 day risk free trial, in the unlikely event that you fin any product that you buy from this catalog selling fo less than our catalog price, just send us a copy of an newspaper or magazine advertisement that appears du ing the 30 day period, and a copy of your invoice.

We will issue you an immediate merchandise cred for the difference in merchandise price. So, you'll hav both a satisfaction guarantee plus price protectio for 30 days from the time you get any DAK produc purchased from this catalog. Of course you are als protected by the individual manufacturer's warranti on all the products we offer.

VISIT OUR FACTORY SHOWROOM

9 A.M.–4:30 PM Monday through Friday

When you're in the Los Angeles area why not dro in and visit us in person. You'll get a really close-u look at most of the exciting products in our catalog

Plus, you'll find products from past catalogs an products that will be in future catalogs. A trip to ou showroom is like a venture into the future.

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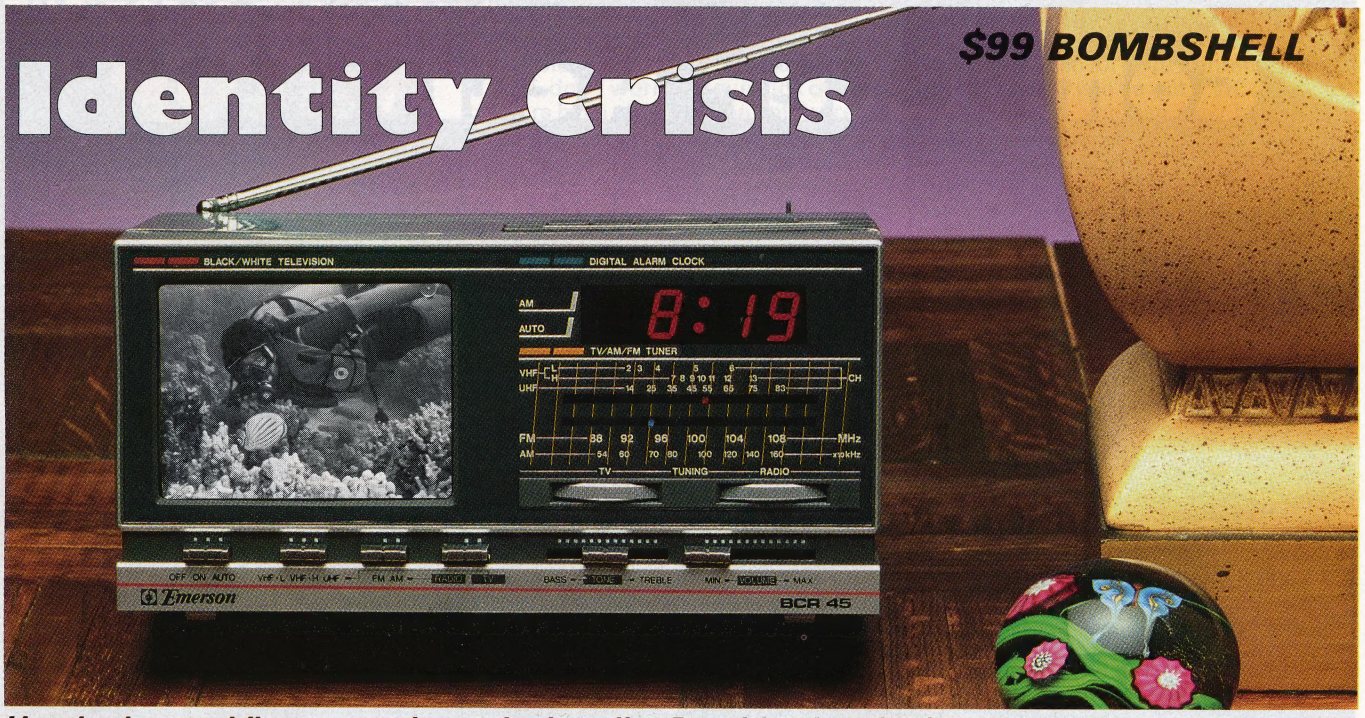

Here's the world's most unique clock radio. But, it's also the ideal Executive Link for your office. Either way, it's your link to the outside world.

You're at your desk. Soft beautiful FM music is gently caressing you. You feel your tensions melt, your mind clears, and you're ready to take on the world.

Plus, wouldn't you like to see the Space Shuttle Lift off, the 9th inning of the World Series, and the news as it happens?

OR

You're lying in bed. Your mate's asleep. You're watching the late late movie. An earphone gives you total privacy, and if you fall asleep, you know that the TV will turn itself off within the hour.

In the morning, you can wake to TV, FM, AM or alarm. If you wake at night, you'll see the time on the extra large LED display with high/low brightness.

And, you won't have to worry about losing the time if there's a power failure once you install the standard 9V battery (not included) for protection.

OR

You're in your car or camper (not driving). You've plugged this entertainment center into your cigarette lighter, using the optional cable. And, you're watching the last quarter of the Super Bowl.

Now, no matter where you are, you can have great sounding AM and FM radio, or VHF and UHF TV.

FITS ANYWHERE

This beautiful micro-entertainer measures a mere 9½" wide. Its space-age silver and black styling adds a stunning look to any room at home or at the office.

While it's certainly the ideal bedside companion, think of the late nights you've spent at the office. Don't you deserve to have a companion that's a direct link to the outside world on your desk, credenza, or even a bookshelf?

HAS EVERYTHING

First the alarm. You'll enjoy every standard feature. There're fast and slow time and alarm settings. A sleep switch that lets you have up to an hour of AM, FM or TV before it shuts down for the night.

A snooze bar lets you have 9 minutes of extra sleep in the morning before the TV, radio, or alarm attacks you again.

And look at this. 59 minutes after the alarm turns on the radio or the TV, it will automatically shut itself off. In 24 hours, the cycle will repeat itself, so there's no need to reset this clock radio TV.

GREAT SOUND SAYS IT ALL

You'll enjoy the full rich sound you'd expect from an Emerson clock radio when you switch to either AM or FM.

The FM tuner really pulls in the stations. And the full range speaker has a very pleasing and full rich sound.

Of course, with the touch of a button, you can also tune in your favorite AM stations. You can keep up with the latest news or music on AM.

In the dark, linear volume and tone controls are a real luxury. So whether you're listening to the built-in speaker or the included earphone, you'll be in easy control of your music or TV.

BUT IT'S THE TV

Imagine a 4½" black and white TV that's incredibly sharp and clear. While it's certainly not for a crowd, it's perfect for viewing on your desk or night stand.

A rod antenna really pulls in the stations, or you can connect your own antenna. An adjustable flip up stand (as pictured) lets you set the angle for desk viewing (up) or bed viewing (down).

You'll have full control of brightness and contrast as you'd expect. But it's particularly important with this TV, because you may be in a very bright office or a very dark bedroom.

Just choose any station 2-13 VHF or 14-83 UHF and enjoy your TV. It's made by Emerson and backed by their standard limited warranty.

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It's small enough to sit on your desk, but it's big enough to bring you the world. Now you can have the world at your fingertips at the office where you work or at home where you rest.

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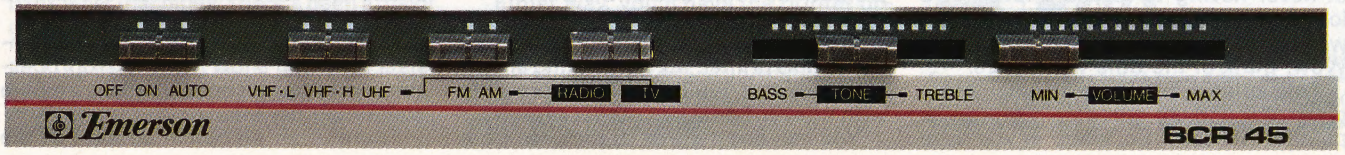


$199 SUPER CLOSE-OUT

Computer Activator

Here's Olivetti's $499 state-of-the-art, dry ink jet, plain paper printer. It prints up to 110 characters per second. You can use it with virtually any home or office personal computer. Price slashed to $199.

By Drew Kaplan

Energize your computer. I've energized my Apple, but you can add super graphics and text capabilities to just about any personal computer you own.

Now you can literally turn your computer into an electronic paint brush with this revolutionary new Ink Jet, graphics capable, plain paper printer.

And look at this! In addition to great looking 'correspondence-quality' upper and lower case text, simple 'ESC' commands allow you to mix normal size text with double height and/or double width characters. You can even underline words three different ways.

You'll have all 96 standard American ASCII characters for your text. Plus, you can print in any of the 8 foreign languages whose characters are resident in this industrial office quality printer.

I've been using a daisy wheel printer with my Apple, but this Ink Jet printer is 3 times faster, whisper-quiet, and it allows me to produce phenomenal graphics.

You'll experience the thrill of actually writing your letters and reports on your computer. Now you'll be able to use all of your computer's word processing and **correcting** capabilities.

I can't overemphasize the convenience of never having to retype a letter or a long report because you find a mispelled word or a sentence you'd like to change. Wow, think of the time you'll save.

This printer connects to your computer through its standard Centronics parallel interface. So, whether you have an Apple or an Atari (as I do), an IBM PC, a VIC 20 or anything in between, this is **the one** printer for you now and in the future.

THE PRINTER YOU'LL KEEP

This printer's sophisticated features and industrial dependability would normally make it too expensive for home use.

It was designed for heavy industrial work such as printing thousands of address labels. And, its super-fine graphics are perfect for scientific work.

The printer lets you use all types of paper. It comes with adjustable pin-feed tractor drive for fan-fold computer paper. It also has friction feed for single sheet paper (like your letterhead). And it has roll supports for continuous roll fed paper.

So, while you may upgrade your computer in the future, once you've tried Olivetti's whisper-quiet Ink Jet printer, you'll simply plug this printer into any new computer you buy.

And, if you already have a slow daisy wheel printer like I did, a thermal or even a dot matrix printer, when you compare the speed, graphics capability and dependability of this printer, you may just plug in both printers.

Plus, if you carry a briefcase-type portable computer, at DAK's $199 super close-out price, you can now have printers both at home and at the office.

FINEST GRAPHICS

Wait till you see the graphics capabilities of this printer. Ink Jet printing allows for solids and detail simply not possible with conventional dot matrix printers.

You can copy words or pictures from disks or memory. Or, you can dump what's on the screen onto paper. Think of what you can do with a Koala Pad.

And, look what this printer will do. You can double the size of your graphics by using the Zoom command. You can turn the image with a rotation command. And you can even reverse (negative image) your graphic image.

You can do **any or all** of the above commands and more, as many times as you wish from the same screen dump.

With an incredible 110 point per inch horizontal resolution and 216 point per inch vertical resolution, Olivetti's Ink Jet technology leaves virtually any conventional dot matrix printer in the dust.

INK JET PRINTING EXPLAINED

Forget everything you've heard about dot matrix printing. Ink Jet printing is light years ahead.

This Olivetti printer at only $499 is the world's first low cost (under $3000) non-impact printer that uses plain paper.

There's no heavy print head containing steel pins that are mechanically driven out against a ribbon that in turn strikes your paper and the rubber platen roller.

Since there's no ribbon to fade and wear out or platen to become hard or irregular, you won't experience the variations and inconsistencies associated with conventional dot matrix printing.

The Olivetti Ink Jet printer head consists simply of a low mass microprocessor controlled disposable glass ampule containing dry ink.

There is an electrical contact at the

back of the ampule, and a minute jam-proof nozzle at the tip of the ampule.

The technical name for the printing process is 'Spark' Ink Jet, because wherever a dot is required to form a letter or graphic design, an electrical arc blasts a dot of carbon out of the ampule and fuses it to the paper

The process is incredibly fast, accurate, and except for the crackling sound of the arc itself, virtually silent.

Plus, you'll have continuously variable electronic control of the dot intensity. A volume-like control lets you vary the amount of power supplied to the arc at the print head. So, you can print very light, very dark or anywhere in between.

You can forget the 65db to 85db oppressive sound of other dot matrix printers, Ink Jet printing is whisper-quiet. So, you can use this printer while you talk on the phone or in a crowded office.

You can forget messy ribbons. Each inexpensive (less than $2) glass ampule will print about 150,000 perfectly identical characters. Then just pop in another ampule and get back on line in seconds.

And, unlike ribbons which fade with use, the first dot from an ampule will be identical to the last.

ALL THE EXTRAS

Reviews have said this printer is more durable than most commercial systems.

You'll find all the extras. Its printing is bi-directional for maximum speed and life. It seeks the shortest printing path, not going to either margin extreme unless there are characters to print.

Simple 'ESC' commands let you print at 10, 12 or 18 characters per inch up to a full 8" width. Choose variable vertical spacing, or fixed 6 or 8 lines to the inch.

You'll have a full 1 K buffer with overflow protection. And, you'll have a printer self-test and configuration print out on demand. Of course, there are 'Line Feed' and 'Form Feed' buttons. And, form length is programmable.

Olivetti's Ink Jet printer has an extremely small footprint that makes it ideal for office or home use. It is just 15⅓" wide, 4½" high, and 10½" deep.

WHY SO CHEAP

Olivetti's office products division introduced this industrial quality Ink Jet Printer last April to rave reviews.

At its $499 suggested retail price, they said: "The printer is priced lower than most comparable printers on the market today, yet it far outperforms its most fierce competitors. . ."

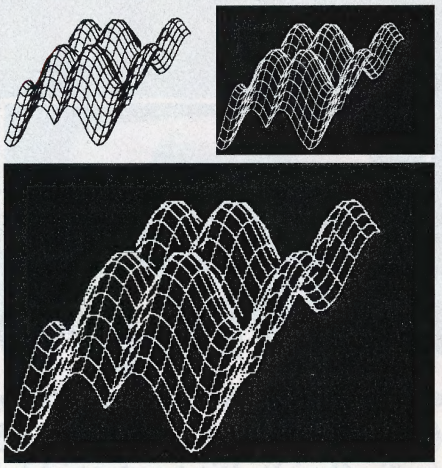
But, you can forget the $499 almost comparable printers. At DAK's $199 super close-out price, you'd be lucky to find a thermal printer that requires expensive special paper.

Olivetti USA is now controlled by Docutel, the people who make the electronic bank teller machines. There's been a major change in management and sales people.

Since Docutel is into massive printers and the like, they simply aren't interested in this inexpensive $499 printer.

DAK bought all 12,000 that Olivetti had. So, you can have an inexpensive $499 printer for just $199, complete with a standard Olivetti limited warranty.

And, don't worry. Thousands of these printers have already been sold at retail. Of course, Olivetti guarantees that the standard Ink Jet ampules are and will be available at Olivetti dealers nationwide.



Just plug-in and start printing these characters
abcdefghijklmnopqrstuvwxyz0123456789!#$%&'()*+,
-.?:;<>=@[]/^ABCDEFGHIJKLMNOPQRSTUVWXYZ

With this printer you can alter your graphics as you desire. I actually produced the graphics and characters above on this printer. (They're shown at 44% nomal size to fit in this catalog). The top left is normal, the top right is reversed and the bottom is double size and reversed. The text above shows the alphabet, but check all the sizes I printed in the main picture to the left.

COMPATIBLE COMPUTERS

Any Computer with a standard Centronics parallel port, such as: **Apple, Franklin, IBM PC, TRS80, Osborn, Atari, Commodore VIC 20, Commodore 64, Kaypro and, virtually any other personal computer. Plus, most briefcase portables.**

FEAR OF INTERFACES?

Your computer is smart. But, it doesn't know how to 'talk' to other devices. That's why you need an interface.

An interface isn't just a simple cable. It's actually an intelligent translator that lets your computer talk to another piece of equipment.

Usually the computer manufacturers don't include the various interfaces when you buy your computer, because they don't know if you'll ever add peripherals such as disk drives, printers or modems.

So, rather than sell you something you don't need, you don't buy an interface until you add onto your computer.

There are two types of printer interfaces. The first allows you to do text word processing. For 99% of computer use, this is all that is needed. It translates all the possible letters and punctuation known as ASCII. Olivetti's printer understands all 96 possible American characters plus 8 foreign languages.

A second type of interface **also** allows you to dump pictures or graphics from your screen or memory. This is more complicated because every dot must be told where to go. This interface, or 'driver program' as it is called, is available in two forms. Built into an interface card, or as a program on a disk which you use in conjunction with any standard interface.

Either way, you'll have the printer operating in just a few minutes. And if you already have a printer, the same Centronics parallel interface and cable (about 85% of all printers are compatible) should work with this printer.

TRY OLIVETTI'S INK JET RISK FREE

Now we can all have printers with our computers. If you've got a VIC 20 hiding in the closet, you can now have a real word processer. If you've got an Apple or IBM PC, now you can have almost silent 110 character per second printing.

Now you can print out your programs, your notes or your letters. If you're not 100% satisfied, simply return the printer and any accessories in their original boxes to DAK within 30 days for a refund.

To order Olivetti's Ink Jet 110 Character Per Second Plain Paper Printer with Traction Feed, Friction Feed, Roll Paper Mounts, Dust Cover, Full Instructions and 4 Ink Jet Ampules (600,000 characters) risk free with your credit card, don't send the $499 suggested retail price.

Don't even send the $312 August 1983 dealer price. Send just **$199** plus **$8** for postage and handling. Order Number 9875. CA residents add sales tax.

Boxes of Ink Jet ampules are available for just **$6.50** ($0.50 P&H) per box of 4 (600,000 characters). Order No. 9876.

Standard Centronics interfaces are available at any computer store for your computer. Below are our favorites for 5 of the most popular computers.

For your Apple. We have Practical Peripherals' text interface for just **$49** ($2 P&H) Order No. 9877. We have their graphics capable interface for just **$79** ($2 P&H) Order No. 9887. If you have a Centronics parallel interface, we have a graphics driver program on disk for just **$7** ($1 P&H) Order No. 9878.

For your IBM PC, you don't need an interface. It's already built-in. But, you do need a cable. We have a cable, ready to connect this printer to your computer, for just **$19** ($2 P&H) Order No. 9879. We have a graphics driver program on disk for just **$7** ($1 P&H) Order No. 9880.

For your Atari 800, 800XL, 400, or 600XL, we have a text interface for just **$69** ($2 P&H) Order No. 9881. We have a graphics driver program on disk for just **$7** ($1 P&H) Order No. 9882.

For your Commodore VIC 20 or 64, we have a text interface for just **$39** ($2 P&H) Order No. 9883. We have a graphics driver program on disk for just **$7** ($1 P&H) Order No. 9884.

For TRS 80 computers, you don't need an interface, just a cable. We have a cable for **$18** ($2 P&H) Order No. 9885.

For **briefcase-type** portables, the Centronics interface is usually built-in. Just stop by any computer store. All Centronics printers use the same cable at the printer end, but you'll need a cable that fits your particular computer's plug.

Get hard copy print outs of your programs or your graphics. Turn your computer into a powerful word processor. Forget retyping ever again. And forget Olivetti's $499 suggested retail price!

Apple, Atari, IBM PC, Franklin, Commodore VIC 20 & 64, Koala, TRS80, Osborn, and Kaypro, are regestered trademarks of Apple Computer, Atari Inc., International Business Machine Corp., Franklin Computer, Commodore Electronics Ltd., Koala Technologies Corp., Radio Shack/Tandy, Osborn Corp. and Kapro Corp., respectively.

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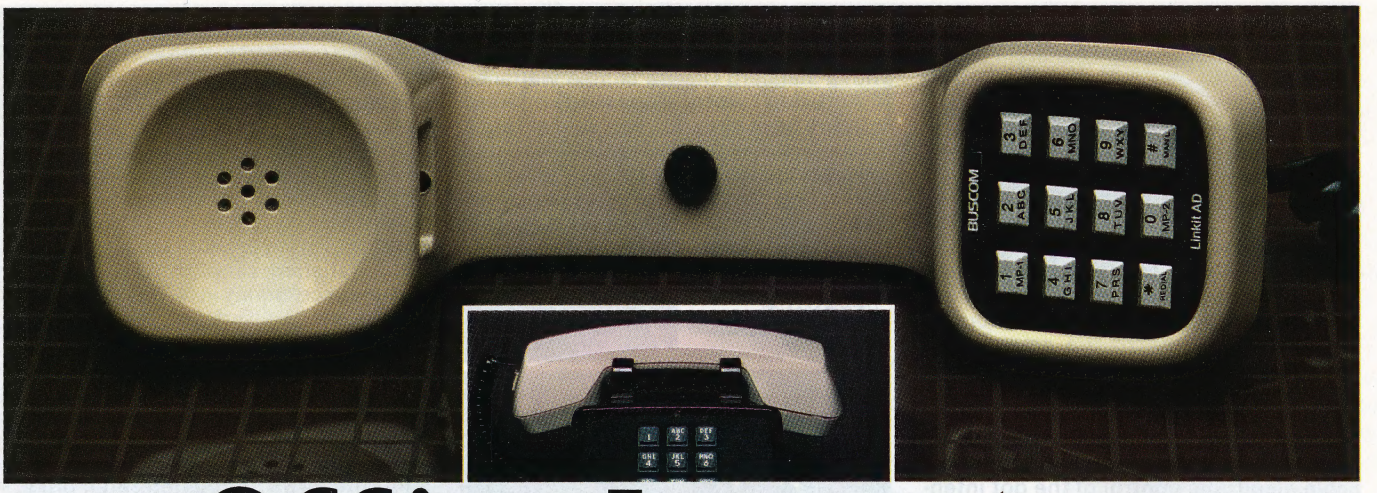


Office Imposter

It masquerades as a standard Phone Company handset until you lift it off your phone. Then it becomes an up to 83 number dialer and a monitor speaker. Best of all, you simply use your handset's cord to connect it.

Look at your phone. You'll probably find a small plug that connects the coiled handset cord to your receiver.

You can forget trying to hook into multi-wire phone cables. This is your ticket into your office or home phone system.

Now you can easily have all the convenience of electronic memory dialing, both in complicated office systems and at home. And, you won't affect any of the existing features of your current phone.

You'll have one touch dialing, dial tone detection and more. It's all built into a receiver that cradles on your shoulder, just like a Phone Company phone.

SAVING MONEY IS A LOT OF WORK

You can save your company and yourself a lot of money on your phone bills if you use services like MCI and Sprint.

But, in order to use these discount services, you have to first dial a 7 digit local number, wait for a dial tone, then dial your pass code number, and finally, the number you want to call. In all, this can be 23 or more digits.

With the all new Imposter Dialing Handset, you can save money with no work. Just touch one button and in a flash your local number will be dialed. Then The Imposter 'listens' for a new dial tone and automatically enters your code.

If the actual number you want to call is stored in the Imposter's memory, it will dial it as well. Or, you can manually dial the number. Think how nice all this automation can be the next time you accidentally dial a wrong number after you've dialed about 20 digits.

Of course, you'll dial local numbers and regular long distance numbers in a flash. Plus you can use all the new automated services, including banking, autodial pagers and corporate networks.

HEAR BETTER TOO

If you call the airlines or make other calls where you are left on hold, you're going to love this phone. The small dark knob in the center of the handset is a volume control.

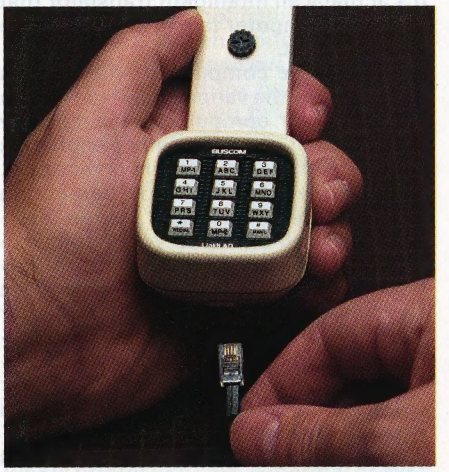
Just turn up the volume and put the phone down on your desk. When someone actually answers, you'll hear them.

And speaking of hearing, if your phone is in a noisy environment or if your phone isn't loud enough, now you can set the volume to a comfortable level for you.

INSTALLATION

There's nothing to it. If you have modular jacks at home, you know how easy they are to plug and unplug.

Well, although they are new at home, a smaller version of the modular plug has been used to connect coiled handset cords for years, because the cord is the first thing that usually wears out.



All you do is unplug the cord from your handset. You even use the same cord. Just plug it into the new Imposter and start dialing. It's perfect at work where you couldn't plug in a dialer before. And, it's perfect at home because this is just about the world's greatest dialer.

HERE'S HOW IT WORKS

The Imposter is totally telephone line powered. As long as your phone works, so will the dialer. And, it won't forget any numbers because two replaceable button batteries (included) protect your memory for up to 2 years whether this handset is connected to a phone or not.

To store a number, you simply push 'Store', pick a memory location, dial the number and push 'Stop'. Whenever you lift your receiver, you are ready to dial.

There are 3 one button memories and 80 two button memories. Each memory may contain 8 digits and is stackable.

So, if you store a long distance number, you'll use two of the memory locations. But don't worry, it's automatic and you don't have to press extra buttons.

All the extras. You'll have mute, last number redial, and more. You can program pauses if you have to dial 9 to get out, dial tone sensing and more.

A high fidelity microphone reproduces your voice loud and clear, and you've never heard telephone sound like you'll hear from the variable volume earpiece.

But, its real claim to fame is its Phone Company feel and the fact that it simply plugs into virtually any traditional coiled handset cable. It's made by Buscom. It's backed by their limited warranty.

TRY THE BUSINESS IMPOSTER RISK FREE

Add automation to your very own phone. You'll still be able to use your phone's rotary dial or tone buttons. But once you're dialing manually or automatically in tone with Buscom's autodialing handset, you'll be saving time and money.

If you're not 100% satisfied, simply return it in its original box within 30 days to DAK for a courteous refund.

To order your Buscom 83 Number Automatic Dialing Amplified handset for your phone, call toll free or send your check for just **$89** plus **$3** for postage and handling. Order No. 9864. Buscom makes the identical handset with 23 memories. It's just **$69** ($3 P&H) Order No. 9865. CA res add sales tax.

Now all your phone calling can be easy. You can concentrate on the conversation, not on the mechanics of dialing.

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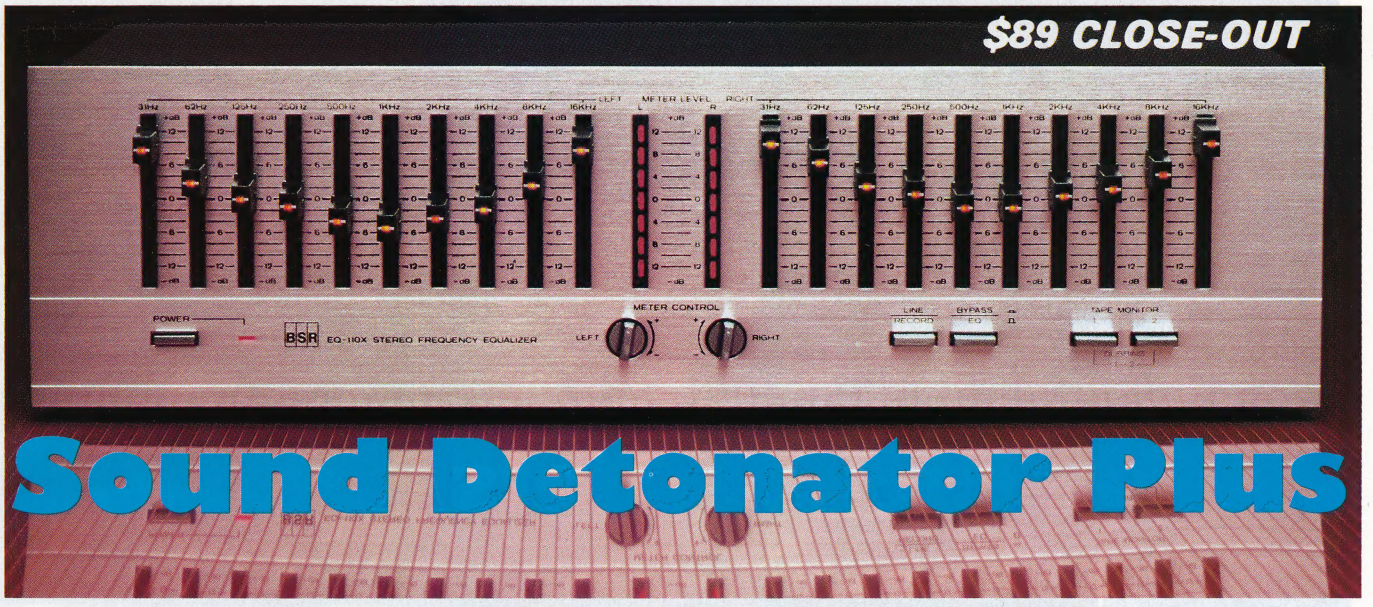


Make your stereo system's sound explode with life. Improve the sound quality by 30 to 50%. Plus, you'll add tape dubbing too with this limited BSR $89 close-out.

It's like night and day. Crashing cymbals, the depth of a string bass, more trumpets or more voice will come bursting forth from your stereo at your command.

You'll make your music so vibrant that it will virtually knock your socks off when you use this professional quality 10 band stereo Sound Detonator Plus Equalizer.

It has a frequency response from 5hz to 100,000hz ±1db. BSR, the ADC equalizer people, make this super equalizer and back it with a 2 year limited warranty. Our $89 close-out price is just a fraction of its true $249 retail value.

CAN YOUR STEREO SOUND BETTER?

Incredibly better. Equalizers are different from regular bass and treble controls. And, 10 band EQs are the best.

Bass controls turn up the entire low end as well as the low mid-range, making the sound muddy and heavy. With an equalizer, you simply pick the exact frequencies you want to enhance.

You can boost the low-bass at 31hz, 62hz and/or 125hz, and the mid-bass at 250hz and 500hz to animate specific areas of the musical spectrum.

And, when you boost the part of the bass you like, you don't disturb the mid-range frequencies and make your favorite singer sound like he has a sore throat.

The high frequencies really determine the clarity and brilliance of your music.

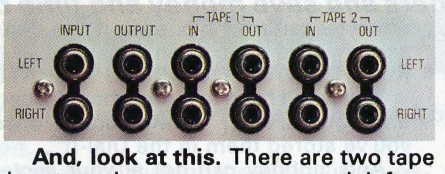
You can boost the mid-range and highs at 1,000hz, 2,000hz, 4,000hz, 8,000hz and 16,000hz. So, you can bring crashing cymbals to life at 16,000hz while at the same time you cut tape hiss or annoying record scratches at 8000hz.

You can also boost or cut specific mid-range frequency areas to add or subtract vocal, trumpets, guitars or whatever instrument ranges you prefer.

GREAT FOR 2 TAPE DECKS

You can push a button and transfer all the equalization power to the inputs of two tape decks. So, if you have a cassette deck in your car or a personal stereo that you wear, now you can pre-equalize your cassettes as you record them.

Now you can get all the dramatically enhanced sound wherever you are. This is an especially great feature for bass starved portables and high-end starved car stereos to make them come alive.



And, look at this. There are two tape inputs and outputs, so you can dub from tape deck A to B, or make two tapes at once with or without equalization.

EASY HOOK UP

Use your tape monitor circuit, but don't lose it. Now your one tape monitor circuit lets you connect two tape decks.

Just plug the equalizer into the tape 'in' and 'out' jacks on your receiver. We even supply the cables.

As you listen to your records, FM or 'aux', any time you push the tape monitor switch on your receiver you'll hear your music jump to life.

The output from your receiver is always fed directly to your tape decks for recording, and with the touch of a button, you can choose to send equalized or non-equalized signal to your recorders.

When you want to listen to a tape deck, just press a tape monitor button on the equalizer and your tape deck will work **exactly** as it did before. Except, that now you can choose to listen with or without equalization and you can dub.

You won't be listening to any distortion or hum. The Sound Detonator Plus has a 95db signal to noise ratio and total harmonic distortion of just 0.018%

Once you've set your equalizer controls, switch it in and out of the system. You'll hear such an explosive improvement in sound, you'll think you've added thousands of dollars of new equipment.

WHY A CLOSE-OUT?

Last year DAK closed out over 18,000 of BSR's 7 band equalizers because BSR had decided to only sell equalizers under their ADC name and they still had some left with the BSR name on them.

Well, as Detroit comes out with new cars each year, ADC comes out with new equalizers. We got them to supply us with just 15,000 of last year's model before they shut down for the new one.

They had already paid for all the tooling, all the research and design, so we were able to buy these for less than half the normal price, for cold hard cash.

So, you can go to any HiFi store and buy this year's design in an ADC equalizer made by the parent company BSR, or you can get this $249 value BSR equalizer while our limited supply lasts, for $89.

THE FINAL FACTS

There are 20 slide controls, each with a bright LED to clearly show its position. Each control will add or subtract up to 12db. (That's a 24db range!)

There are separate sound detonation slide controls for each channel at 31hz, 62hz, 125hz, 250hz, 500hz, 1,000hz, 2000hz, 4000hz, 8000hz, and 16,000hz.

LED VU meters with ±0.5db accuracy show levels for each channel. It is 17" wide, 6½" deep and 4½" tall.

PUT LIFE INTO YOUR MUSIC RISK FREE

Prepare for a shock the first time you switch in this equalizer. Instruments you never heard in your music will emerge and bring a lifelike sound that will envelop you and revolutionize your stereo system.

If your system doesn't spring to life, simply return the equalizer within 30 days in its original box for a refund.

To order your Sound Detonator Plus Tape Dubbing BSR 110X10 Band Stereo Frequency Equalizer risk free with your credit card, call toll free or send your check not for ADC's $249 value, but for only **$89** plus **$7** for postage and handling. Order No. 9724. CA res add 6% tax.

Wake up the sound in your stereo. Your sound will explode with life as you detonate each frequency band with new musical life. And now you'll be in control of two tape decks as an added plus.

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Tone Talking Memory Dialer

Just hold the new Dial-It™ automatic dialer up to the mouthpiece of your telephone, and you can dial up to 100 phone numbers and save money and time by using MCI, SPRINT and more.

It's a dialer. It fits in your shirt pocket and it automatically dials phone numbers for you. Just hold it up to your phone, and you'll dial numbers at home, at the office or on the road.

Now you can use SPRINT and MCI without having to dial and memorize complicated numbers. And, speaking of memorizing, this dialer will memorize 100 numbers, up to 32 digits long.

SUPER SMART

It's also an alarm, a stopwatch and a calculator, but it's the automatic dialing breakthrough that makes Dial-It™ unique.

It's only about the size of a credit card, but it's got more power than most desk size dialers. And, here's how it works.

To store a number in memory, just push 'store', pick a storage number, and dial the number on the keypad. You'll see the number on the extra large LCD display for error-free entry. Of course, you can delete or change numbers the same way.

If the number is correct, just push store again and the number is permanently stored. And speaking of permanent, the batteries last up to a year and can be changed **without** losing the memory.

Here's a really neat feature. If you use MCI or SPRINT, you only have to key in your code number once. Then each time you want to store a number with your MCI or SPRINT code in front of it, you simply push the special code button.

Now you won't have to redial long complicated codes to store each new number in memory. Plus, you can dial a long distance number that's not in memory by having the Dial-It™ give your codes first. Then use it to manually dial the number.

If you require a pause to get an outside line or to wait for a computer, just push a button. If your phone company can't accept high speed tones, push 'slow' and the Dial-It™ will slow down.

If you reach a busy number, no problem. Just push last number redial.

If your Phone Company can't accept tones at all (most do even if you still have a dial phone), then you can only use the Dial-It™ if you use MCI or SPRINT. So, now you can save big, even if you don't already have Touch Tone® service.

KEEP PRIVATE NUMBERS PRIVATE

You won't have to worry about forgetting your SPRINT or MCI codes once you've stored them in the Dial-It™.

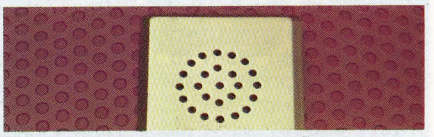
And, nobody can get at your secret codes, because it won't display them. So, even if you lend it to a friend, your codes are safe from prying eyes.

And, if you lose it, all your numbers are protected as well. You can program in your own security code using your birthday or other special number. Without your code, Dial-It™ won't work at all.

EASY TO USE

Now your little black book can go where you go. You can dial in True Tone from home, from the office, from a hotel room or a pay phone. You won't have to remember phone numbers ever again.

Just flip open its cover as shown above, touch 2 dialing buttons and put the Dial-It™ up to the mouthpiece of your phone.



Here's a phone's eye view of the Dial-It™. It speaks True Tone to the phone company through your phone's mouthpiece. You can use it to dial manually or you can automatically dial 100 of your most important phone numbers.

You'll be amazed at the speed and ease of this shirt pocket dialer. In addition to MCI and SPRINT, it works for credit card calls and phone banking.

The Dial-It™ comes with a pressure sensitive index label that fits in its case for your 20 most frequently called numbers. Plus, the Dial-It™ and a master directory fit in its protective leatherette case.

It's made by Dictograph, a company that's been a pioneer in dialing equipment. It's backed by a limited warranty.

THE FACTS

The Dial-It™ has a 1K memory which holds up to 1024 individual digits. Any of the 100 memories can be up to 32 digits long. But, if you had to make each memory location a full 32 digits long, Dial-It™'s total memory would fill up after you stored only 32 phone numbers.

So, Dictograph pulled a really smart engineering trick. They keep your Sprint or MCI codes in a special location and only tie up memory space once.

So, you'll have room to both store and dial about 70 long distance numbers (**each one automatically with or without** your Sprint or MCI codes attached) plus you'll still have room for local numbers.

AND, LOTS MORE TOO

It's just you and your Dial-It™. Don't worry about morning wake up calls because there's a 24 hour alarm.

Don't worry about exorbitant phone bills because there's a built-in stopwatch to keep track of your calls. You can concentrate on the conversation, not the mechanics of dialing.

And, you can use the full featured calculator to add up just how much you save in time and aggravation with this revolutionary shirt pocket dialer.

TRY THE DIAL-IT™ RISK FREE

Dial some numbers automatically. See how fast and easy it is. Whether you dial across town or across the country, you'll have 100 memories, to make life easier.

Slip the Dial-It™ in your pocket for a risk free test. If you're not 100% satisfied, simply return it in its original box within 30 days for a courteous refund.

To order Dictograph's revolutionary new Dial-It™ 100 number dialer risk free with your credit card, call toll free or send your check for, and look at this, just **$59** plus **$3** for postage and handling. Order No. 9728. CA res add 6% tax.

Forget phone drudgery. **Just one dialer** does it all. Now your dialer, not just your phone book, goes where you go.

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The sleek handset can be placed up or down.

Bedside Big Mouth

Now you can reach out to the world from the comfort of your bed with this elegant new electronic clock radio, telephone and speaker phone.

You're lying in bed. And, you are discussing the day's events with your mate. The lights are out, you're relaxed and your hands are at your sides.

So what's so new? Well for one thing, your mate is out of town and the two of you are talking on the latest in hands free speaker phones. What's more, if the two of you were in bed together, you both (or your whole family for that matter) could talk to anyone on the phone simultaneously.

Of course you can pick up the decorator designed phone handset with its long coiled cord, and talk or make calls as you would with your regular telephone. But with this new phone, you'll have all the new telephone advances rolled into one.

And best of all, you won't have to pay the phone company's monthly rental charges for their dumb phones ever again. Just plug in the standard modular plug and the AC line cord and you're ready to go.

You'll have universal push button dialing that gives you the convenience of push buttons anywhere and works on your current phone line and your own number.

A last number redial key redials busy numbers with the touch of a button. And, you'll really enjoy the delightful chirping electronic ring that won't send you into shock if it sounds when you are asleep.

If you want momentary privacy from the person you're talking to, a mute key lets you have it. It's like electronically putting your hand over the mouthpiece.

The sound quality is nothing short of incredible. An electret condenser mike lets you be heard loud and clear at the other end, whether you're using the handset or the hands free speaker phone.

When you use the handset, you hear the other person through a high quality transducer like you'd find in fine headphones. With the speaker phone, you'll hear fabulous sound through the Hi Fidelity speaker used for the AM/FM radio.

AND WHAT A CLOCK RADIO

If you're impressed with this telephone system (I hope you are) wait till you find out about the timing conveniences and sound quality of this electronic clock radio.

First the controls. The large green LED display with high/low brightness switch, is extremely easy to read. You won't have to worry about losing the time if there's a power failure once you install the standard 9V battery (included) for protection.

You'll have fast and slow set for both the regular and alarm times. And, once you've set the alarm, you can choose to be awakened by your favorite radio station or an electronic chirp alarm. If you aren't quite ready to get up, just tap the handy snooze button for a few minutes of extra sleep.

And since getting up is no fun, this radio will also help put you to sleep. A touch of the sleep button will give you up to an hour of your favorite radio station to relax you. The radio will then shut itself off and wait to perform its next programmed task.

GREAT SOUND SAYS IT ALL

It doesn't take many features to beat the phone company's phones. But, there are lots of regular clock radios.

Once you hear the sound of these fine sensitive radio receivers, you'll be sold on the sound as well as the phones.

This FM radio really pulls in the stations. And the full range speaker has a very pleasing and full rich sound.

Of course, with the touch of a switch you can also tune in your favorite AM stations too. You can keep up with the latest news or your choice of music on AM.

This all new electronic clock radio telephone brings a really elegant look to your bedroom, office, den or kitchen. What you can't see in our pictures is the elegant sound you'll enjoy for years to come.

TRY THE BEDSIDE BIG MOUTH RISK FREE

Be prepared for a shock. If you haven't tried any of the new electronic phones you're in for a pleasant surprise. And, for that mattter if you haven't bought a new clock radio for a few years you're going to be pleasantly surprised too.

Try this all new Electronic Clock Radio Telephone risk free in your own bedroom. If you aren't 100% satisfed, simply return it to DAK within 30 days for a refund.

To order your all new ~~Unitech~~ Bedside Big Mouth (our name for it), Electronic AM/FM Digital Clock Radio Telephone, with both handset and speaker phones risk free with your credit card, call toll free.

Or send your check not for the up to $129 to $159 price tag we've seen on other telephone clock radios without the speaker phone, but send the incredibly ~~low price of just $68 ($5.50 P&H) Order No. 9607. CA res add 6% tax.~~

*****NOTE***-We've sold more than 10,000 Big Mouths for $68 each. But, now because of a direct cash purchase from our supplier's supplier, we can **slash** the price on just the units we have in stock.

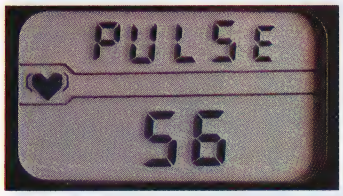
Our original supplier was Unitech, their supplier was Fortronics. Unitech said Ok, so we bought them all. They're yours for just **$39** plus the same **$5.50** for postage and handling. Use Order No. 9800.

You'll still have a full limited warranty. Every part and every feature is the same.

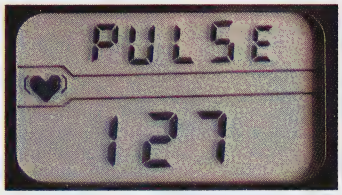
LAST MINUTE FLASH. It turns out that Unitech had two suppliers. Every line, every feature every measurement was identical. One was ivory, the other was chocolate, one had a green time display, the other was red. Unitech wants in, so we'll be shipping both units. We'll ship Fortronics then Unitech till we run out.

SPECIAL TELEPHONE HOOK-UP BONUS ON ORDER FORM

$49.50 BREAKTHROUGH!



When you are at rest, so is your heart. A low resting heart rate usually means you're in good condition. Have you checked yours?



When you exercise, you should reach your heart's target zone. But, have I reached my exercise target zone, or just had too much coffee?

Heart Window

Now you can exercise, rest, swim or go out to dinner wearing the latest in computer pulse takers on your wrist. Plus, it's a talented sports watch and a formal dress watch too.

By Drew Kaplan

It's a fact. You can tell a lot about yourself from your heart rate. You can evaluate the condition you are in, how much stress you are under, and how hard you should be exercising.

Think about it. How fast does your heart beat when you climb a flight of stairs? And how long does it take for your heart rate to return to normal?

Well, if you're at all like me, you may be a little out of shape. While I'm only 37, several friends of my own age have recently had heart attacks. And frankly, I'm getting just a bit worried.

You see, I am getting past the point where I can simply say, "I'll get back into shape next year."

So, whether you're a long distance runner (this is the ultimate jogging companion), or just a few pounds overweight like I am, your heart rate will give you a picture of your heart and body's condition.

Now you can take your heart rate anytime, anywhere with the newest in sophisticated electronic pulse takers.

And best of all, this heart computer is contained in a beautiful 24 hour alarm, 24 hour chronograph, LCD watch, that you will be as proud to wear with a coat and tie as you are when you're running.

YOUR HEART'S TARGET ZONE

Your heart, just like any other muscle in your body, requires exercise. Unfortunately, unlike your arms, you can't see your heart's condition just by looking.

The type of exercise called aerobic exercise is specifically designed to exercise your heart. The purpose of aerobics is to reach your heart's target zone.

So what is your target zone? Your target exercise zone is between 60 and 80% of your maximum heart rate. And here's an easy way to figure it out.

Simply subtract your age from 220 beats per minute. So, for me at 37, my maximum heart rate is (220-37) or 183.

So when I exercise I should get my heart rate up to at least (183 X 60%) or 110 beats per minute, and no higher than (184 X 80%) or 146 beats per minute.

With the Heart Window to help me, I can be sure that my workouts are valuable for my heart and neither dangerous escapades or total wastes of time. Of course, **before beginning any exercise program you should consult your own doctor.** Note: The Heart Window is designed to indicate your pulse rate and aid your exercise, not to make medical diagnoses.

BUT ISN'T EVERYONE DIFFERENT?

Here's the really exciting part. The worse shape you're in, the faster you'll reach the target zone and the less work you'll have to do to stay in the zone.

You see, as you get in shape, your heart doesn't have to beat as hard to do the same amount of exercise. Just as when you work out with weights your arms become stronger, your heart becomes stronger with aerobic exercise.

So the Heart Window is safe for the beginner or the athlete. And, you'll really see your improvement as you exercise. **But you don't have to exercise.** Just wearing the Heart Window and using it at the office when you're under stress, after you've walked up some stairs or around the block, will make and keep you aware of your body's physical condition.

And look at this. Sit down at your desk and take your pulse. Then drink a couple of cups of coffee and take your pulse again. You'll see just what your morning 'pickup' actually picks up, and if, God forbid, you smoke, take your pulse before and after a cigarette. Wow!

ALL ELECTRONIC

With Innovative's new Pulsemeter watch, you'll have supreme accuracy. It's like a direct electronic line to your heart.

You see, unlike other pulsemeters that use a light shining through your finger, or a microphone to take your pulse, this instrument actually measures the electrical impulses that cause your heart to beat.

The back of the watch is one receptor, and the metal touch sensor on the front of the watch acts as the other sensor. Just touch the sensor, and you'll see your pulse on the large LCD Display.

IS IT A DRESS OR SPORTS WATCH?

Innovative Time thinks that everyone interested in their pulse must be a professional athlete. So, they've built this watch with all the athletic extras.

It's not only water resistant, it's guaranteed to 60 feet (although you can't actually take your pulse underwater). It has a stopwatch, a lap timer, and dual finish mode. Its band is made of very tough polymers. So, it's a sports watch.

But wait, I don't like black watches for dress. So, I've gotten Innovative to add a deluxe matching stainless bracelet to the watch. It's rendered in stainless and black and is a perfect high fashion choice. So, it's a dress watch.

Plus, there's a 24 hour alarm and an hourly chirp. The stainless band is great for sports or dress. So, you'll get the watch with the black band on it and the high fashion band packed with it, compliments of Innovative Time's superb engineering and DAK's good taste.

The Heart Window is backed by Innovative Time's 1 year limited warranty and comes with a 1 year battery in place.

TRY THE HEART WINDOW RISK FREE

Now you can look at your heart as easily as the time. You'll see how you react to stress, foods and exercise. Don't let DAK's low price confuse you. Take this pulse watch to your own doctor and have him test it.

Try the Heart Window risk free. Try exercising and then check your cardiac recovery rate. If you don't like what you see, you'd better keep the watch. But if you just don't like the pulse watch, simply return it within 30 days in its original box for a courteous refund.

To order your Heart Window, Pulse Sports/Fashion Watch, complete with 2 bands risk free with your credit card, call toll free or send your check for just **$49.50** plus **$3** for postage and handling to DAK. Order No. 9844. CA res add sales tax.

In the gym, at the track or at the office, you'll have a direct connection to the condition of your heart.

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$99
PRICE EXPLOSION!

Portable Cassette Factory

Enjoy more music. Get your tape collecting into high gear with this all new high speed dubbing portable cassette duplicator and AC/DC Stereo Music system.

You have friends. Your friends have friends. Why not pool your resources and dramaticially increase your cassette collection with the latest in high speed high quality tape duplicators.

At a friend's house, at a party, or even at work, you can now increase your music collection effortlessly. Plus, you can play two cassettes in tandem for uninterrupted musical enjoyment, or enjoy great sounds from AM or FM stereo.

You can copy cassettes while operating from standard AC house current (AC cord included), or from batteries (not included). So, you can have great musical sounds or make copies wherever you are.

WHO SAYS YOU CAN'T TAKE IT WITH YOU

Switch it on and you'll instantly hear the great sound quality that this system produces. But, wait till you hear the quality of the original cassette recordings and copies you'll make.

Just to test the quality of the copies, take your favorite tape, copy it, and then compare the difference. You'll be amazed at the crisp high quality of the new copy.

A note about Dolby®. If you have a tape recorded with either Dolby B or C, you can copy it on this deck and the copy will still be recorded in perfect Dolby. If you simply play a tape that's been recorded in Dolby, it will sound brighter and more vibrant than normal.

In fact, many people record cassettes in Dolby to play through their car stereos. What's really interesting, is that most car stereos don't have Dolby. But Dolby tapes make high-end starved car stereos sound more vibrantly alive because the highs in the recordings are boosted.

And, speaking of car stereos, this deck provides you with a great way of making duplicate tapes you can play in your car or use with your personal stereo.

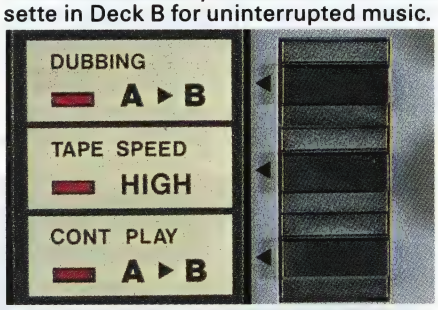
Now you can leave your original tapes safely at home, and let the sun, wind, and dust 'destroy' only your copies. So, you can both build your music collection and protect it with this new high speed dubbing Portable Cassette Factory.

And, you just may want to test the vibrant sound of a few tapes recorded with Dolby in your car. (Look at it this way, if you don't buy The Factory, you won't have read this ad for nothing.)

BUT IT'S THE MUSIC

Sure, you'll make copies, and sure you'll add to your collection. But most of the time, you'll simply want to hear beautiful music. And look at what you'll get.

First, you'll play beautiful music for a long time. When you push the Continuous Play button, the deck will allow you to listen to the cassette in Deck A, and then automatically switch to the cassette in Deck B for uninterrupted music.



If you're in the great outdoors, just push the Loudness Contour button and you'll hear the low depth of your music increase to fill your listening area.

If you sing, there's mike mixing. Just plug-in your own mike and you can add your voice to any tape you are recording.

You can select your choice of the sensitive AM or FM stereo tuners which really pull in and lock even weak distant stations, Tape, or an Aux inputs. Of course, you'll find all the standard controls including 'pause' on each cassette deck, a digital counter for the record deck, mono/stereo for FM and a headphone jack.

The Portable Cassette Factory is loaded with LED indicators that show virtually every function at a glance. And, with its full range speakers, it sounds as good as it looks. It's made by Emerson, and it's backed by their standard limited warranty.

TRY THE CASSETTE FACTORY RISK FREE

Make some normal recordings when the The Factory arrives. Then take any cassette and duplicate it at normal speed. Finally, try the high speed dubbing.

Listen to the crisp clean quality, not just of your cassettes but of the AM and FM stereo too. If you're not 100% satisfied, simply return it in its original box within 30 days to DAK for a refund.

To order your Emerson High Speed Cassette Dubbing, AM, FM Stereo Portable Cassette Factory risk free with your credit card, call toll free, or send your check for DAK's amazing multi-truckload purchase price of just **$99** plus **$6** for postage and handling. Order No. 9845. CA res add sales tax. Note: Massive shipments are scheduled to begin July 1.

Increase your tape library with the latest innovation in portable recording equipment. And enjoy great sounding music wherever you are, even at home.

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Monster Masher

Here's a 140 watt (70 X 2) component system complete with a pair of 'Thunder Lizard Plus' Speakers that will not only shake the foundations of your home, it will do it automatically. And, wait till you see our price.

The sound is fabulous. But, you'd expect thunderously vibrant sound from a Monsterous System like this.

Imagine the awesome sound you'll experience when you combine BSR's 'Thunder Lizard Plus' Speakers, with a 140 watt (70 X 2) integrated DC servo amp, a linear tracking turntable, a quartz PLL synthesized tuner, and oh, what a tape deck.

TAME THE MONSTER

Before we look at the specs, because after all they're the only sane reason to buy a good system, let's see just what's so 'automatic' about this system.

And, when you say automatic, you've said a mouthful. The linear tracking DD fully automatic turntable starts it all.

Just select the tracks on a record in the order that you want to hear them. For example, you can select tracks 6, 3, 5, & 2 once or repeated over and over again.

MONSTER RECORDINGS

Now that you've programmed your turntable, just push the large blue button on the upper right hand corner of the tape deck. And, you've entered 'CompuEdit'.

Your new tape deck will automatically start as the needle meets the groove of the first track of the record you've selected. It stops at the end of each track.

Then as each programmed selection begins, the tape will start again. The end result is a cassette copy of the record, flawlessly recorded, in the sequence that you've programmed the record to play.

And, by the way, you can switch the equalizer on the DC Servo Integrated Amp in and out of the recording loop.

By now you've probably noticed that this isn't an ordinary tape deck. But, wait till you see just how 'non-ordinary' it is.

Obviously it's a dual deck that lets you copy cassettes so that you can borrow cassettes or make extra copies of your own tapes for your car or pocket stereo.

But look at all this. First, there's high speed dubbing. So you can copy a tape in 1/2 the time. Then there's sound on sound. And, you'll love this feature if you sing. Simply put a recorded tape in deck 'A' and copy it onto deck 'B' as usual.

But, while you're copying, you can add your own vocal to the copy. Just plug your own mike in and sing. You can be a single, a duet, a trio, or even a chorus by repeated recording. It's all up to you.

Both fully logic-controlled decks feature 'AMPS' which lets you locate specific selections on a tape. And, if you're in the middle of a song, you can start it over or skip to the next song automatically.

Plus, 'Auto-Relay Play' plays a cassette in deck A and then one in deck B.

Finally, there's a feature I didn't like at first. This deck features automatic recording level control (ALC). In the past, I've found ALC compresses dynamic range.

Well, I tried super loud dramatic peaks against absolute silence, and frankly, the deck's recording is flawless. I haven't seen a schematic of the circuit, but it really does seem to work and I think you'll love the results as much as I do.

MONSTERS FROM THE OUTSIDE

There's a powerful quartz lock PLL digital synthesized tuner with 10.5dbf sensitivity and a 75db S/N ratio.

Oops, I slipped in a few specs. Oh well, it's a great sounding AM and FM tuner with 6 AM and 6 FM presets that will really suck in stations.

MONSTER, NOT MONSTEROUS SOUND

The Integrated Amp features DC servo amplification for super clean sound. It has 70 watts per channel from 20-20Khz with no more than 0.07% THD. It has a total frequency response from 10 to 60Khz and a signal to noise ratio of 100db.

In addition to its 5 band equalizer with ±12db control at 80hz, 280hz, 1Khz, 3.5Khz and 12Khz which can be switched in and out of the tape loop, it has a 2nd tape monitor circuit with in/out jacks.

The turntable, complete with an audiophile dual magnet cartridge, has a response from 10 to 20Khz and the tape deck's response spans from 20 to 17Khz with a S/N ratio with Dolby B of 68db.

When you listen to the included set of BSR's 'Thunder Lizard Plus' Speakers described to the right, be prepared for an earthshaking, thunderous, musical thrill.

The components are shown stacked for our picture, but as with any components, you can stack or separate them as you desire. Plus, these have the added advantage of being only 13½" wide.

The components are made by Sansui, a company noted for both their superb audio equipment and superb technology. Sansui and BSR back their units with a standard limited warranty.

TRY MONSTER SOUND RISK FREE

If you aren't 100% satisfied, simply return the system in its original boxes within 30 days for a courteous refund.

To order the Monster System risk free with your credit card, call toll free or send your check. Don't send the suggested retail of $970 for the individual Sansui Components and the $399 suggested retail for the BSR 15" Speakers. Send just **$899** ($42 P&H) Order No. 9837.

If you like the speakers you already own, you can buy the Sansui System without the speakers for just **$679** ($17 P&H) Order Number 9838.

The sound will thrill you. The automated functions will boggle your mind.

Thunder Lizard Mistake Plus

Earlier this year we offered a 15" BSR speaker system with the wrong tweeter at a close-out price. Now, here's a super improved version of the same speaker for the exact same close-out price.

It was a mistake. Somebody goofed and put the wrong tweeter in 3500 of BSR's best 15" 3-way speaker systems.

THUNDER LIZARDS

BSR's salesman referred to the speakers as Thunder Lizards because the 15" acoustic suspension bass driver is so powerfully dramatic that it can literally recreate the power of an earthquake or explosion in your living room.

Unfortunately, without the brilliant and powerful exponential horn tweeter, the bass simply overwhelmed the highs and so the name Thunder Lizard was born.

But, DAK came to the rescue. We not only bought all 3500 of the speakers, we bought the exponential horn tweeters that BSR had left out and let our customers install the correct tweeter themselves. The highs and lows this system created were nothing short of awesome.

BUT, THERE'S A PROBLEM

We thought we'd have enough speakers for the rest of the year, but we sold over 3300 in just our Spring Catalogs. So, we went back to BSR and tried to buy more of the speakers. But, they only sold us the first batch at a close-out price because they had put in the wrong tweeters and didn't know what to do with them.

BSR said that luckily they didn't make mistakes very often and the only other 'problem' they had was an inventory of 6000 too many super tweak 8" midrange drivers with an exotic polypropylene cone they used for an expensive BSR tower system.

LOOK NO FURTHER

Well, to make a long story short, we got BSR to replace the plain paper 5" midrange in the Thunder Lizard Mistake with the new exotic 8" polypropylene midrange driver. And, they put the correct tweeter in for us too.

So, for exactly the same close-out price, we have 6000 speaker systems that produce a kaleidoscopic panorama of sound that is nothing sort of incredible. You're in for an earthshaking, bone jarring musical experience.

The exponential horn tweeter gives you startling dramatic highs to 20Khz. You won't just hear cymbal crashes, you will experience them. The highs are simply brilliant. Plus, a brilliance control lets you decide just how powerful you want the highs to be.

The bass, all the way down to 20hz is reproduced with thundering accuracy by the pride of the BSR line, a 15" acoustic suspension bass driver. The lows seem to have life of their own.

You'll hear string basses emerge that you never knew were in your recordings. Just a bass drum is an experience.

And finally, the midrange from 1000hz to 4000hz is flawlessly reproduced by the newest development in high-tech speakers. Instead of using paper, polypropylene is used.

Its characteristics give incredible purity to the entire midrange. It's much more accurate than a paper midrange.

And, it's a perfect match for the dramatic thundering bass and startling highs these speaker systems produce. There's a presence control that lets you adjust the midrange level to suit your taste.

GREAT LOOKS AND GREAT SOUND

The beautifully crafted wood-grain appearance cabinet is 29" tall, 18" wide and 10½" deep. It comes with a beautiful removable real cloth speaker grill.

BSR backs this system with a 2 year limited warranty, and speaking of protection, the tweeter is fuse protected. The system can handle 180 watts peak, 90 watts continuous and requires 15 watts.

NEVER AGAIN?

BSR says that this is it. When these 6000 speakers are gone, there'll be no more. They say they have no more mistakes and no more extra speakers.

Well, we're delighted they make mistakes. And, we know once you've heard these 15" three-way speaker systems you'll be delighted too.

'THUNDER LIZARDS NO MORE'

RISK FREE

Soft listening will give you a fullness and realism of sound not possible with conventional 10" and 12" speaker systems.

And, wait till you (and your neighbors) hear the thundering realism of high volume listening with these incredibly pure audiophile speaker systems.

Normally, only the most sophisticated audiophile can afford the ultimate, a 15" 3-way system. But now, due to BSR's errors, anyone can experience the incredible realism of a truly great speaker.

If for any reason you're not 100% overwhelmed by these speaker systems, simply return them to DAK in their original boxes within 30 days for a refund.

To order your BSR top of the line 15" 3-way loudspeaker system with the exponential horn tweeter and the new 8" polypropylene midrange already installed by BSR risk free with your credit card, call toll free, or send a check not for the suggested retail price of $199 for the system with the 5" midrange but for only **$119** each plus **$12.50** each for postage and handling. Order Number 9717. CA res add 6% sales tax.

Now, without even having to install your own tweeter, you'll experience dramatic earthshaking musical sound that's so startlingly alive, it'll send shivers through your body for years to come.

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The $10 Personal Stereo Problem

Is it an accessory or a necessity? You be the judge. Individual woofers and tweeters, amplified for each channel, will let you enjoy dramatic sound from your personal stereo for only $10. But, there's a catch.

It's a fact. All the new personal cassette and stereo radio units that you wear have a serious drawback.

No, it's not the sound quality, and it's not mechanical. Most of the personal stereos offer incredible value for your sound dollar.

You'd be amazed at the frequency response, signal to noise ratio and reliability of these personal stereos.

SO, WHAT'S THE PROBLEM?

When you lay out good money for your personal stereo, you should be able to use your new music system more often than when you are jogging, or working around the house.

The Pure Sound 2-way Amplified Speaker System from Unitech, the personal stereo experts, lets you enjoy dramatically clean massive stereo sound from your own personal stereo. It's all yours for just $10. But, don't forget there's a catch.

WOW

The system consists of two 2-way speaker systems. Each has a massive magnet woofer. Each also has a tweeter with a sealed back so that it doesn't act as a passive radiator for the woofer.

A self-contained amplifier drives the speaker systems and there's a really beautiful zippered designer tote case.

At home, you can separate the speakers up to 6' for great stereo. When you're on the move, just put your personal stereo in the center of the case. Your music for one, becomes music for all.

The system is incredibly easy to use. It has a plug which is just like the plug on your headphones. Just plug it into the headphone jack on your personal stereo.

You control the volume on your personal stereo and the Pure Sound Amp works like a basic or power amp in a big home stereo system. It gives you powerful great sounding stereo through its matched 2-way speaker systems.

The 3 watt amp is powered by 4 'C' cell batteries (not included), or you can plug in any 6V AC adaptor (not included). You'll have dramatic sound from your personal stereo anywhere you want it.

Now you can enjoy a stereo system in your bedroom, kitchen, den, garage or car. Now **your own** personal stereo can do it all. It's backed by Unitech's standard limited warranty.

THE CATCH

Frankly, we are losing our shirts on the 2-way amplified speaker systems, but we're looking for audiophiles who use audio cassettes.

If you buy top name TDK and Maxell cassettes, you probably pay $3.50 to $4.50 each for a 90 minute cassette.

We want you to try DAK's new Gold Label MLX ultra high energy, normal bias cassettes. Not at $4.50 or even at $3.50 each, but at a factory direct price of just $2.49 for a 90 minute cassette.

We challenge you to compare the frequency response, dynamic range and signal to noise ratio of our new Gold Label MLX to Maxell UDXL or TDK SA.

If they win, we'll not only give you back your money, we'll give you a free gift for your trouble. DAK's come with a deluxe hard plastic box, an index insert card and a limited 1 year warranty.

WHY, YOU MAY BE ASKING?

You're very valuable to us in the form of future business. Over 460,000 customers have responded to bonuses like this. We find most of you keep buying once you've tried our cassettes and our prices; and that's a worthwhile gamble.

NOT A BAD CATCH

DAK manufactures a cassette with no problems and great sound. We've been hot on the heels of the frequency responses of Maxell and TDK for years.

A year ago we were behind. But with our all new housing and new Gold Label MLX tape, with a frequency response to 19,500hz, we'll go head to head against any tape on the market.

TRY NEW DAK MLX90 CASSETTES RISK FREE

To get the amplified 2-way speaker systems for $10, try 10 MLX high energy cassettes. If you aren't 100% satisfied, return only 9 of the 10 cassettes and the amplifed speaker systems in their original box within 30 days for a refund. The 10th cassette is a gift for your time.

To order your 10 Gold Label DAK MLX 90 minute cassettes and to get the Amplified Speaker Systems for only $10 with your credit card, call toll free or send your check for only **$24.90** for the tapes, plus **$10** for the amplifed speakers and **$4** for postage and handling for each group. Order No. 9802. CA res add tax.

Now your personal stereo can have dramatic sound without headphones, With DAK's new MLX cassettes all your recordings can sound really great.

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HIGH BIAS SPECIAL **If you'd prefer DAK's new High Bias MLX² 90s with a response to 21,000hz, they're just $2.69 each or $26.90 for the tapes, $10 for the Amplified Speakers and ($4 P&H) Order No. 9851.**

Remote Control Seduction

It had to happen. Now you can do it from across the room or throughout the house. And best of all, you can do it without even leaving your bed.

It's late at night. You're in bed. The lights are romantically low. The stereo playing in the background, as well as your lights, will be automatically turned off after you're asleep.

As you peacefully drift off, you'll be secure in the knowledge that to a burglar on the prowl, your family still appears to be moving about. Even your garage door will be electronically locked.

You'll sleep soundly while you save energy as your central heat is automatically set back for the night.

And if that's not enough, you'll awake in the morning to a warm home, freshly brewed coffee, and the sounds of your favorite cassette.

And look at this, even your electric blanket will be automatically shut off after you're up.

All of the above can be yours **right now.** And, wait till you see just what you can do when you're not in bed.

CHEAP THRILLS

Romantic lighting, burglar deterents and energy saving controls are just the beginning of this remarkable, installation free, remote control system from BSR, the mammoth electronics giant.

And speaking of remarkable, due to a DAK all cash buy, you can forget the retail price. In fact, you can even forget the wholesale dealer cost.

Now you can remotely turn on, off and dim your lights, thwart burglars, start your dinner while you're away and even turn the lights on or off in an unattached garage or barn for as much as 65% off the suggested retail price. Wow!

This instant remote control system simply plugs-in in seconds and consists of inexpensive space age control modules and command centers.

It actually uses your existing house or office wiring. And if you can plug in a lamp, you have all the expertise you'll need to plug-in this system.

$16.50 STARTS IT ALL

Imagine that you're watching TV. You can dim the lights from your easy chair. If you hear a noise outside, touch a button and your outside flood lights jump to life. If you get warm or cold, just touch a button to activate your heat or air.

It's all easy when you have this top of the line Command Console, shown above, sitting next to you. It can let you control up to 16 different lights and appliances.

You can turn each on or off. You can dim or brighten lights. And look at this, you can turn all your lights on or off for instant security with the 'all on' and 'all off' buttons on the console. Plus, a red LED lights to acknowledge commands.

It's a $49 retail value, but it's yours, only from DAK, for just $16.50. You can keep the Console on your nightstand, by your easy chair, or in the kitchen.

You can even move it from room to room because its total installation consists of simply plugging it in. Or at DAK's super low price, you can put Command Consoles in as many rooms as you wish.

No matter where the Command Console is, you can control lights, fans, TVs, and stereos anywhere in or around your home.

There's even a remote for your remote. This top of the line Command Console has a built-in ultrasonic receiver so that you can add (they weren't sold as a set) an optional $24.99 retail value wireless remote handset. DAK's price for the handset is just $10.

Every control on the console is exactly duplicated on the handset. So you can roam up to 30 feet from your easy chair or your bed and still be in full control.

And, if you buy several consoles, the handset will work with all of them. But beware, the handset only works with the top of the line $49 consoles. If you already own a BSR X10 console it may not have the sophisticated circuitry to accept and act on the remote handset's signals.

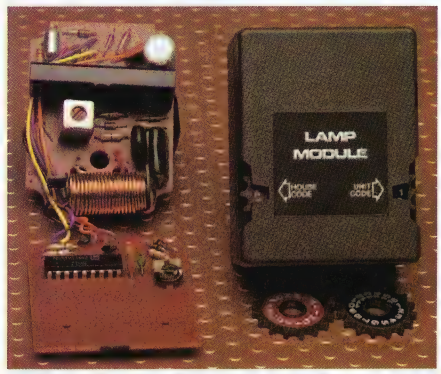
HERE'S HOW IT WORKS

As you push each button on the command console, a powerful but silent, encoded signal is sent down its AC cord into your home or office wiring.

This safe, silent encoded signal travels in all directions throughout your electrical system. It won't disturb your TV or your FM, but it will instantly find its way to every inch of your system.

It can even reach your unattached garages, barns, sheds and even your pool light, porch lights and yard lights.

Wherever you want to control a light or appliance, all you have to do is plug-in one of the system's sophisticated special controller modules.



Each module has a rotary dial numbered from 1 to 16. Just dial in a number to match one of the 16 number buttons on the console.

Over Please. . .

Remote Control

(Continued from previous page)

Then, just plug the module into the wall and the lamp or appliance into the module for instant remote control.

A sophisticated Integrated Circuit in each module senses all signals and responds only when the button on the console that corresponds to the number shown on the module's dial is activated.

Important note: You still have local control of all your lights and appliances by just using their normal switches even though they are plugged into modules.

Each module actually senses when you turn the controlled unit's switch and automatically relinquishes control.

There are separate modules for lamps that have full range dimming capability from 0% to 100% and handle up to 300 watts (that's three 100 watt bulbs or 5 60 watt bulbs). There are appliance modules that have no dimming but can handle up to 500 watts, or 1/3hp motors.

And, there are even light switch modules that have both full dimming and 500 watt capability which you can install instead of your present wall switches.

You can move the modules from place to place or change their numbers in seconds. And of course, if you move, your system goes with you.

So all you have to do is dial in a number, plug in the module and plug in the controlled device. Now, you'll have instant remote control in your own home.

SOME NEAT IDEAS

You'll find the system changes and bends to meet your exact needs. You can set several modules to the same number so that the front and rear lights can come on together.

Or, you can set all the lamps in a room to come on together. And, you can even dim them together.

If you don't set modules to the same number, you're still in control. If you want 5, 7, and 9 to come on, just punch the number keys and then on. With this intelligent system, there's no need to push on, off or dim after each number.

You're sure to want a module in your dining room. Eating by subdued light is a real pleasure. And it's important to remember that not only do you get full remote control, you get 0% to 100% control of your lights.

It's like getting free dimmers thrown in with your remote control system. So, for bedside lamps, swag lamps, ceiling lights, track lights and garage lights, you'll be in full command.

And, you'll automate your fans, coffeemaker, de-humidifiers, crock-pots and even shut off your electric garage door opener when you're at home.

And, there's one last very important feature. In addition to the 16 electronic devices you can control, the entire system gives you a choice of 16 master system codes that you set yourself.

BSR calls them house codes and there's a second dial on all the modules and on the Command Base that lets you select a code from A to P. You don't need to use this code except that all your modules should be set to the same 'house code'.

But, look at this. If you'd like to run more than 16 devices, just add another Command Console set to another 'house code' and you can have a second, third or even a fourth totally separate system that won't interact with your first system in any way.

Of course, if you set a Command Console to the same 'house code', it will become part of the original system. And, there's no limit to the number of Command Consoles you can use in a system.

THE TIMER

Now let's add remote control that doesn't even require you to be at home.

BSR calls it simply, 'The Timer'. But, it's so much more. This sophisticated electronic brain can perform 32 tasks. BSR's price list shows a suggested retail price of $74.99 for the timer, but from DAK, it's yours for just $37.50.

It installs just like the Command Console. Plug it in and you're in operation. But, wait till you see what it will do.

Just select the module number you want to control, then decide if you want the controlled device to come on or off.

Now the fun begins. This is more than an on or off timer. You're in command. If you only want something to happen once, just push the 'Once' button.

This is great for starting dinner before you get home. Or, if your cassette deck is 'timer ready', now you can record a special AM or FM radio event that you'd miss because you were at work or asleep.

There is a 'Daily' button that lets what you've programmed occur every day, 7 days a week, 365 days a year.

This is great for set-back heating, night lighting and wake up functions. The daily function can be put 'on hold' any time you don't want an event to occur.

There's a 'Security' button. You can program lights and radios to give your house a lived-in look when you're away.

This button will cause whatever you've programmed to occur at random times, differing each day by as much as 30 minutes from the set time.

And, there's a 'Sleep' button. A single touch of this button will let you turn any controlled module on for an hour.

So, tonight you can listen to your stereo for an hour before auto-shut off and tomorrow you can go to sleep watching TV.

And, if you want more than an hour, just push the button twice for two hours, 3 times for three hours and so on.

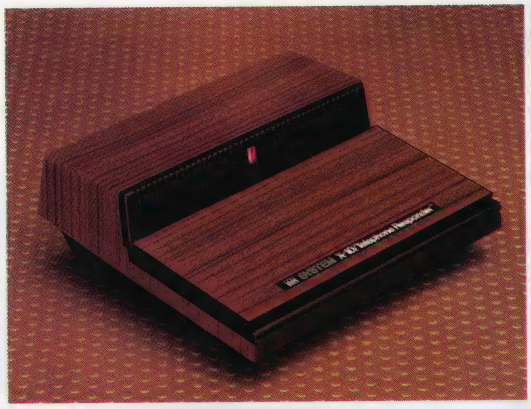
The Timer will allow you to program 8 modules of the 16 possible numbers. Each module can be turned both on and off twice a day to suit your needs.

Every command can be different. For example, you can have any module come on 'Once', go off 'Daily', come on for 'Security' and still program it for 'Sleep'.

And, The Timer can be used as a Command Console by selecting a module and pushing the 'Now' button for instant nontimed operation. There's also an 'All Lights On' security button.

With The Timer you can set either your central or window air conditioning to come on an hour before you return from work. You can have your porch lights come on so you'll never enter a dark house. And, you'll have complete control of all your electronic devices.

Over Please. . .



Seduction

TELEPHONE CONTROL TOO

And if this doesn't end all, now you can even call your home on the telephone and control anything you like.

The Telephone Responder is the most sophisticated option to the system. BSR's price list shows its suggested retail price to be $149. But, you can control your home by telephone for just $69.

The Telephone System is incredibly easy to use. Just plug it into both your AC line and any modular phone jack in your home or office.

Then just call your regular phone number, give it your 3 digit code that you set yourself, and start controlling.

You can call home and turn on your lights before you leave work or before you leave a midnight party. Call home and turn on your air conditioning or heat. Or, call home and start your tape deck.

Anything you can control from the regular Command Console, you can turn on or off by phone. If you have a summer or winter home, call it before you 'head out' so it will be ready when you arrive.

If you live in a brush fire area as I do, you can call and turn on your automatic roof sprinklers. If you have a mountain cabin, you can turn on your pipe heaters if there's an early snow.

The Telephone Responder lets you control 8 of your modules. You can turn them on or off. Plus there's an 'All Off' feature as well. The base can also operate as an on/off command console.

Although this whole system is obviously made for the very rich, you'll live like a king without paying a king's ransom.

AND NOW THE SEDUCTION

Close your eyes and imagine the soft music, dimmed lights, the cocoon of safety and the remote temperature control. What a wonderful 'picture of seduction', right out of the movies this can be. And, it can be yours today.

CHEAP, BUT WITH FULL WARRANTY

DAK has made an incredible all cash buy on a limited quantity of these BSR X10 components. BSR sold them to us for two reasons.

First, BSR made too many units with the Leviton (the light switch manufacturer) brand name on their name plate, so BSR didn't know what to do with them. And second, BSR was supposed to have a joint venture with a computer company for an interface for this system. Unfortunately it hasn't worked out.

DAK already has these components at just pennies on the dollar. So, if you don't mind some of your modules or controllers saying Leviton X10 instead of BSR X10 (they look identical) and if you don't need to hook the system to your computer, you're going to save a bundle. Of course, the modules for the system are available almost anywhere.

And, even though you're only paying pennies on the dollar, it's backed by the full strength of BSR.

Every component you buy is backed by BSR's iron clad full one year limited warranty for your protection.

TRY A REMOTE WONDER RISK FREE

Now you can experience the wonder of remote control. It's simply a thrill to use. And at DAK's price, it's a cheap thrill.

As you get into bed tonight, think about what you'd do if you heard a noise outside, downstairs or at the other end of the house. Now, just touch a button and your home will be bathed in light.

Think about how nice dimmed lights would be in your bedroom, den or living room. And, think about coming home to a piping hot meal. It's all possible with BSR's incredible remote system.

Try any part or all of it. If you're not 100% satisfied for any reason, simply return it to DAK within 30 days in its original box for a courteous refund.

Order any combination of Command Consoles and modules that you want. The choice is yours. There are no limitations except that sales are *limited to stock on hand.*

1)The Control Console- Lets you control up to 16 different modules. On/off/dim/all on/all off. Just **$16.50** plus **$2** P&H. Order No. 9775.

2)The Ultrasonic Remote- Lets you roam up to 30 feet from any Control Console and duplicates all functions. Just **$10** plus **$1** P&H. Order No. 9776.

3)32 Event Clock Timer- Lets you control 8 modules with up to 2 on and 2 off commands to each. Also acts as a command base plus sleep and security extras. Just **$37.50** plus **$2** P&H. Ord No. 9777.

4)Telephone Responder- Now you can just call your home, enter your code and control any 8 of your controlled devices. It's also a base. It's yours for just **$69** plus **$3** P&H. Order No. 9778.

5)Lamp Module- Controls/dims lamps up to 300 watts plugged into walls. Just **$12.50** plus **$1** P&H. Order No. 9779.

6)Wall Switch Module- Controls/dims lights now controlled by wall switches. 500 watt capacity. This is the only module that requires installation. Just replace your current wall switch with this automated module. Just **$12.75** plus **$1** P&H. Order No. 9780.

7)Appliance Module- Control stereos, TVs, or anything with motors. 15 amps, 500 watts, 1/3hp rating. Just **$13** plus **$1** P&H. Order No. 9781.

8)Thermostat Controller- You don't touch your own thermostat. This device sticks just below your thermostat and 'fools' it into doing what you want by heating it 5, 10 or 15 degrees. It works for both air conditioning or heating, and it works perfectly. Use it to set back your heat at night, or turn your air on before you come home. Just **$69** plus **$3** P&H Order No. 9782.

You'll thrill in the automation of your whole house, not only at a fraction of the original price, but in ways that were never possible before at any price.

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For credit card orders call 24 hours a day 7 days a week
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10845 Vanowen St., N. Hollywood CA 91605

Two-Line Breakthrough

Here's the latest innovation in installation-free two-line phones. You'll have Tone/Pulse switching, a real hold button, and you'll even have conferencing between the two lines.

You're on the phone. You're talking to two of your oldest friends. The three of you haven't chatted together for ages.

While you're busy reminiscing about old times and catching up on the latest gossip, you give your new two-line conference phone an appreciative little pat.

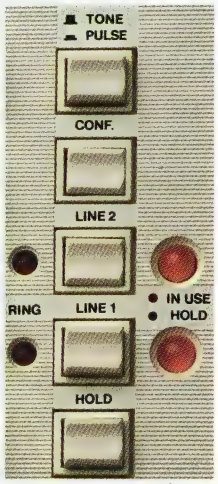
Across the street or across the country, with standard phone lines or discount services, this phone will let you make great use of your two phone lines.

And best of all, there are no monthly rental charges. And, it simply plugs into your existing modular phone line(s).

So, if you now have two separate phones or an expensive two-line Phone Company Phone, just unplug the modular plugs from your existing phone(s), plug in and start talking.

LIGHTS, CAMERA, ACTION

Push the Line 1 or Line 2 button and lift the receiver. A red LED will light to show which line is in use. And, you won't ever pick up the phone when someone is using another extension because the LED lights any time the line is in use.



If you want to change phones or if the other line rings, push Hold. The in use LED will change from red to green. You can now pick up any extension in your home and continue your conversation. This phone has true hold.

The phone is tone/pulse switchable. Just switch it to fit your area. Or, dial in pulse to access your Sprint or MCI number, then switch to tone for dialing.

In addition to the selectable high/low or off ringer, there are LEDs that show which line is ringing. Just push the button next to the blinking LED to answer the phone. It's a great convenience at night. Plus, the LEDs light even when you have the ringer off.

The conference feature is incredibly easy to use. You don't have to hang up, call out, or do anything special. Whenever you push the conference button, your two lines are connected.

Look what you can do. While you are talking on one line, you might want to add a third person to your conversation.

You can put whichever line you are using on hold, and use the other line to call out. Then just push Conference and both calls will be joined.

If you are talking on the phone and your other phone rings, you can either put the first call on hold, or simply push Conference and you'll both answer the second call.

And finally, if you are in a tone area and you're talking on the phone, you don't even have to put your first call on hold if you want to call out.

Just push Conference, listen for the dial tone, and dial your number. It's easy, it's fast, and group conversations can be really productive for work and fun with friends and family.

EVERYTHING YOU'D EXPECT

And, you'll love the feel of this phone. It's the perfect combination of familiar Phone Company fit and feel with the addition of super electronic convenience features.

You'll be able to laugh at local power failures because it is line powered and requires no AC. Plus, its LEDs are powered by 2 9V batteries (included). It's made by TeleConcepts and backed by their standard limited warranty.

TWO LINES--TWO CHOICES

All the convenience features described above are available in your choice of the standard desk model or the super elegant Thinfone™. Every convenience feature of these ivory beauties is identical.

But, the Thinfone™ has some extras. At night you'll really appreciate the soft green illumination of its buttons. Wow, you can dial in total darkness, even during a local power failure.

The Thinfone™ may be desk or wall mounted. And finally, it has a Hook Switch (hang up button) on the handset.

TRY A TWO LINE WONDER RISK FREE

Call your friends. Feel and hear the quality of this phone for yourself. Then try out the conference feature.

If you're not 100% satisfied, simply return the phone to DAK within 30 days in its original box for a courteous refund.

To order your TeleConcepts Two-Line Phone with Hold, Conference and Tone/Pulse Switching risk free with your credit card, call toll free or send your check, not for the up to $129 we have seen the Thinfone™ selling for.

Send just **$59** for the Desk Model ($4 P&H) Order No. 9848. Or just **$69** ($4 P&H) for the Thinfone™. Order No. 9849.

If you have two lines as I do, this phone will end fumbling with receivers forever. And with its incredible conference capability, it's a lot more than just a great sounding, money saving replacement for a Phone Company phone.

illegal Phone

It may look like an ordinary top of the line cordless phone but it's not, because it's way over the FCC power limit allotted for cordless phones. It has a range up to 1500 feet.

It's true. According to the FCC rules this phone is illegal. It simply has too much power.

If you remember the days of CB, you'll remember the illegal super power boosters that let one CBer literally stamp out everyone near by.

Well this phone has so much power that you can forget 300' or even 700'. Now you can roam up to 1500'.

SUPER CLEAN SOUND

It's loaded with all the extras. It has two way intercom paging. It has high/low volume, secure, and enough LEDs displaying what it's doing to embarrass the space shuttle.

It even has 10 number memory. But, it's the sound that makes it special.

In addition to the high power for incredible range and fidelity, it uses refined state of the art circuitry. The extra power and circuitry let this phone cut through noise and interference that would leave many other cordless phones in the dust.

So, it's got great features, great sound and phenomenal range. The only problem is, it simply has too much power.

LIMITED TIME OFFER LEGAL FOR YOU

Now for the good part. You may use this phone at home or at your office legally. But, we have to stop selling the phone by next October.

You see, the phone is really strictly illegal because of its tremendous output of power. But, the FCC has granted a 'temporary waiver' to their output power rules for this phone, while they decide exactly what future rules will be.

So, unless they change their mind and stop the test early, we're allowed to sell these phones to you. And, once you have one, it's yours and it's legal.

In fact, to prove it's legal, on the bottom of each and every phone is printed, "...the base station of this phone is a radio link operating within the terms of a waiver granted by the FCC..." with the FCC registration number.

TOP OF THE LINE

From its beautiful decorator styling with inset leatherette to its sophisticated circuits, this phone is deluxe.

Look at all the features. There's a real intercom that can be separate from your phone system. A switch on the front lets you switch any phone plugged into the back into an intercom link or a phone.

So, if you answer the phone in the house, you can put the caller on hold, talk to the person with the remote handset, then transfer the call. Of course, the handset can receive the call directly.

There are call buttons on both the base and handset, so either party can call the other. And, the incredibly sensitive handset has a range of 100' without extending the antenna.

So, when you use this phone in the house, you won't have to worry about hitting the antenna as you walk through doorways or sit at your desk.

But, when you do extend the antenna you'll have up to 1500 feet in any direction, of super clean, reliable duplex telephone communication. This is the first phone we've tested that can even surpass wired-in phones. With its high/low volume, last number redial, mute and hold features, it's hard to beat.

SUPER RELIABLE

From across the room, across the street, or around the block, you'll have the best sound ever. Imagine walking your dog while talking on the phone.

Think of the convenience for your wife of being able to talk on the phone while keeping track of the children in the yard or down the street.

Consider the security of being only seconds away from the police or fire department. You can instantly call a doctor or anyone, anywhere. It's a superb personal security device.

And, look at this. You'll have 10 number memory from the handset. So, you can dial emergency numbers in a flash, or stop trying to remember and dial numbers that you frequently call.

NO INSTALLATION

If you can plug in a lamp, you can install your new cordless phone. It uses universal pulse dialing that's compatible with both rotary and Touch Tone®.

Simply plug its modular phone jack into the wall. Then plug in its AC line cord and start talking.

It's made by Universal Security Instrument Co. The phone is both U.L. listed and, with the special waiver, it's FCC approved. It has a limited warranty.

TRY THE ILLEGAL PHONE RISK FREE

Go for a walk. Chances are your feet will give out before the range on this phone will. Listen to the fidelity. You'll be amazed that there's no cord.

Try it risk free. If you're not 100% satisfied, simply return it in its original box within 30 days for a refund.

To order your Universal Security 1500' 10 memory, Illegal Cordless Phone risk free with your credit card, call toll free or send your check for DAK's incredible 'limited time' price of just **$109** plus **$4** for postage and handling. Order Number 9738. CA res add 6% sales tax.

If you don't want the 10 memories, you can order the same phone for just **$99** ($4 P&H) Order Number 9739, without 10 memory dialing.

It's a risk free investment that will pay for itself many times in convenience, security and time savings. And, it's available now, only at the whim of the FCC.

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For credit card orders call 24 hours a day 7 days a week
CALL TOLL-FREE. . .1-800-325-0800
10845 Vanowen St., N. Hollywood CA 91605

The $2 Super Torch

Now you can have a powerful solid state fluorescent lantern and a piercing focused beam spotlight for just $2. But, there's a catch.

Come in out of the dark. Now you can have a powerful fluorescent lantern to bathe a room, illuminate your basement or light a campsite.

And, you'll also be able to switch to a powerful focused beam spotlight to light distant objects or close-up work.

It has a super spring action clip for clamping anywhere, including your belt, to act as your assistant when you're working. All this lighting power is yours for just $2, but don't forget, there's a catch.

BLAZING LIGHTS

It's all new. This 8½" Super Torch represents the state of the art in circuitry. Yes, there are lots of spotlights. There are even other spotlights with focused bulbs and lenses.

But due to the miracle of solid state transistorized circuitry, the fluorescent bulb runs on just 4.5 volts.

Yes, all the power of the lights in this Super Torch comes from just 3 standard 'C' cell batteries (not included). And with the economies of solid state and fluorescent technology, you just won't believe its extremely long battery life.

Imagine a flashlight actually lasting up to 5 or 6 continuous hours. And wait till you see just how powerful and brilliant its lights can be.

GREAT WORKMATE

For emergencies, when the lights are out, you'll have light to work by or light to keep out the night. Plus, this is an ideal camping light for around the camp or if you are into night fishing.

In your car, you'll never be without light. If you need to get under your car or look at a belt or hose in the engine, this is the light for you. Just clip it onto any handy object or hold it, and you'll have a fixed bright light while you work.

In the yard, at the office or on the job, the Super Torch will provide you with reliable broad illumination from its fluorescent bulb, or intense light from its focused bulb for close-up work.

The Super Torch comes complete with both fluorescent and focused spotlight bulbs in place. It's backed by the manufacturer's standard limited warranty.

THE CATCH

Frankly, we are losing our shirts on the Super Torch, but we're looking for audiophiles who use audio cassettes.

If you buy top name TDK and Maxell cassettes, you probably pay $3.50 to $4.50 each for a 90 minute cassette.

We want you to try DAK's new Gold Label MLX ultra high energy, normal bias cassettes. Not at $4.50 or even at $3.50 each, but at a factory direct price of just $2.49 for a 90 minute cassette.

We challenge you to compare the frequency response, dynamic range and signal to noise ratio of our new Gold Label MLX to Maxell UDXL or TDK SA.

If they win, we'll not only give you back your money, we'll give you a free gift for your trouble. DAK's come with a deluxe hard plastic box, an index insert card and a limited 1 year warranty.

WHY, YOU MAY BE ASKING?

You're very valuable to us in the form of future business. Over 460,000 customers have responded to bonuses like this. We find most of you keep buying once you've tried our cassettes and our prices; and that's a worthwhile gamble.

NOT A BAD CATCH

DAK manufactures a cassette with no problems and great sound. We've been hot on the heels of the frequency responses of Maxell and TDK for years.

A year ago we were behind. But with our all new housing and new Gold Label MLX tape, with a frequency response to 19,500hz, we'll go head to head against any tape on the market.

TRY NEW DAK MLX90 CASSETTES RISK FREE

To get the Super Torch for only $2, try 10 MLX high energy cassettes. If you aren't 100% satisfied, return only 9 of the 10 cassettes and the Super Torch in its original box within 30 days for a courteous refund. The 10th cassette is a gift for your time.

To order your 10 Gold Label DAK MLX 90 minute cassettes and to get the Super Torch for only $2 with your credit card, call toll free or send your check for only **$24.90** for the tapes, plus **$2** for the Super Torch and **$4** for postage and handling for each group. Order No. 9807. CA res add Sales Tax.

The Super Torch will light up your night, DAK's MLX cassettes will light up your music.

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For credit card orders call 24 hours a day 7 days a week
CALL TOLL-FREE. . .1-800-325-0800
10845 Vanowen St., N. Hollywood CA 91605

HIGH BIAS SPECIAL **If you'd prefer DAK's new High Bias MLX² 90s with a response to 21,000hz, they're just $2.69 each or $26.90 for the tapes, $2 for the Super Torch ($4 P&H) Order No. 9853.**

Electronic Flyswatter

You'll hear a fly scream or 12 people at a board meeting talk, with this new concept in microphone technology.

It's called PZM. And it's a whole new method of picking up sound waves. The design is based on the Pressure Recording Process™, discovered by Long and Wickersham, in which sound waves reinforce themselves in the area nearest to a flat surface.

Studios are using Pressure Zone Microphones® from Crown, the studio equipment company. And, now you can use the same technique to capture sounds at distances you never thought possible. And with clarity that other mikes can't match.

This is not a shotgun mike. Rather it picks up all the sounds in front of it in a hemispherical pattern. So, it's ideal for video cameras, or any use where sounds are coming from different front angles, because this mike gets them all.

So, if you're a singer or a speaker at a podium, now you can wander to either side and still be heard with perfect fidelity. And, best of all, this mike rejects sounds from the rear and any type of non-airborne vibrations such as from a motor.

So, just aim it at a business conference and it will pick up everyone. If you're at a conference table, just lay it down on the table. Its sound quality, as proven by the studio's use, is awesome.

It comes with a 10 foot cord, operates on one AA battery (included) for up to 6 months, and provides wide angle front coverage that lets you have unprecedented movement. It's ideal for choirs, singers and instrumentalists. Crown backs it with a standard limited warranty.

TRY WIDE ANGLE RECORDING RISK FREE

There's never been a mike like this odd looking Crown Mike. But, you can bet the studios wouldn't use this design if it wasn't revolutionary. If you aren't 100% satisfied, simply return it within 30 days in its original box for a refund.

To order your Crown PZM Professional Pressure Zone Microphone risk free with your credit card, call toll free or send your check for only **$69** ($3 P&H) Order No. 9834.

Please don't use it to swat flies, their screams are awful. But, you'll record most other things with clarity and versatility never before possible.

Thought Compressor Plus

Get time for yourself. Learn more. And, get more enjoyment out of life.

What if you could compress 2 hours into 1 hour? Or, one hour into thirty minutes?

Why, you'd have more time to do the things that please you. You could relax, play tennis, or even read a DAK catalog.

Of course, you could also amass twice as much knowlege in the same time period, so you'd be twice as productive.

The VSC Corporation has invented a revolutionary computer chip that extracts small millisecond samples of recorded speech from a fast moving cassette.

You hear these millisecond sampling. But don't worry, you can hardly even tell it's happening. Except, that you'll be listening to the fastest talker you've ever heard. And, you can adjust your 'speed listening' from normal to 200% with a continuously variable slide control.

Research has shown that listening to this faster speech improves comprehension. You'll save time and learn better.

This time saving machine operates on AA batteries (not included) or a standard AC plug (included). It's backed by VSC's standard limited warranty.

TRY SPEED LEARNING RISK FREE

Listen to any standard cassette about real estate, 'how to', or finance. See if you don't learn better. And, think about what you're going to do with the time you save. If you're not 100% satisfied, return it to DAK within 30 days in its original box for a courteous refund.

To order your VSC Thought Compressor risk free with your credit card, call toll free or send your check for only **$129** ($4 P&H) Order No. 9835.

Time is money. But it's also pleasure, and it's also knowledge. It's up to you.

Heard Any Good Ones Lately?

Have you heard the one about why the Turtle crossed the road? It's not to get to the other side. If you talk on the phone in a noisy environment, or if you have trouble hearing on the phone, now you can hear it all.

It's amplified. Now, with this incredible new telephone volume controller, you'll hear loud and clear.

Whether you're in a noisy machine shop or in your easy chair, you can now effortlessly adjust the volume to the earpiece of your telephone to suit your taste.

NO INSTALLATION

Just look at your telephone's receiver. You'll probably find a small jack connects the handset's cord to the phone.

Just unplug the plug, plug in the amplifier and then plug the handset back into the amplifier. Then start hearing fully adjustable loud clear sound. The amplifier is totally powered by your telephone, so there's never anything for you to do.

You can move the amplifier from phone to phone in seconds, use it in hotel rooms, at the office, or anywhere you talk on the phone. It's backed by a limited warranty.

HEAR EASILY AGAIN RISK FREE

The sound is sharp and clear. There's even an off switch so that other people can use the phone without having to disconnect the amplifier.

If you don't hear fabulous loud clear sound from your phone that's at exactly the volume you desire, simply return it in its original box within 30 days for a refund.

To order your Phone Amplifier risk free with your credit card, call toll free or send your check for only **$22.50** ($2.50 P&H) Order Number 9833.

You're sure to hear lots of 'good ones' with this amp. By the way, the Turtle crossed the road to get to the shell station.

$699 *Breakthrough*

Sensory Blast

Treat your senses to the vibrant color of this slotted mask, black stripe, cable ready, 19" TV. Relax with the infrared TV remote control. Plus, let your senses feast on the sound of the TV and all your favorite records, cassettes and AM and FM stereo stations. This is a state of the art Audio/Video system. Wow!

Forget the $1499 suggested retail. And forget the $715 dealer cost.

DAK is buying truckloads of this state of the art Audio/Video entertainment system for cash. At just $699, you'll save big, but wait till you see all you'll get.

SOMETHING FOR EVERYONE

Just flip a switch. If you don't have cable, you can receive all VHF and UHF stations. But if you have cable, or if it's coming to your area, we've got it all.

And having it all, means the latest black stripe, slotted mask, brilliant picture, and all electronic direct access frequency synthesized color tuning. Plus, auto color, auto brightness, auto scan and much more. But, let's examine 'cable ready' first

Now you can tune in up to 36 cable channels from your easy chair. This new cable ready TV tunes all standard VHF channels 2-13, VHF Midband Channels 14-22, plus the VHF Super Band Channels 23 to 36.

Numerical equivalents of CATV channels (Conversion Table)

Channel			
A – 14	G – 20	M – 26	S – 32
B – 15	H – 21	N – 27	T – 33
C – 16	I – 22	O – 28	U – 34
D – 17	J – 23	P – 29	V – 35
E – 18	K – 24	Q – 30	W – 36
F – 19	L – 25	R – 31	

MOVIE CHANNELS

If there's a movie channel on your cable and it's not scrambled, this TV is all you need. If it's scrambled, you'll need the cable company's box.

Note: Check with your cable company before viewing anything at all, to see if they require you to pay a fee.

SPORTS PLUS

There are lots of 'Super Channels' broadcast on cable. Most of them are simply broadcast outside your normal TV's tuning range. But now, many of them can be yours. There are the All Sports and All Movie Channels. Plus, there's Cable News Network and much more.

INFRARED REMOTE CONTROL

Here's the best part. With most cable boxes you can't use your TV's remote control. But with a cable ready TV, you're in complete command, and you're in command from your favorite easy chair.

Just get your hands on the wireless infrared remote control and the world is yours. You'll have direct random access to all channels. So, for example, you can switch directly from channel 2 to channel 18 electronically.

You'll see the channel you've chosen displayed on the TV's oversize LED display. And, if you push the 'Recall' button on the remote, the same display will show you the time of day.

After you've chosen the channel you want, you'll have total control of the volume. Plus, if the phone rings or a commercial comes on, you can even mute the sound with a single button.

But if you're like me, whenever a commercial comes on, I like to push the scan button and 'check out' what's on the

other channels. Of course, you can turn the TV on and off with the remote.

BUT IT'S THE PICTURE

Just like on the remote, you'll have full random access electronic frequency synthesized tuning. Electronic tuning means there are no mechanical tuners to wear out or cause snow. Frequency synthesized means this set will lock in and automatically fine tune.

You'll also have manual electronic fine tuning buttons so that you can take over.

But, look what this set will do for you. Auto brightness control adjusts the TV picture brightness to match your ambiant room light. An auto color switch lets the TV determine exactly the correct color settings for each channel.

AFT automatically fine tunes each channel you tune in and prevents frequency drift. When you touch Auto Scan, an automatic channel search is carried out for you. The TV will only stop at channels that are broadcasting in your area.

And, this is very important. Unlike most electronically tuned sets that only allow you to preset 12 channels, this TV allows you to tune in all 105 channels.

The TV has an external speaker jack, a headphone jack that shuts off the speaker and a line output jack that plugs into the music center. **Now you'll hear TV sound as you've never heard it before.** And, you'll still be able to adjust the volume with the remote or at the set.

This TV has a special sleep system. Just set the sleep time to any hour you desire using the AM/PM clock, and **every day/night** at the time you've set, the TV will turn itself off.

This deluxe cable ready 19" TV has many more features including quick start, auto degausser, and both 75ohm and UHF connections. It's made by Emerson. And, it's backed by their standard limited warranty plus a 2 year limited warranty on the picture tube.

LET THERE BE MUSIC

And wait till you hear the sound. Aside from fabulous TV sound, you've got Emerson's best music center ever. Each section is carefully designed to bring superb, dramatically pure sound to your home.

The cassette deck features a smooth-acting, auto-feather touch mechanism that will gently cherish your best tapes. You can record and play both normal and CrO^2 cassettes. And for whisper quiet recordings, there's Dolby B.

The AM and FM stereo tuners are really special. Tuning is totally automatic.

Just touch the up or down tuning buttons and the tuner will seek out the next station automatically. Or, switch to manual and check out each station if you wish.

You can select fast or slow scan, mono or stereo, and there are FM stereo and signal strength indicators.

The turntable is the latest front load type with a fully motorized door. Just push 'open' and the door will glide open. Put on your record and push the button again. The door will glide shut.

The turntable features a low mass arm, plays both LPs and 45s and has a front panel fine speed adjustment control.

The integrated amplifier section has a 5 band graphic equalizer, electronic volume control buttons, and loudness contour. In all, you're in for great music from records, tapes or radio.

Two ported bass reflex modular tower speaker systems produce great sound. Each features two driven woofers (no passive radiators), for massive sound, and a soft dome super tweeter. You'll love the sound from the stereo, and you'll be amazed at the sound from the TV.

The bottom unit under the turntable section is a really deluxe slide-out cassette storage drawer. So, you'll have great sound, a great picture and no mess. The audio portion is covered by Emerson's standard limited warranty.

The system is perfectly matched in striking silver and black. The TV is 19¾" wide, 19½" high, and 18" deep.

The music center is 15½" wide, 14½" high plus the 5" cassette drawer and 16" deep. Each tower speaker system is 19½" high, 6⅞" wide and 8⅞" deep.

TRY SENSORY BLAST RISK FREE

Tune in VHF, UHF or cable on the TV. Carefully inspect the picture for clarity, brilliance and vividness of color. The picture quality is simply breathtaking.

Listen to the TV through the music center. Then listen to your favorite cassettes, records and radio stations.

This is an ideal main system for your home. And, at DAK's price, what a luxurious system for your bedroom. Wow! Try it all in your own home. If you're not 100% satisfied, return it in its original boxes within 30 days for a refund.

To order your Emerson Wireless Infrared Remote Control Cable Ready TV and Super Music System, don't send Emerson's $1499 suggested retail.

Don't even send their $715 dealer cost. Send DAK's truckload price of just **$699** plus **$65** for postage and handling. Order No 9814. CA res add sales tax.

Vibrant color TV, infrared wireless remote control, Dolby cassette and automatic Tuners will delight both your senses of sight and sound.

DAK
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TOLL-FREE ORDER LINE
For credit card orders call 24 hours a day 7 days a week
CALL TOLL-FREE. . .1-800-325-0800
10845 Vanowen St., N. Hollywood CA 91605

Sound Cannons

You'll have sound to spare when you hook up these BSR 3 way loud speaker systems.

SUPER SALE!

It's big sound at a small price. Close your eyes. Imagine the full resonant bass of a pipe organ and the startling sound of a cymbal crash.

Now open your eyes and check out the incredible $49 price ($98 per pair) we've got on these BSR 3 way speaker systems.

BEAUTY AND BRAWN

You're not getting LOW FI. These speakers handle up to 90 watts peak, 45 continuous RMS watts of power. And, they handle it very well indeed.

A 10 inch acoustic suspension woofer with a massive magnet belts out the bass.

You'll get clean mid-range with a specially constructed 4 inch precision ferro-fluid driver that is actually mounted in its own 'cabinet'. The back of the mid-range and tweeter are totally sealed so they don't act as passive radiators for the powerful bass that is resonating throughout the cabinet.

The cabinet is 22¾" by 12¾" by 9¼". It has a beautiful woodgrain appearance and lovely decorative removable grills.

The tweeter is a 3" super high frequency ferro-fluid driver complete with sealed back. It really delivers sharp clean highs. Plus its brightness is controlled by a rear mounted volume control.

YOUR EAR

Each speaker and crossover network is carefully matched and the crossover points are at 1,000hz and 4,000hz.

The manufacturer's suggested list price is $99 per speaker. ($99 X 2= $198). So, you are saving $100 on the pair. We're sure that your ears would be pleased at $198, and at $98 they'll be amazed. There's fuse protection for the tweeter and protection for you in BSR's 2 year limited warranty.

TRY THE SOUND CANNONS RISK FREE

Hook them up. Play a dramatic record or tape. You'll feel a warm resonant bass, a clean mid-range and a sharp clean high end that you control.

It's your ears that decide. So if you aren't 100% satisfied for any reason, simply return the Sound Cannons to DAK in their original boxes (they're packed separately) within 30 days for a courteous refund.

To order your pair of Sound Cannons risk free with your credit card call DAK's toll free hotline or send your check not for BSR's price of $98 each, but for only **$49** each ($9 each P&H) Order No. 9442.

Speakers can make or break the sound quality of a stereo system. Here's a pair that we think you'll really like.

Mini-Sound Cannons

Most people would call these 'fabulous main speakers'.

At DAK we just call them neat extra speakers.

LESS THAN 1/2 PRICE

It's true. Most DAK customers are really into their sound. So, we think that these neat relatively small 18¾" by 10¾" by 9" speaker systems from BSR are great for your bedroom or den.

In all candor, they really have a neat sound. An 8" woofer in combination with a tuned port produces much more and cleaner bass than you'd expect.

The crossover is at 4,000 and a super 3" tweeter produces a clean high end.

With a very pleasing frequency response from 40hz to 18,000hz you get an awful lot of clean sound from these little speakers.

The speakers feature a removable grill and really beautiful wood-grain appearance cabinets. The speakers are rated at 60 watts peak, 30 watts RMS.

The tweeter is fuse protected and speaking of protection you're protected by BSR's 2 year limited warranty.

TRY MINI-SOUND CANNONS RISK FREE

These speakers will not knock the paint off your walls or cause earthquakes of the magnitude that would cause California to fall into the ocean.

But they really produce an unexpectedly clear and full sound. You won't be disappointed. So, try a pair in your own home. If you aren't 100% satisfied for any reason, simply return them to DAK in their original box (they come packed in pairs) within 30 days for a refund.

To order your Mini-Sound Cannons at less than 1/2 price risk free with your credit card, call the DAK toll free hotline or send your check not for BSR's $119 suggested retail price per pair, but for only **$59** for the **PAIR.** ($9.50 per pair P&H) Order Number 9454.

These speakers are lovely, but unobtrusive to look at and sound like much bigger speakers than they are.

Sherwood May Not Love Us

Here's Sherwood's great sounding 70 watt (35 X 2) component system. Plus we've added 4 BSR 3-way 10" Speaker systems and an ADC cartridge to make our price as good as Sherwood's sound. But please don't say we're discounting.

Sherwood is one of the oldest and most respected names in HiFi. Sherwood is a limited distribution audio line. And frankly, they don't like discounters, which obviously creates a problem for DAK.

So look what we've done. Sherwood's system consists of an integrated amp with a frequency response from 10hz to 50,000hz. And, it features an AM and FM stereo Tuner with a J-FET IF stage.

There's also a soft touch Dolby cassette deck. And finally, there's a semi-automatic turntable with a low mass straight arm.

We've added 4 of BSR's 3-way 10" speaker systems with a suggested retail of $99 each. We've been selling them for only $49 each. (They are the Sound Cannons described in full to the left).

Plus, we've added ADC's newest induced magnet, elliptical diamond stylus cartridge with a suggested retail of $75.

You can use all 4 speakers in one room for incredibly rich massive sound. Or, you can enjoy really dramatic sounding stereo in two rooms.

Individual front panel switches on the integrated amplifier let you choose either or both pairs of speakers.

So, you might say that DAK is nice to add the 4 BSR 3-way 10" speaker systems and the ADC cartridge. But please don't say we're discounting. And just maybe, Sherwood will love us after all.

SHERWOOD'S SYSTEM

Sherwood has spent 3 decades designing fine audio components. These full size 17" wide High-Tech components are really state of the art.

The 70 watt integrated amplifer produces a full 35 RMS watts per channel from 20hz to 20,000hz. It has more than enough dramatic power to give you thrilling sound from both pairs of speakers.

You'll really appreciate its super clean 95db signal to noise ratio. And, wait till you hear the sound produced by its hybrid quasi complementary direct coupled power amplifier. This is a quality amp with a full complement of controls.

The tuner is special. It may look like a standard tuner, but it has a 3 gang front end with a J-FET RF stage, 2 phase Linear IF ceramic filters, a single tuned quadrature detector and a PLL MPX demodulator.

Even the AM is special. It too uses a J-FET RF stage and a wide band IF ceramic filter to really pull in stations cleanly.

The tuner will give you drift free super clean sound. The FM signal to noise ratio is 72db. So, when you combine a wide clean frequency response with super clean sound, you'll really enjoy your music.

The cassette deck has a super hard permalloy head and a double gap erasing head for use with any type of tape.

You can select Metal, Chrome or Normal. It has a frequency response with metal from 25hz to 16,000hz, and from 25hz to 14,000hz with normal tape.

When you switch in Dolby B, you'll have a 65db signal to noise ratio for whisper-quiet recordings. There are separate left and right recording level controls and LED VU meters. You'll appreciate the quality of the electronics when you listen to a recording.

Finally, there's a lovely silver 16⅝" wide semi-automatic turntable. The turntable features a minimum tracking distortion, low mass, straight tonearm.

You'll have smooth stable sound from a synchronous motor and a heavy anti-magnetic die cast aluminum platter. This turntable has all the extras.

It has a damped cuing arm, isolated rubber feet, anti-skating device and more. When you add our ADC cartridge you'll have a turntable that will provide beautiful music and let you make great sounding recordings.

Sherwood has gone all out with these components. It's a great system at a great price. And, it's backed by Sherwood's standard limited warranty.

ADD DAK'S EXTRAS

You can read all about BSR's super 3-way 10" speaker systems to the left. But remember, when you combine an acoustic suspension 10" woofer, a sealed back ferro-fluid 4" midrange and a super high frequency ferro-fluid 3" tweeter with a rear mounted volume brightness control, get ready for really vibrant sound.

And, when you add 4 of these beautiful 22¾" X 12¾" X 9¼" walnut-grain speaker systems, you're in for a breathtaking sonic experience.

ADC has just introduced the SX-5E elliptical cartridge. It has a 20hz to 20,000hz response and it uses the induced magnet principle for great compliance. You'll simply love the sound. Both the speakers and the cartridge are covered by manufacturer's limited warranties.

TRY SHERWOOD'S HIGH-TECH RISK FREE

Wait till you hear the sound. Wait till you get your hands on the controls. You'll never let go. If you aren't 100% satisfied, simply return it within 30 days in its original boxes for a courteous refund.

To order Sherwood's System plus 4 BSR 3-Way 10" Speaker Systems and the ADC cartridge risk free with your credit card, call toll free or send your check for, and look at this, just **$499** plus **$58** for P & H (It comes in 8 boxes). Order No. 9826. CA res add Sales Tax.

Now you'll have sound that seems to be alive. Electricity will be in the air. 4 speakers and a Sherwood system. Wow!

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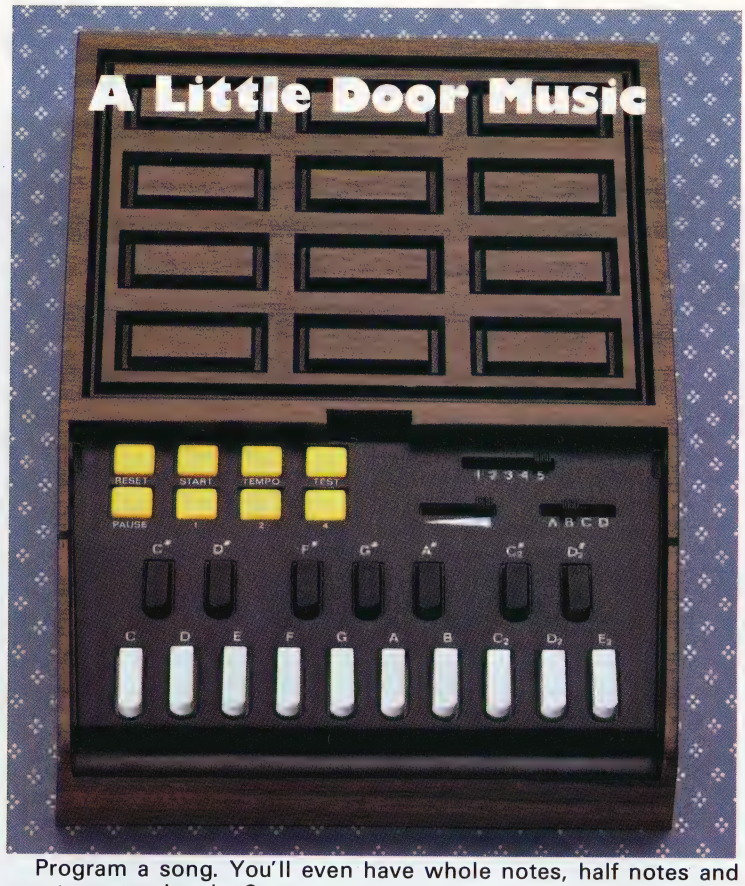
A Little Door Music



You'll hear one of 22 changing tunes each time your doorbell is pushed. Or pick just one, it's up to you. Plus, you can compose your own.

Two years ago for my mother's birthday, I bought and built an electronic door bell kit. I programmed it to play Beethoven's 9th Symphony. Ever since, it's been a great conversation piece for everyone who visits my parents.

Now you can have a 22 tune doorbell that does much more than the one I built, costs less and doesn't require assembly. Plus, it comes with a 100 tune song book, or you can compose your own songs on its 1½ octave keyboard.

HERE'S WHAT YOU'LL HEAR

You can mix and match. Just push the selection switches to choose a theme like La Cucuracha if you're serving a Mexican dinner, Birthday Greetings, or Auld Lang Syne if it's New Years. The choice is all yours.

Or, the Computer will rotate to one of 17 of its programmed songs each time your doorbell is pushed. There are 4 Christmas songs that rotate in another sequence when you desire, and there's a special song if you have a doorbell for your back door.

Below is a list of the 22 preprogrammed songs, or choose from the 100 tune song book.

Mozart Sonata, La Cucuracha, Beethoven's Ode to Joy, William Tell Overture, Oh What A Beautiful Morning, Notre Dame Fight Song, Co. Bogie March, Jack n Jill, Birthday Greetings, Westminster Chimes, Yellow Rose Of Texas, Dixie, Alleluia, Charge, The Marsailles, Blue Danube, Auld Lang Syne, Beethoven's Fifth, Noel, Oh Come All Ye Faithful, Hark the Herald, Jingle Bells.

INSTALLATION IS A BREEZE

There's nothing special about installing the Door Tune Computer. It's just like replacing your old doorbell. You simply connect the same wires that are connected to your present doorbell, and there's even a provision for front and back doors. You'll also need to insert a diode, included. It's 2 minutes work with a screwdriver.

You'll have control of both volume and tempo. Plus, you can even add an additional speaker (not included) for the backyard or basement. But, best of all you can compose your own songs on the 1½ octave keyboard. It's easy and it sounds great. It's backed by a limited warranty.

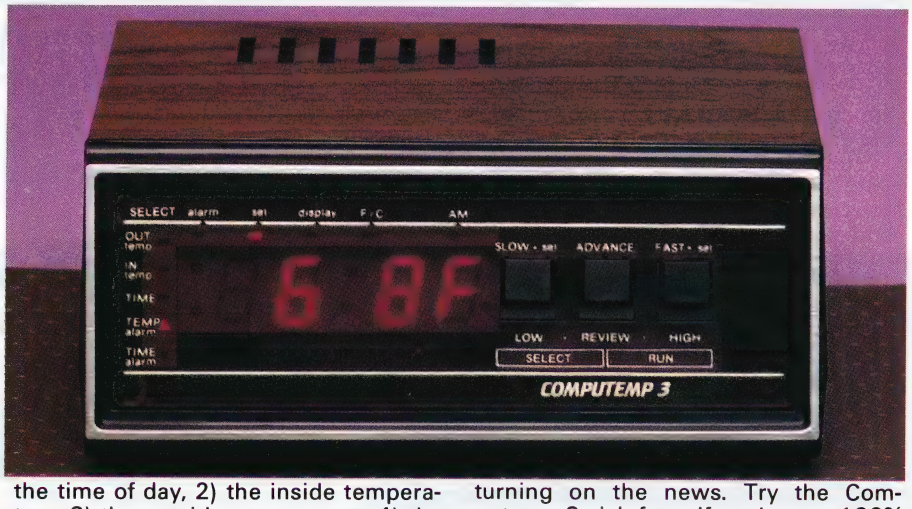
TRY THE DOOR TUNE COMPOSER RISK FREE

Program a song. You'll even have whole notes, half notes and quarter notes. Let the Composer sequence through its songs. You're sure to get a warm feeling each time someone rings your doorbell.

If you're not 100% satisfied, simply return it within 30 days, in its original box for a courteous refund.

To order your Composer Programmable Door Tune Computer risk free with your credit card, call toll free, or send your check for only **$49** ($3.50 P&H) Order No. 9827.

Weather Reactor?



Everyone's always talking about it, but nobody ever does anything about it.

Unfortunately, the all new Computemp 3 won't help you do anything about the weather. But, as long as you're going to talk about it anyway, you might as well have lots to talk about.

As you look at the Computemp, you'll see a never ending sequence of the time of day, the inside temperature and the outside temperature.

If you push its buttons, you can see the high temperature of the day and the time it occurred. Push another button, and you'll see the low temperature and the time it occurred.

And speaking of high and low temperatures, there's a temperature alarm which you can set to alert you to dangerous extremes.

You can set the alarm to sound if it gets too cold for your plants or too warm for your wine. The temperature alarm can be set for any temperature from -65°F all the way to 180°F.

Below, you see displays that show, 1) the time of day, 2) the inside temperature, 3) the outside temperature, 4) the low temperature for the day, and 5) the high temperature for the day (if you're lucky enough to live in Palm Springs).

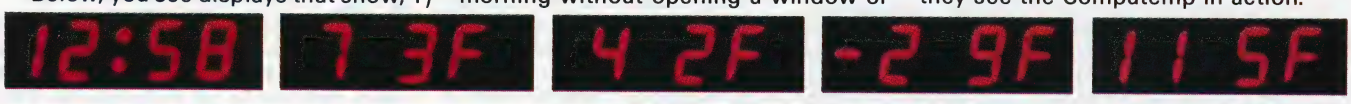
The Computemp comes with both indoor and outdoor sensors. Just run the included sensor wires, plug it in, and become an instant weather expert. It's backed by a standard limited warranty.

TRY THE WEATHER REACTOR RISK FREE

Now you'll know how to dress in the morning without opening a window or turning on the news. Try the Computemp 3 risk free. If you're not 100% satisfied, simply return it in its original box within 30 days for a refund.

To order your Computemp 3 Indoor and Outdoor Temperature Computer risk free with your credit card, call toll free or send your check for just **$69** ($3 P&H) Order Number 9772.

Seeing the flashing temperature in your home may not make you warmer, but it's amazing how everyone stops shoving the heat up and down when they see the Computemp in action.



Thunderingly vibrant, larger than life, brilliant FM stereo sound will engulf you as you put on the stereophones of this state of the art personal FM stereo. It's all yours for just $2. But, there's a catch.

It's no Hong Kong cheapie. Your FM stereo sound will explode with life.

In a market flooded with Hong Kong look-a-likes, this incredible Japanese crafted personal FM stereo from MGT, (the super tweak auto-stereo company), was simply too expensively built for the market during the last recession.

So, DAK was able to buy (steal) all 64,000 of these audiophile quality personal FM stereos for cold hard cash.

Each is complete with super featherweight headphones, leatherette carrying case and two standard AAA batteries. You get everything for just $2, but don't forget, there's a catch.

MICRO-SIZE/MAGNIFICENT SOUND

MGT has produced an FM tuning circuit of incredible quality using three 16 pin integrated circuits. For those of you who are electronic nuts as I am, even the resistors are gold banded 5% prime as used in only the very finest equipment.

So, you'll have the finest circuit and the best components to give you remarkably drift free ultra clean FM stereo sound.

Most fine stereo equipment is designed to be lovingly placed on a shelf and never moved. Obviously, this isn't a practical way to listen when you're walking your dog, jogging or mowing the lawn.

So, whether you're working in your office with the Stereo Sports unobtrusively sitting in your shirt pocket, skiing down a fast slope, or just lying on your backyard hammock, you'll have massively powerful, breathtakingly crisp, FM stereo music anywhere.

CHALLENGE YOUR HOME STEREO

This tiny FM receiver (it's only about the size of a standard cassette), will easily slip in your shirt pocket, yet it's so powerful it can challenge your home stereo.

So, here's our challenge. Start at 88MHz on the bottom of the FM dial. And, station by station, compare the reception to your current home stereo.

You're sure to leave virtually any other personal stereo of any size in the dust, and MGT's dramatically alive FM stereo sound will even give a top of the line home FM tuner a run for its money.

TECHNOLOGY PLUS

Everything is automated. An extra large LED shows when the circuit automatically switches to stereo reception. And, there's no on/off button. Just plugging in the headset turns it on and off.

The headphone cable becomes a sensitive FM antenna. The leatherette case attaches to your belt. And, there's a wrist strap to make it easy to carry.

But, frankly it's the smaller than shirt pocket size and the incredibly pure sound that make this an audiophile's delight.

MGT made the Stereo Sports in both high-tech black and white with blue accents. It's backed by MGT's standard limited warranty.

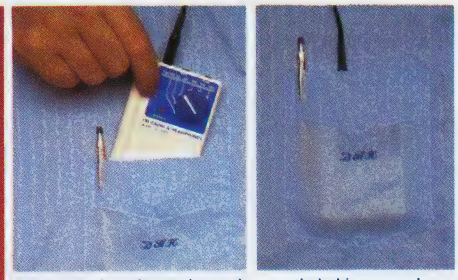
THE CATCH

Frankly we are losing our shirts on the FM stereo masterpiece, but we're looking for audiophiles who use cassettes.

If you buy top name TDK and Maxell cassettes, you probably pay $3.50 to $4.50 each for a 90 minute cassette.

We want you to try DAK's new Gold Label MLX ultra high energy, normal bias cassettes. Not at $4.50 or even at $3.50, but at a factory direct price of just $2.49 each for a 90 minute cassette.

We challenge you to compare the frequency response, dynamic range and signal to noise ratio of our new Gold Label MLX to Maxell UDXL or TDK SA. If they win, we'll not only give you back your money, we'll give you a free gift for your trouble. And, DAK's come with a deluxe hard plastic box, index insert card and a limited one year warranty.



Shirt pocket size and massive, earthshaking sound are now made possible in this audiophile quality FM personal stereo. 3 integrated circuits and gold banded 5% prime resistors make your FM stereo come alive.

WHY, YOU MAY BE ASKING?

You're very valuable to us in the form of future business. Over 460,000 customers have responded to bonuses like this. We find most of you keep buying once you've tried our cassettes and our prices; and that's a worthwhile gamble.

NOT A BAD CATCH

DAK manufactures a cassette with no problems and great sound. We've been hot on the heels of the frequency responses of Maxell and TDK. The tape we made last year had a great frequency response up to 14,000hz.

Now, our new Gold Label MLX is second to none. We have a frequency response to 19,500hz and we'll go head to head against any tape on the market.

TRY NEW DAK MLX90 CASSETTES RISK FREE

To get the audiophile quality FM Stereo Sports complete with headphones, case and batteries for just $2, try 10 MLX 90 minute high energy cassettes. If you're not 100% satisfied, return only 9 of the 10 cassettes and the Stereo Sports in its original box within 30 days for a refund. The 10th cassette is a gift for your time.

To order your 10 Gold Label MLX 90 minute DAK cassettes and get the fabulous Stereo Sports FM Personal Stereo for only $2 with your credit card, call toll free, or send your check for **$24.90** for the 10 tapes, plus **$2** for the Stereo Sports, and **$4** for postage and handling for each group. CA res add 6% sales tax.

Use Order Number 9836. At this low price we can't afford to sort the black ones from the white ones, but they are both identical in every respect.

You'll have massive 20hz to 20,000hz audiophile FM sound from the Stereo Sports, and great audiophile sound from DAK's MLX 90 minute cassettes.

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For credit card orders call 24 hours a day 7 days a week
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10845 Vanowen St., N. Hollywood CA 91605

$39 PRICE BREAKTHROUGH

Pollution Shield

Here's the story about a new weapon that can place a protective pollution resistant shield around you.

It's a war. It's you against pollution. And, your home is the battlefield. With smoke, smog, and car exhaust just literally oozing into your home, it's time to fight back.

You can't count on the government. And, you can't count on the car makers for help. It's time to arm yourself, and here's the weapon and the ammunition.

ARMED FORCES

The weapon is the new dual action AirEase™ Air Ionizer. It has an edge over all the rest. Not only does it generate (shoot) negative ions, but it then also collects the debris (enemies) with a second element in its base.

The ammunition is the billions of negative ions that emit from this lethal weapon and quite literally form a defensive shield to stop smoke, smog and other pollution from getting in.

The attack force of negative ions (negatively charged atoms) attach themselves in a magnet-like fashion to pollutants in the air which in turn cause the pollutants to be attracted to the nearest positive surface.

At the outside of the shielded area, they tend to fall to the floor. Closer in they are actually reattracted to the special base collector of AirEase™. And, I'll tell you more about that later.

RED ALERT

Does it work? You can bet your life on it. Here's a test you can make yourself.

Place a standard clear kitchen bowl over the ionizer. Puff some cigarette smoke into the bowl. Then plug in AirEase™. Before you can say "AirEase™ Kill", the smoke will be totally gone. It's an easy test, and it's sure to make you a believer. It sure convinced us at DAK.

CIGARETTE BUTTS & BOULDERS

Fans with charcoal or furnace type filters may remove some large particles like cigarette butts and large ashes from the air, but they're just about useless for anything under 5 microns.

Over 90% of air pollution particles are smaller than 5 microns. So, there just isn't any other reasonable defense for you other than a negative ion generator. And, we think you'll agree that AirEase™ is the best.

AirEase™ is just about the only air cleaning system which can remove and collect tobacco smoke, dust, pollen and even bacteria from the air.

AirEase™ constantly cleans all of the air throughout the shielded area. In contrast, fan driven filter type machines can only clean the air that they actually draw through themselves.

Consider all the types of pollution from automobile exhaust. Then add oil smoke, carbon, insecticide dust, and virtually anything you can think of that you don't like in your air. Then you'll be thinking of the pollution shield.

THERE'S MORE

Actually, the negative ion manufacturers didn't think of this great way to clean the air. God did. If you've ever smelled the sweet country air just after a thunderstorm, you know the invigorating feeling that comes over you.

AirEase™ does for a 12 by 20 foot area, what Nature does for the entire countryside. It seems that positive ions are associated with pollution and negative ions with good fresh natural air.

There are lots of claims that a negative air ionizer will let you think more clearly, sleep better and feel happier. There's no way to prove or disprove the claims. But, it is safe to say that if all these things come from cleaner pollution free air, it just may be possible.

THE BASIC DIFFERENCE

AirEase™ is different. There are lots of negative air ionizers. And don't sell them short. Most of them do work. But, they aren't complete.

AirEase™ not only emits negative ions, but its base is really a positive collector. Once the negative ions go out and attach themselves to a particle of pollution, instead of just falling to the floor they are collected on the collector base.

A removable washable filter trap comes with AirEase™. It holds the collected pollutants. You just rinse the filter when it gets dirty. And wait till you see just what AirEase™ removes from the air before it gets into your lungs.

So AirEase™, because of its new dual element technology is a step ahead of the pack, and you'll be breathing cleaner fresher air, only seconds after you plug it in. AirEase™ is made by ISI, the same company that made the $98 Orbit air ionizer we sold last year. The really amazing fact is that this new $39 air ionizer has the exact same power and electronics as did the $98 Orbit. Both AirEase™ and Orbit are backed by the same standard limited warranty by ISI.

TRY AIREASE™ RISK FREE

Plug in AirEase™. Make the smoke test I described earlier. Let it attack the pollution (especially other people's cigarette smoke) in your home or office.

If you don't think you're breathing cleaner fresher air, simply return AirEase™ to DAK within 30 days in its original box for a courteous refund.

To order your new AirEase™ dual element negative ion generator clean air system with your credit card, call the DAK toll free hotline, or send your check not for the $98 cost of the old Orbit, but for just **$39** ($3.50 P&H) Or. No. 9839.

I can't guarantee that this device will help you sleep, solve crime, or improve your sex life. But, it will give you cleaner air to breathe, and that's priceless.

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Credit Card Binocular

You'll be in the action, not just looking at it, with the power of Tasco's roof prism binoculars.

It's the bright view. These 8X21MM binoculars fold up hardly wider than a credit card, but they easily outperform virtually any others we've tested.

The image is 8 times closer and incredibly bright and sharp. If you look at something 3000ft away, you will see it as if it was only 367 ft away.

These are the latest roof prism binoculars. They give you an incredibly sharp view of the world through their fully coated optic lenses.

You can see across the field, through the trees or across your yard with needle sharp and extremely bright resolution. They are made by Tasco and backed by a standard warranty.

TRY ROOF PRISM BINOCULARS RISK FREE

If you're a sports nut, a nature lover, a theater patron or just a Peeping Tom, you'll be amazed at the power and resolution of these tiny binoculars.

If you don't see a brighter clearer image than you'd expect to see from the **$400+** competition to these binoculars, no problem, just send them back in their original box within 30 days for a refund.

To order your Roof Prism Binoculars complete with leatherette carrying case risk free with your credit card, call toll free or send your check for just **$89** ($3P&H) Order Number 9476.

You'll have the smallest binoculars with the biggest view of the world, with these roof prisms from Tasco.

Tape Deck Octopus

It talks to, mixes, matches, chooses and measures your tape decks.

OK, all you recording nuts. . .Now you can record on, set levels for and record between 4 tape decks at once. Plus more.

It's true. If you are already a DAK customer you own an average of 2.3 tape decks. (Outside of a statistics class, that's 2 or 3 decks each.) By the way, did you hear the one about the statistician who drowned in a lake with an average depth of 9 inches?

Anyway, as president of DAK, you'd expect me to own more tape decks than average. Well, you'd be right. I own 12, not including portables. And, 4 of them are in my studio where I write these catalogs.

In order to make tapes, test tapes and make copies of tapes, I've done a lot of cable switching, but **NO MORE.**

I've been trying to get someone to make a tape deck selector that would let me and all you other tape nuts switch between recorders, dub tapes to several decks at once or simply not have to re-cable any time I want to make a copy.

Plus, I need to set standard input and output levels for my decks. And, that doesn't even count figuring out how to get an equalizer between decks for sound enhanced cassette copies for my car.

ENTER HARRY

Harry is the president of Numark, the studio disco company. He makes mixers, equalizers and all sorts of similar professional equipment.

So, Harry made just for me, (of course knowing Harry he'll sell it to all the studios too) a black box that does everything I wanted and more.

HERE'S WHAT IT DOES

Look to the left in the picture above. Each of the orange buttons controls the output of one of 4 tape decks. If you push in a button, that deck will 'be on-line'. Then the linear volume control above each button determines the line level. You can push 1, 2, 3 or all 4 and even mix the sounds.

Now look under the meters. The first 4 numbered buttons control the signal going to the recorders. Push 1—4 depending on how many tapes you want to make. For example, if you push 1 on the playback monitor, and 2, 3 and 4 on the record input, you'll make 3 copies.

Push all 4 record and the extreme right hand 'Line' button and you can make 4 copies of whatever you have coming from your receiver. Plus there's a line level control as well. And, this unit simply connects into your tape monitor circuit.

Now for the testing. The button marked 'FREQ' lets you select either a 400hz or 8,000hz signal to feed to the decks. The 400 hz is perfect for setting balance and recording levels and 8,000hz is good if you are into azimuth alignment on your decks.

Plus you can test high frequency response and relative output level between various tapes. Oh yes, there is a level control for the test tone, and there are two ranges for the meters which show both program content or test tone at your choice.

We'll include instructions and your various choices of how and where to add equalizers, tone generators, noise reduction units and all the other 'black boxes'. It's 12½" wide, 3½" high, and 6½" deep. It's a neat device and it's got a standard limited warranty from Numark.

TRY THE TAPE DECK OCTOPUS RISK FREE

If you've got 2 tape decks or more plus an equalizer and other black boxes this Studio Master Stereo Tape Deck Tone Calibrator/Mixer as Numark calls it, is for you.

It's much more than just a switcher. Hook up your own system through it and see how easy life can be. If you aren't 100% satisfied, simply return it within 30 days in its original box for a refund.

To order your Numark Studio Master, Stereo Tape Deck, Tone Calibrator/Mixer, (what a mouth full) risk free with your credit card call the DAK toll free hotline or send your check for just **$129** ($3 P&H) Order Number 9441.

Short of the 24 channel mixing boards we work with in the studios, this remarkable unit will let you really use all your equipment to its full potential.

Now you can mix, match or test 4 decks or enhancing devices.

Remote Stereo Time

Now you can put your clock radio music center where you want it. Now you can listen to beautiful stereo music and you can control it from your bed or your desk without even getting up.

It's frustrating. If you've had a good stereo cassette clock radio in your bedroom or office, you know there are two major problems.

If you put the unit on your night stand, often there's nowhere to put the speakers for decent stereo separation. And if you put it across the room, you have to jump up in the morning to go shut off the alarm.

The story is the same if you have a stereo in your office. Either you clutter up your desk, or you have to get up to turn it down when the phone rings.

Well, no more. Now you can have a great sounding clock radio music center that will let you enjoy your favorite cassettes, AM, FM or aux source anywhere in your bedroom, workroom or office.

With the sophisticated wireless infrared remote control, you can **1)** increase or decrease the volume of your music, **2)** stop and start a cassette that's playing with full on/off of the power, **3)** mute the sound for phone calls and **4)** finally, have a remote snooze button.

GREAT SOUND

It all starts with electronic controls. The volume control is an electronic touch bar. Touch one end to make the sound louder, the other end to make it softer.

Push buttons let you select AM, FM stereo, Tape or Phono/Aux. And of course, there are balance and tone controls.

You'll be amazed at the rich full dramatic sound and stereo separation achieved by the two full range speakers. The beautiful combination of rich brown walnut-grain and silver is a real classic addition to any room. And, they look as good as they sound.

The cassette recorder section is first class. As you touch the controls, the deck will glide into action. You'll play your best cassettes with full confidence.

To be a DAK tape customer, we assume that you must be an audiophile with a component cassette deck or two.

But, you'll be surprised at the great recordings you'll make from the tuners, the phono/aux, or from your own external mikes. Plus there's automatic stop, pause and automatic recording level control.

You'll particularly enjoy the tuner sections of this music center. The FM features automatic stereo selection with an LED that shows stereo. And, AFC really locks in your stations for great sound.

Imagine lying in bed or sitting at your desk and listening to your favorite station or cassette without having to get up.

And tomorrow morning when your alarm wrenches you out of bed, think how nice your 'remote snooze button' would be. It's a great combination of rich sound and luxurious convenience.

IT'S A CLOCK RADIO TOO

You'll be amazed at the versatility of the clock computer section of this music center. The large time display is easy to read, even from across the room.

This clock computer is actually three clocks in one. First, of course, there is the time of day complete with large AM and PM markings.

Because getting up is no fun, this clock radio has a sleep switch that will let you go to sleep listening to your favorite music. Of course, you can still turn off the music with the remote control.

Finally, this clock radio will get you up in the morning to your choice of music or alarm. This clock radio has all the features you'd expect, including fast and slow time and alarm set buttons, high and low display brightness and more.

BUT IT'S THE REMOTE

Finally, you're free to put your great sounding clock radio music center where it suits you. You'll find the freedom and luxury incredible.

Whether it's across your desk or across the room, this unit represents a triumph in technology. It's 13¼" wide, 5" high and 6¼" deep. Each speaker is 4¾" X 5" X 5". It's made and backed by a limited warranty from Yorx, a leading manufacturer of compact music systems.

TRY REMOTE STEREO TIME RISK FREE

Wait till you hear the sound. Wait till you try the remote control. This has got to become the classic turning point in high quality clock radio music centers.

Try it in your own home or office risk free. If you've heard a better sounding clock radio music system or if you don't love the freedom of remote control, simply return it in its original box within 30 days for a courteous refund.

To order your Yorx Top Of The Line Wireless Infrared Remote Control Clock Radio Music Center risk free with your credit card, call toll free or send your check, not for the over $200 suggested retail price. Send just **$149** plus **$7** for postage and handling to DAK. Order Number 9803. CA res add sales tax.

Why be tied down to your main stereo for great sounding music? In fact, why be tied down at all? With the wireless remote you can roam up to 25 feet and still be in control of your music and alarm.

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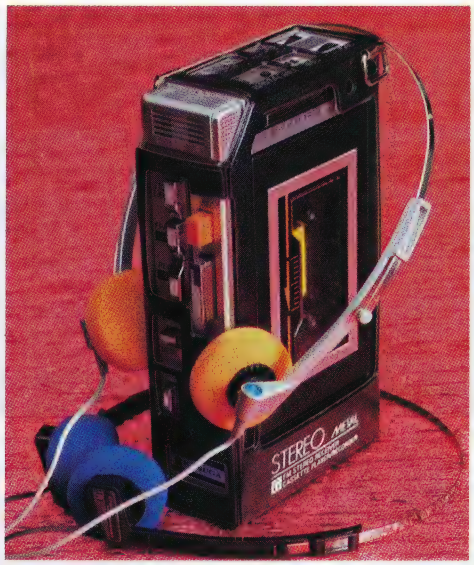

It records!

Kasuga What?

It records! In stereo! And, it plays both cassettes and FM stereo.

You're at a concert. While you stand in line waiting to get in, you're listening to a 'preview' of the artist on cassette.

As the concert starts, just pop in a blank cassette. And, you'll have your own personal recording in full stereo of the actual concert you attended.

It'll be complete with all the little personal comments and happenings that make each concert special. Note: It may be illegal to record some live events.

But, if you're not into recording live events, consider your next airplane trip. While the rest of the passengers sit bored in thier seats wating for the 'exciting' movie to start, your mind will be soaring a million miles away as you listen to your favorite music.

If you get a million dollar idea or if you just want to dictate some letters, pop in a blank cassette and you'll be dictating in real style.

Of course you'll be dictating in stereo, (compatible with all monaural transcription machines). You'll have one button record, pause, and cue and review.

You'll even have a tape counter to keep track of the exact position of your thoughts, or during musical play, the location of specific songs on the tape.

REALLY FOR MUSIC

And, speaking of music, that's what this stereo recorder/player is all about.

Most better personal stereos have a high/low tone switch and some even have a normal/metal switch. Both are tone controls. This machine has both, for multiple level tone control.

Of course you have 2 headphone jacks, which is really neat because you're going to get **2 pairs of headphones** with this personal stereo. So, read on.

But first you ought to know what a Kasuga is. It's a company in Japan, where this recorder is made. You've probably never heard of Kasuga, but then you're probably not Japanese.

We at DAK have sold over 40,000 personal stereos and we look at literally dozens of different machines.

Even if Kasuga isn't a brand name you are likely to know, it's a substantial company in Japan. In the unlikely event that service should be required, there is a local service by mail facility.

WHAT SOUND

The sound is easily equal to a several thousand dollar home stereo system. Yet, the Kasuga Recorder is only 6½" by 3¾" by 1½". It comes in a hard protective leatherette case that attaches on your belt or with an adjustable strap.

So, whether you are into long walks, sitting in airplanes or washing your car, you can now hear better sound than when you are sitting in front of your home stereo.

ENGINEERED FOR STRESS

Most fine stereo equipment is designed to be lovingly placed on a shelf and never moved. Obviously this isn't a practical way to listen when you're walking your dog, skiing or commuting to work.

The Kasuga recorder incorporates a special tape movement system with a unique stabilizing mechanism that tends to keep your music stable even when you're not. (Caution: Absolutely no personal stereo is perfectly stable, but the Kasuga is excellent).

It is operated by 4 standard AA batteries, (not included), has an LED operation indicator, and it shuts itself 100% off at the end of a cassette. There is a single volume control and separate balance control just like on a home stereo.

SUPERB FM STEREO

The Kasuga has a built-in FM stereo tuner that really locks in on your FM stations. It uses the headphone cord as its antenna so that when you're on the move, your FM stereo stations won't be. Stereo /mono switching is automatic, or you can take control with a switch.

You can record direct from the FM by simply putting in a blank cassette and pushing record. The level control is automatic. And, if you want to record from other outside sources like other tape decks or tuners, there's an 'aux' input as well.

TWO PAIR OF STEREOPHONES

The most important single element to the great sound produced by any personal stereo is the Samarium Cobalt headphones. Well, Kasuga makes absolutely superb cassette decks, but frankly we didn't like their headphones.

At our expense, so it's free to you, we are adding our own fabulous pair of Samarium Cobalt stereophones. With a frequency response of 20hz to 20,000hz and sound levels up to 100db, you'll experience a mind blowing sound extravaganza with these headphones and the Kasuga that is second to none.

So, you'll get one fabulous set of headphones and one we think is only so so.

TRY THE KASUGA RISK FREE

Take your Kasuga wherever you go. Listen to absolutely incredible sound from cassettes or FM. Then make your own great recordings from the built-in stereo mikes, the FM tuner or any outside 'aux' source.

If you aren't 100% satisfied for any reason, simply return it and the free second set of phones in their original boxes within 30 days for a courteous refund.

To order your Kasuga Recorder/Player complete with 2 sets of stereophones risk free with your credit card, call the DAK toll free hotline or send your check for only **$89** plus $3.50 for postage and handling Order No. 9455.

Now you can have (or make) vibrant beautiful music wherever you are with this new super high quality recorder and player from Kasuga.

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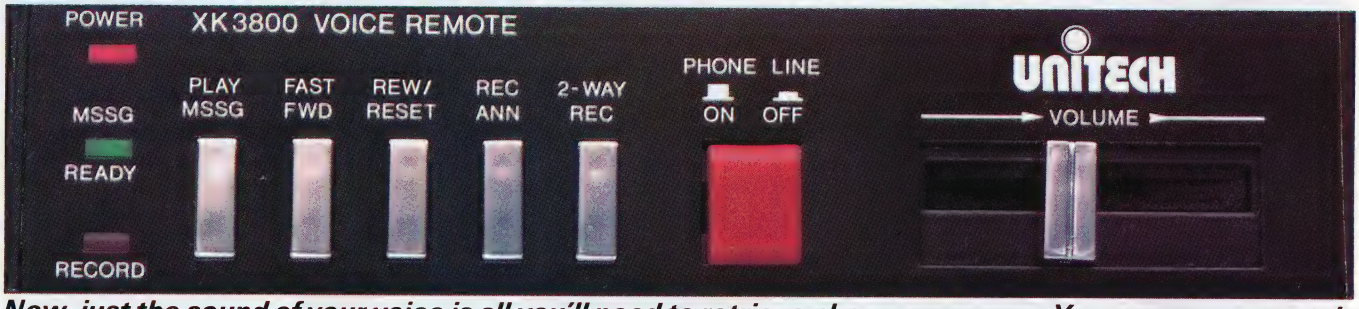
VoicePrint Answerer



Now, just the sound of your voice is all you'll need to retrieve phone messages. You can even remotely change your outgoing announcement by giving this remote beeperless telephone answering computer your unique VoicePrint.

Forget beepers. Your own voice is your remote beeper with this incredible new breakthrough in sophisticated telephone answering computers.

And, the VoicePrint breakthrough is just the beginning. You can forget both the regular 20 second fixed announcement and 30 second fixed incoming message recording length that's standard with most answering machines.

Plus, you can forget listening to your own announcement between your incoming messages But, best of all you can forget forgotten beepers forever.

FIRST THE SIMPLE THINGS

The new VoicePrint remote puts you in total command. The VoicePrint's computer brain lets you record an announcement that's 11 seconds, 25 seconds or up to 40 seconds in length.

And, here's a real plus. If you've ever tried to match your announcement to a preset time limit, you know just how hard it is. With VoicePrint, **you don't** worry about being too short or too long.

Taking messages is automatic too. Many cheap answering machines must record a preset 30 second incoming message. The more expensive units let callers talk as long as they want.

The VoicePrint combines the best of both. The computer will stop recording when the caller stops talking, so there is no minimum. But, calls are limited by the computer to no more than 3 minutes.

LOADED

Everything is automated. Just touch one of the electronic push buttons and the computer answers with a confirming beep and jumps into action.

To play back messages at home, just touch the Play button. The machine will beep, rewind and play all your messages. If you want to skip through a message touch Fast Fwd. If you want to hear a message again, touch Rewind.

A message light tells you at a glance if you've received any messages while you were out. If you're home when a call comes in, you can monitor the message and decide if you wish to pick up.

This machine does everything. If you're on the phone and you want to record both sides of the conversation, just touch the 2-way record button and you'll have a permanent record of the conversation.

You can switch the VoicePrint from an answering computer to a message giver. For example, you can leave personal or business messages such as, "DAK isn't open, please call between 9 and 5 Monday through Friday".

IT'S ALL DONE WITH BEEPS

When you call in to get your messages, if you hear two beeps you can hang up because the computer is telling you that you've had no messages.

When you hear 5 beeps, the computer is telling you that it's delivered your last message and it wants to know what to do next. And, speaking of what's next, here's a rundown of what the computer can do remotely.

When you call in and give the computer your personalized VoicePrint, here's what happens.

You can: 1) listen to your messages, 2) save them, 3) listen to them as many times as you wish, 4) erase them, or 5) change your outgoing announcement. It's all up to you. And, it's all really easy with this all new answering computer.

And, don't worry too much about your computer giving out your information to someone else. You and the computer set a variable secret code to remotely control its operations.

It's not like interchangeable beepers from other machines. You set a personal code you can change any time you want.

EASY INSTALLATION

Just plug in the modular phone jack, the included AC adaptor and put in the two included standard interchangeable mini cassettes. This great looking machine is ready to run.

Record your message using the included microphone or from any remote telephone and give yourself phone freedom.

The VoicePrint is made by Unitech. They are known for their great sounding and super reliable personal stereos and cordless phones. It's backed by their standard limited warranty.

TRY THE VOICEPRINT ANSWERING COMPUTER RISK FREE

It's new. And, it will set you free. Wait till you see how easy it is to use. Wait till you call in without fumbling for a beeper. And wait till you and your callers hear just how good it sounds.

Try this heavy duty industrial quality answering computer in your own home or office. If you aren't 100% satisfied, simply return it within 30 days in its original box for courteous refund.

To order your Unitech VoicePrint remote control dual cassette answering computer risk free with your credit card, call toll free or send your check, not for the $300 you'd expect to pay for this incredible new machine but for just **$159** plus **$7** for postage and handling. Order Number 9715. CA res add 6% sales tax.

At home, at the office or on the road, you'll be in control with the latest in user-friendly telephone technology.

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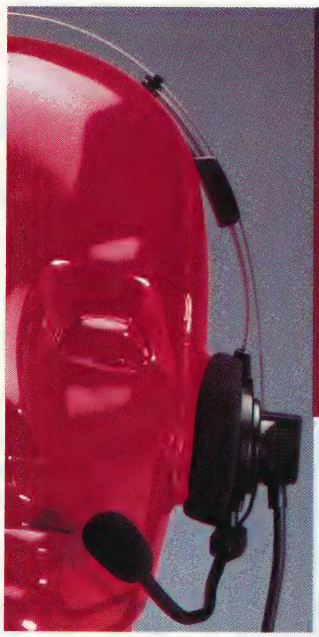

Choose the Think Speak to the left for activities that don't require you to wear a helmet. If you wear a helmet or carry passengers, choose the new Think Speak above which instantly attaches or unattaches to a helmet and has an intercom.

Think Speak Plus

On the job, on the field or on the road. Now you can talk and listen 'hands free' at a new breakthrough price. Plus, there are now special units for motorcycle helmets with an intercom and FM radio reception.

SWAT Teams use them. So do quarterbacks and firemen. Now you too can talk and listen to people near and far, totally hands free, while you are jogging, sailing, skiing, hiking or riding a motorcycle.

Both at work and at home, this unique communications system, with a range up to 1/2 mile, will let you keep in touch.

NOT A WALKIE TALKIE

This is no toy. The Think Speak is totally automated. When you speak, a special voice activated circuit (VOX) automatically engages the transmitter so that you are broadcasting. When you stop speaking, it will automatically return to 'stand-by' to await a reply.

It is virtually noise free because it uses a quartz crystal locked dual conversion superheterodyne communication circuit that operates on an FM band.

So, your communication won't sound like a CB or an AM radio. You'll speak and hear with the full power and clarity you'd expect from an FM radio station.

HERE'S WHAT IT IS

You wear the Think Speak just like a personal stereo. There's an adjustable headphone that you wear on either your right or left ear. The other ear is clear to hear the outside world for safety.

In the helmet versions, the headband comes off and the earphone attaches inside. The mike and antenna attach to the outside with quick release velcro.

A flexible boom microphone lets you speak normally while you transmit. The entire shaft of the boom mike is adjustable and will retain any position you set.

All of the electronics are contained in a small 6½ oz. case that easily clips to your belt, or with its removable clip fits into your pocket. And what controls!

The voice activation circuit has a 3 level sensitivity switch. If you're riding a motorcycle or breathing hard while you jog, you can set the sensitivity to low so that you won't transmit in error.

If you are hunting or fishing and you can't talk much over a whisper, you can set the sensitivity to high. Plus, the headphone has a 3 level volume control too.

In addition to the VOX voice operated circuit, you'll have 'PTT' which means Push to Talk. When you want to talk, you just push the PTT button.

This is a really great feature when you want to whisper very quietly below the threshold of even the high sensitivity setting of the Voice Operated Circuit.

You may be into surveillance or photographing wildlife. When you can only whisper, you'll especially appreciate the super quiet FM reception of this system.

The motorcycle version adds a plug-in 2nd headset for your rider (included), and an intercom/internal switch which

lets you talk to and listen to your rider. You'll still be in contact with the outside world and will receive communications.

SOME SPECIFICS

You can expect long battery life from a standard 9V battery (not included). The antenna is conveniently clipped to the headband for normal use. For full range use, the antenna pops up.

The system operates on the 49 mhz band using FM, so you shouldn't be bothered by any other radio transmissions as you are with CBs and Walkie Talkies.

There are 5 channels (A-E) allotted to the Think Speak to further prevent interference. We will ship all units ordered on each order with the same channel.

The transmission output is a full RF of 10,000uV/m @ 3 meters max. No FCC licence is required. And, the FM hum and noise is almost good enough for a high fidelity system at 40db min. The case is 4-9/16" X 2¼" X 15/16" for the standard unit and 4⅞" X 3" X 1⅛" for the motorcycle unit with intercom.

PERSONAL OR GROUP

You can talk to 1 or even 10 people with Think Speaks. The Think Speak is great if you're skiing with friends, using two boats, or sailing at sea. And, if you go hiking in the mountains, it's a must.

The two new versions designed for motorcycle, dune buggy, ultralight aircraft and snowmobiling where you wear a helmet and may have a passenger, expand the Think Speak's range of use.

All three systems are electrically identical. So, if you're a pitcher, you can talk to your catcher or the coach. If you're on a loading dock, you can talk to the man in the truck or on the forklift.

It's made and backed by Maxon Electronics, the two-way specialists.

TRY THINK SPEAK RISK FREE

Walk around the block. Take a bike ride and really test the range of this communications breakthrough. If you aren't 100% satisfied, return it in its original box within 30 days for a refund.

To order your Think Speak risk free with your credit card, call toll free or send only **$49.95** ($3 P&H) for each standard unit. Order No. 9810.

If you'd like a unit that you can either wear or attach to your helmet with velcro, complete with a second plug-in headset and an internal intercom, send just **$69** ($3 P&H) Order No. 9811. And if you'd like the helmet unit with a built-in FM tuner too, it's just **$84** ($3 P&H) Order No. 9812. CA res add Sales Tax.

All three units are totally interchangeable, sound identical and will both transmit to and receive from each other. **A minimum of two Think Speaks are required for communication.**

When you think out loud, people will listen. Try a Think Speak risk free today.

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The $7 Personal Cassette Stereo

Here's a new personal cassette stereo that was over engineered. It simply sounds better than it should. It's yours for just $7. But, there's a catch.

Put away your expensive personal stereos. Now you can listen to the great sound of your cassettes wherever you are. And, you'll be amazed at the sound you hear. It's yours for just $7, but don't forget, there's a catch.

Unitech, the personal stereo specialist has just introduced a new personal stereo that you've got to hear to believe.

No, it's not the finest personal stereo you'll ever hear. And no, it's not the smallest you'll find. But, the sound is guaranteed to knock your socks off.

WHAT A SURPRISE

Unitech says this deck has its new anti-rolling action to keep it smooth and stable even when you're not. And, after testing it, they're not too far off.

The best way to test the stability of a portable is to shake it while you listen to music. And, you're just going to have to shake this deck yourself before you believe how really stable it is.

So, whether you jog, mow the lawn or walk your dog, you're going to have stable, clean music.

This deck is ideal for music at the office, while you commute (assuming you don't drive), or for great music during your lunch hour.

And speaking of great music, the feather weight headphones really reproduce the full dramatic brilliant sound that you'd expect from a fine personal stereo.

ALL THE SHORTCOMINGS

So, what could be wrong with this super personal cassette stereo? Well, there's nothing really wrong, but there are a few things missing.

Unitech supplies this unit with a powerful clip to attach to your belt or waist band. And, there's a handy shoulder strap. But, there's no fancy leatherette case.

There's a full range linear volume control, but there's no balance control. And, there is only one headphone jack.

The deck plays normal and CrO^2 tapes, but there's no metal switch. And finally, there are push buttons for Play, Fast Forward and Stop. But, there's no Rewind.

The truth is that this deck was designed to sell in the $29 to $39 price bracket, but it came out better than expected.

When the vice president of Unitech showed it to us, he said, "You've got to listen to this... I never would have shown this to you, but it came out **too good** for the price." Now, it's your chance to listen.

Unitech's Personal Cassette stereo operates on 4 standard AA batteries, (not included) and is backed by their standard limited warranty.

THE CATCH

Frankly, we are losing our shirts on the cassette player, but we're looking for audiophiles who use cassettes.

If you buy top name TDK and Maxell cassettes, you probably pay $3.50 to $4.50 each for a 90 minute cassette.

We want you to try DAK's new Gold Label MLX ultra high energy, normal bias cassettes. Not at $4.50 or even at $3.50 each, but at a factory direct price of just $2.49 for a 90 minute cassette.

We challenge you to compare the frequency response, dynamic range and signal to noise ratio of our new Gold Label MLX to Maxell UDXL or TDK SA.

If they win, we'll not only give you back your money, we'll give you a free gift for your trouble. DAK's come with a deluxe hard plastic box, an index insert card and a limited 1 year warranty.

WHY, YOU MAY BE ASKING?

You're very valuable to us in the form of future business. Over 460,000 customers have responded to bonuses like this. We find most of you keep buying once you've tried our cassettes and our prices; and that's a worthwhile gamble.

NOT A BAD CATCH

DAK manufactures a cassette with no problems and great sound. We've been hot on the heels of the frequency responses of Maxell and TDK for years.

A year ago we were behind. But with our all new housing and new Gold Label MLX tape, with a frequency response to 19,500hz, we'll go head to head against any tape on the market.

TRY NEW DAK MLX90 CASSETTES RISK FREE

To get the personal cassette stereo for $7, try 10 MLX high energy cassettes. If you aren't 100% satisfied, return only 9 of the 10 cassettes and the personal cassette stereo in its original box within 30 days for a courteous refund. The 10th cassette is a gift for your time.

To order your 10 Gold Label DAK MLX 90 minute cassettes and to get the Personal Cassette Stereo for only $7 with your credit card, call toll free or send your check for only **$24.90** for the tapes, plus **$7** for the Personal Stereo and **$4** for postage and handling for each group. Order No. 9806. CA res add Sales Tax.

A dramatic personal cassette stereo for only $7 and DAK's dramatic sounding new MLX cassettes, make it time to stock up.

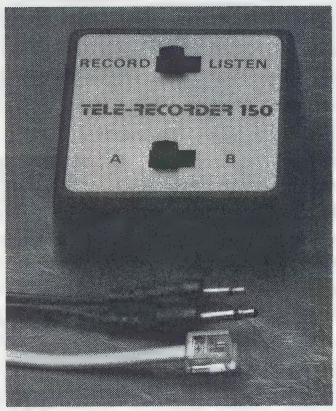
DAK
INDUSTRIES INCORPORATED

TOLL-FREE ORDER LINE
For credit card orders call 24 hours a day 7 days a week
CALL TOLL-FREE. . .1-800-325-0800
10845 Vanowen St., N. Hollywood CA 91605

HIGH BIAS SPECIAL **If you'd prefer DAK's new High Bias MLX² 90s with a response to 21,000hz, they're just $2.69 each or $26.90 for the tapes, $7 for the Stereo and ($4 P&H) Order No. 9852.**

Phone Tap

Now you can tap your own phone, get perfect recordings and never cut a wire.



It's easy. Just insert the modular phone plug from the Phone Tap into any standard modular phone jack, and plug the recording cable into any standard cassette recorder, and you're ready to go.

For Multiline office systems, hook it through our Phone Octopus described near the front of this catalog.

The Phone Tap lets you make crystal clear cassette recordings of both sides of any phone conversation effortlessly. Plus it's totally automatic.

INTELLIGENT

Once you've put a recorder on your phone line(s) you sure don't want it to run all the time. You'd spend your whole day changing cassettes.

The Phone Tap automatically feeds the signal to, and automatically starts the tape recorder as soon as any receiver throughout your system is lifted. You will even get a recording of outgoing numbers no matter which phone is used as they're dialed. It then stops recording immediately when the call is ended.

There are only two plugs for you to plug into your portable cassette recorder. Plug '1' is plugged into the mike input and plug '2' is plugged into the remote/pause. Virtually all portable battery or AC recorders work perfectly with the Phone Tap.

ILLEGAL

Please note: it is illegal to tape many conversations. The Phone Tap makes absolutely no sound and when used in an office situation doesn't light any of the phone lights. So, you should warn the other party that the call is being recorded. Plus, it is illegal to record two people when neither of them knows that the recording is being made, such as on an office phone system or of a babysitter when you are out.

It is also illegal to use the Phone Tap on a party line as it will record all conversations on the line.

TRY THE PHONE TAP RISK FREE

Record your conversations. See if the sound isn't crystal clear. Feel the security of knowing that you have a 100% correct permanent record of all your agreements.

Try the Phone Tap in your own home or office risk free. If for any reason you aren't 100% satisfied, simply return it in its original box within 30 days for a courteous refund.

To order your Phone Tap risk free with your credit card, call the DAK toll free hotline or send your check for just **$22.50** ($2 P&H) Order Number 9232.

For Multiline phone system you'll need our Phone Octopus that lets you hook any of the new phone equipment like cordless phones to any of 5 lines at your office with no phone company installation. It takes just a few minutes and anyone can do it with a screwdriver.

Now you'll have a permanent tape copy of all conversations. There's a real security in knowing you won't forget, and that you can back up what you've said.

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e've developed a housing that incorporates all we've learned gh speed, heavy-duty use. This housing will give you the kind ility from your car cassette player and your personal stereo 'd only expect from your home cassette deck which, theoreti- least, handles your cassettes with loving care.

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90 minute cassettes and we offer them only in prepackaged units of 10. This saves us money and as you can see from our prices, saves you money too. So, why not order some today for our standard 30 day risk free trial. DAK Gold Label MLX 90 minute cassettes cost you just $2.49 each or **$24.90** ($1.50 P&H) for each group of 10. Order No. 9650.

If you're into dramatic good sound, you should be using DAK MLX 90 minute cassettes. They sound great!

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So which cassette do you use? Well, for normal records or FM, we recommend MLX, but for live recording, recording from digital or original pressing records, or for even the most demanding audiophile where only the best will do, use MLX². The sound is nothing short of breathtaking.

The $7 Personal

Here's a new personal cassette stereo that was c should. It's yours for just $7. But, there's a cat

Put away your expensive personal stereos. Now you can listen to the great sound of your cassettes wherever you are. And, you'll be amazed at the sound you hear. It's yours for just $7, but don't forget, there's a catch.

Unitech, the personal stereo specialist has just introduced a new personal stereo that you've got to hear to believe.

No, it's not the finest personal stereo you'll ever hear. And no, it's not the smallest you'll find. But, the sound is guaranteed to knock your socks off.

WHAT A SURPRISE

Unitech says this deck has its new anti-rolling action to keep it smooth and stable even when you're not. And, after testing it, they're not too far off.

The best way to test the stability of a portable is to shake it while you listen to music. And, you're just going to have to shake this deck yourself before you believe how really stable it is.

So, whether you jog, mow the lawn or walk your dog, you're going to have stable, clean music.

This deck is ideal for music at the office, while you commute (assuming you don't drive), or for great music during your lunch hour.

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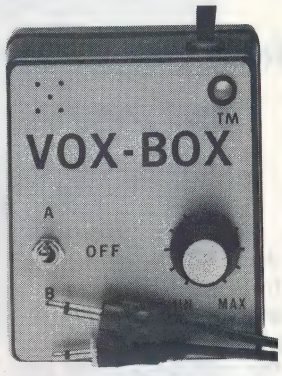
We want you to tr Label MLX ultra hig bias cassettes. Not a $3.50 each, but at a f of just $2.49 for a 9C

We challenge you t quency response, d signal to noise ratio Label MLX to Maxell

If they win, we'll back your money, we gift for your trouble. I deluxe hard plastic b card and a limited 1

HIGH BIAS SPECIAL **If you'd prefer DAK's new High Bias I the tapes, $7 for the Stereo and ($4**

Voice Converter



Your voice has power. It can start and stop any cassette tape recorder from 2 inches to 20 feet away. A sophisticated IC combined with an excellent condenser microphone lets you automate virtually any portable cassette recorder.

Just plug in the two plugs. One into the mike input, and the other into the remote. You'll be able to record conversations, meetings, dictation, or anything without blank spaces on the cassette.

Your cassette recorder will start recording at the first sound of your voice and stop whenever there is silence. You won't waste tape and you won't have to change cassettes that are full of blank spaces.

You can leave a recorder on all day and it will only record when there are sounds to record. Most recorders don't even use up their batteries when they are on 'standby', and the Voice Converter uses a standard 9V battery (not included) that will last for months. An LED indicator shows when the Voice Converter is activated, and a sensitivity control lets you set the voice level you want to trigger your recorder.

To order your Voice Converter risk free for a 30 day trial with your credit card, call the DAK toll free hotline, or send your check for only **$49.50** ($2 P&H) Ord. No. 9234.

Whether you want surveillance of a room, a recording of meetings, or automatic dictation, the new Voice Converter will be a valuable aid.

Mini Mike Change

New Electret Condenser microphones capture sounds never before possible outside the recording studio. By using battery driven IC amplifiers, these microphones can use a more sensitive sensing membrane to capture sound vibrations. Here's a fabulous omni directional microphone that clips to your tie or lapel.

It's great for speakers, announcers, and entertainers. You'll be amazed at the sound quality as it is specially tailored to voice recording to maximize the full range from 50hz to 16,000hz. The battery is contained in the 1/4" phone plug at the end of an extra long cable, so the mike is small and light.

To order your electret condenser tie pin microphone for a risk free 30 day trial with your credit card, call the DAK toll free hotline, or send your check for only **$49.** ($2 P&H). Order Number 9233.

You'll be amazed at the fabulous sound from this incredibly tiny microphone.

using Breakthrough

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t least for now, there will be absolutely no increase in price. rs will be shipped with our super new music vault housing.

Zap

ZAP— Your cassette is erased. Just pass your cassette through the slot in DAK's deluxe eraser and it's not only blank, but it can be much quieter than if you try to erase the cassette on your own recorder.

A special magnetically charged elliptical field is developed by four independent magnetic elements. They're factory calibrated to form 8 separate fields of force to penetrate and randomize all magnetic fields (sounds) on the tape. It's an effort to approximate the original factory erasing that all new tape gets before it leaves the tape manufacturing factory.

It's an absolute must for every audiophile. There are no moving parts, nothing to plug in or wear out. It is especially useful if you are erasing signal from one recorder before recording on another because inaccurate track matching can lead to 'ghost sounds'.

Try the DAK cassette eraser risk free. If you don't agree it's one of your most useful accessories, just return it in its original box within 30 days for a refund.

To order Your 8 Field DAK Cassette eraser risk free with your credit card call toll free or send your check for only **$17.50** ($2 P&H) Order No. 9443.

Always Ready

Batteries are expensive. And, they seem to wear out just when you need them the most.

DAK's battery eliminator AC adaptor plugs into virtually any battery operated equipment or device and puts it back in service again.

4 plugs plus 9V battery clip let this battery eliminator fit any device. And 4 voltages let you power just about anything. You get 3, 4.5, 6 and 9 volts.

It's easy to compute what voltage you need. Round batteries are basically 1.5 volts. If for example your calculator has 3 batteries, simply select 4.5 on the selector switch.

Try the AC adaptor Battery Eliminator risk free. If you don't find thousands of uses for it, just return it in its original box within 30 days for a refund.

To order your Battery Eliminator risk free with your credit card, call the toll free hotline or send a check for just **$9.95** ($1.50 P&H) Order No. 9444.

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90 minute cassettes and we offer them only in prepackaged units of 10. This saves us money and as you can see from our prices, saves you money too. So, why not order some today for our standard 30 day risk free trial. DAK Gold Label MLX 90 minute cassettes cost you just $2.49 each or **$24.90** ($1.50 P&H) for each group of 10. Order No. 9650.

If you're into dramatic good sound, you should be using DAK MLX 90 minute cassettes. They sound great!

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HIGH BIAS SPECIAL **If you'd prefer DAK's ne the tapes, $7 for the S**

FOR A FRIEND

Shall we send a copy of this unusual catalog to one of your friends? Just fill in their name below.

Name _____

Address _____

City _____ State _____ Zip _____

****DETACH BEFORE MAILING****

FROM

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

BUSINESS REPLY MAIL

FIRST CLASS PERMIT NO. 49 NO. HOLLYWOOD, CA

Postage will be paid by addressee—

DAK INDUSTRIES, INC.
10845 VANOWEN
NO. HOLLYWOOD, CALIF. 91605

NO POSTAGE NECESSARY IF MAILED IN THE UNITED STATES

New Housing Breakthrough

It's new. And, it's old. DAK grew out of the industrial tape market. We manufactured tape for high speed duplicators who recorded music and voice tapes at 15 times normal speed.

We developed special cassette liners that would allow our cassettes to be ultra reliable even under the relentless demands of high speed professional duplication. In the liner pictured to the left, you can see the multiple creases that gently guide each layer of tape as it winds within the cassette.

Now, we've developed a housing that incorporates all we've learned about high speed, heavy-duty use. This housing will give you the kind of reliability from your car cassette player and your personal stereo that you'd only expect from your home cassette deck which, theoretically at least, handles your cassettes with loving care.

And, we have listened to your requests. There's more room to write on the label. We've added removable bias tabs for auto-bias decks. But most important, this super heavy-duty, dimensionally stable housing will give you maximum protection for your cherished tapes.

And at least for now, there will be absolutely no increase in price. All orders will be shipped with our super new music vault housing.

Normal Bias MLX

Thundering bass and crystal clean highs are now a reality with DAK's new top of the line Gold Label MLX normal bias 90 minute cassettes.

These professional quality cassettes feature very special, ultra uniform and narrow ferric iron particles. These particles allow the oxide density to be much greater than previous ferric cassettes.

The denser particle packing (more particles per inch of tape) translates into improved frequency response, better signal to noise ratio and more headroom and dynamic range. And, it all makes sense because there's more magnetic material to work with per inch of DAK Gold Label MLX tape.

MLX cassettes offer you a frequency response capability that is superior to most good quality cassette decks. If your deck can handle it, you can expect a frequency response up to 19,500hz.

And even if your cassette deck doesn't record to 19,500hz, the sound you get will be clean and pure. And, speaking of pure, the high density packing also gives you more headroom and dynamic range.

With your first recording, you'll notice superbly accurate recordings even at very high levels. The high density packing allows this tape to be recorded louder and driven harder than previous tapes.

And the tape will be quiet too. With the increased output, signal to noise ratio is improved so you'll get super clean quiet recordings.

The tape isn't the end of the story. DAK housings act like a vault to protect and guide your tapes. Each tape comes with labels, a deluxe index insert card and a beautiful all clear hard plastic box. DAK cassettes are backed by a full one year limited warranty.

You can pay $4 to $5 for cassettes like Maxell UDXL or TDK at your local Hi Fi store, or you can buy factory direct from DAK at tremendous savings.

To save you money, DAK only makes 90 minute cassettes and we offer them only in prepackaged units of 10. This saves us money and as you can see from our prices, saves you money too. So, why not order some today for our standard 30 day risk free trial. DAK Gold Label MLX 90 minute cassettes cost you just $2.49 each or **$24.90** ($1.50 P&H) for each group of 10. Order No. 9650.

If you're into dramatic good sound, you should be using DAK MLX 90 minute cassettes. They sound great!

High Bias Super MLX²

Why Chrome? DAK has never offered a chrome tape. And there was a good reason. The original Chrome formulations lacked both sensitivity and detail at the low end.

But, no more. After a very long wait, DAK is adding an incredible 90 minute Chrome (CrO^2) tape to our line. It's called Gold Label MLX² and the sound you'll get when you record on this tape will knock your socks off.

Why is it better? Well, the single greatest advantage of Chrome lies in the shape of its particles. Chrome is actually a synthetic mono-crystal that is grown under 30,000 pounds of pressure at a temperature of 900°.

These particles are very small, and very long and thin. What's really important is that they are all virtually identical in size. So, like our normal bias tapes they can be packed together very densely.

The recordings that you will get using DAK's new MLX² are nothing short of incredible. You'll have a frequency response that can top 21,000hz (assuming your deck can) and look at this. Without Dolby® this tape offers a signal to noise ratio of 62db. Think of what it will be with Dolby® B or C. Wow.

While the bass response is full rich and deep, this tape offers up to 6db more sensitive than previous tapes above 10,000hz. You'll capture the subtle harmonics of the most demanding recordings and play them back with the reality of a live performance.

Once you try and compare new DAK Gold Label MLX² to Maxell UDXL II or TDK SA, you'll probably never even consider paying the $4 or $5 you'd pay at your local Hi Fi store. We don't think there's even a contest any longer. But, when you make your test, be sure to use an original Direct to Disk or Digital recording. Or better yet, record live. The sound you hear is sure to amaze you.

DAK MLX² comes in DAK's deluxe vault like housing that will both protect and guide the tape for supreme reliability. It's backed by our one year limited warranty. And, it comes with labels, a deluxe index insert card and a beautiful all clear hard plastic box.

As with all DAK tapes, we save ourselves and you money by not wasting our time with lots of different lengths and packagings. We make only 90 minute MLX² cassettes and we only package them in groups of 10. So, try our new Gold Label MLX² 90 minute cassettes under our normal 30 day risk free trial. They're just $2.69 each. That's just **$26.90** ($1.50 P&H) for each group of 10 you buy. Order Number 9651.

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??? $39 X 3 = $29.50 ???

Here's the newest in both home and travel smoke alarms, each complete with a 9V battery, a powerful separate security light and a leatherette carrying case. You get three complete packages for just $29.50.

It's a fact. Now you can get 3 early warning home and away smoke alarms to protect you and your family for less than the regular cost of just one.

You can protect bedrooms, garages, attics and more. Or, you can fill your gift list with this handsome lifesaving gift. And best of all, there's no smoke screen to this special offer.

These are sophisticated computer controlled, infrared photoelectric smoke alarms. They sample the air for smoke particles every 4 seconds.

They display their operational condition every 15 seconds. And, they even warn you 7 days before the one year life of an ordinary 9V battery is over.

A special photo-sensitive element monitors the alarm's smoke chamber. It is preset to activate its blood curdling 85db warning alarm in accordance with Underwriters Laboratories's standards.

The dealer price sheet shows a wholesale cost of $25.97 each for these smoke alarm systems, which would translate into a retail price of $39 to $44 each.

But, because of a massive DAK cash purchase, you can get 3 smoke alarms, 3 Emergency Beacon Flashlights and 3 leatherette cases, all for just $29.50.

HOME AND AWAY

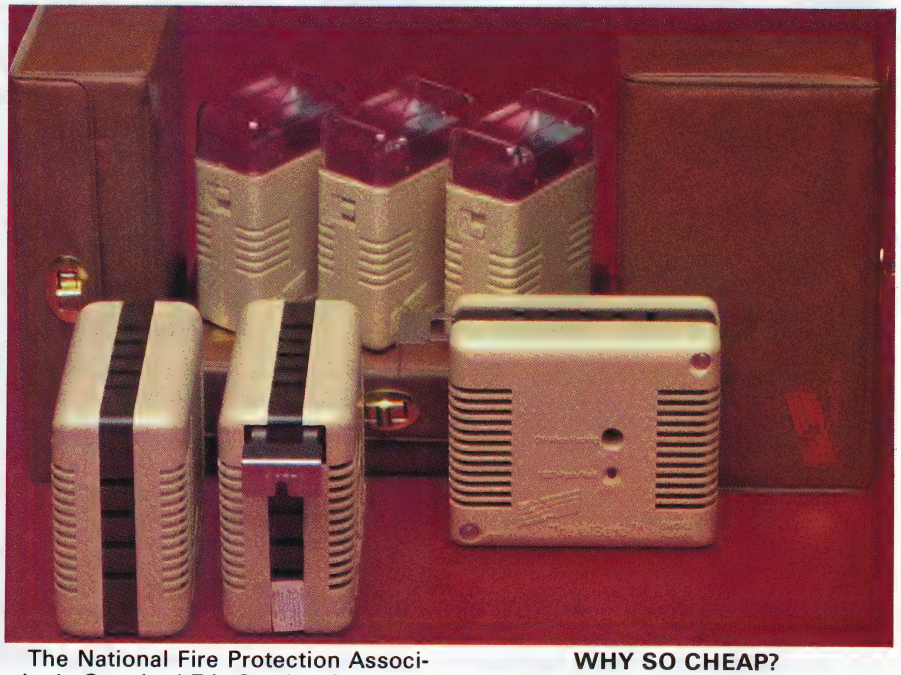
The system is called Travel Safe™. It was conceived after the big Las Vegas Hotel Fire. The idea was to protect yourself in hotels by carrying this small 2" X 4¼" X 3¾" alarm with you.

Plus, there's a powerful Emergency Beacon Flashlight that lets you see and be seen. It shines a beam about ten feet. And, it has a red illuminated band that can be seen even in a smoky room.

Finally, there's a very handsome leatherette case that holds and protects both units. This is a perfect gift of life for someone you love, even yourself.

VERY SMART AT HOME TOO

Before we explore just how easy the system is to use in a hotel, let's check out some of the ways to use it at home.



The National Fire Protection Association's Standard 74, Section 2-4 says, "Smoke detectors shall be installed outside of each separate sleeping area." New homes have them, does yours?

And, forgive the list, but how about your hallway, attic, furnace room and your garage? Well, when you see just how easy this smoke alarm is to install, you'll want the protection of several.

And best of all, each smoke alarm comes complete with a standard Duracell® 9V alkaline battery which will last a year. The Emergency Beacon Flashlights use two C cells (not included).

PIECE OF CAKE

You can forget drilling holes in your ceiling and complicated installation. Just pull out the adjustable hanger arm and slip it over any inside or outside door in your home or at a hotel, or even over a 2X4 in your garage.

That's all there is to installation. You can also attach it to a wall by screwing in a single screw (not included), sliding the keyhole on the hanger arm over the screw and pushing the alarm against the wall.

In either installation, the alarm should be mounted from 4" to 16" from the ceiling. The alarm is UL listed, and in addition to its automatic 7 day warning system for a weak battery, you can test it any time by pushing its test button. It's backed by standard limited warranty.

WHY SO CHEAP?
TRAVEL SAFE™ RISK FREE

Each Travel Safe™ comes packed in its own individual deluxe gift display box. They were not sold in groups.

They were made by People Protection Products, a Mattel Company, and the entire series of 10 products of which these are part will not be brought to market because they just don't fit directly into their corporate structure.

So, if fire saftey or classy gift giving fits into your corporate structure, order a group of 3 Travel Safes™ risk free. If you're not 100% satisfied, simply return them in their original boxes within 30 days for a courteous refund.

To order a group of 3 separate Travel Safes™ risk free with your credit card, call toll free or send your check.

You won't pay $39 each, or even the dealer cost of $25.97 each. You'll pay just **$29.50** for 3, plus **$4** for postage and handling per group of 3 Safes. Order No. 9718. CA res add 6% sales tax.

If you're not a math wiz, our price works out to just $9.83⅓ for each Alarm, Emergency Beacon Flashlight and case. Not a bad price for your life and home.

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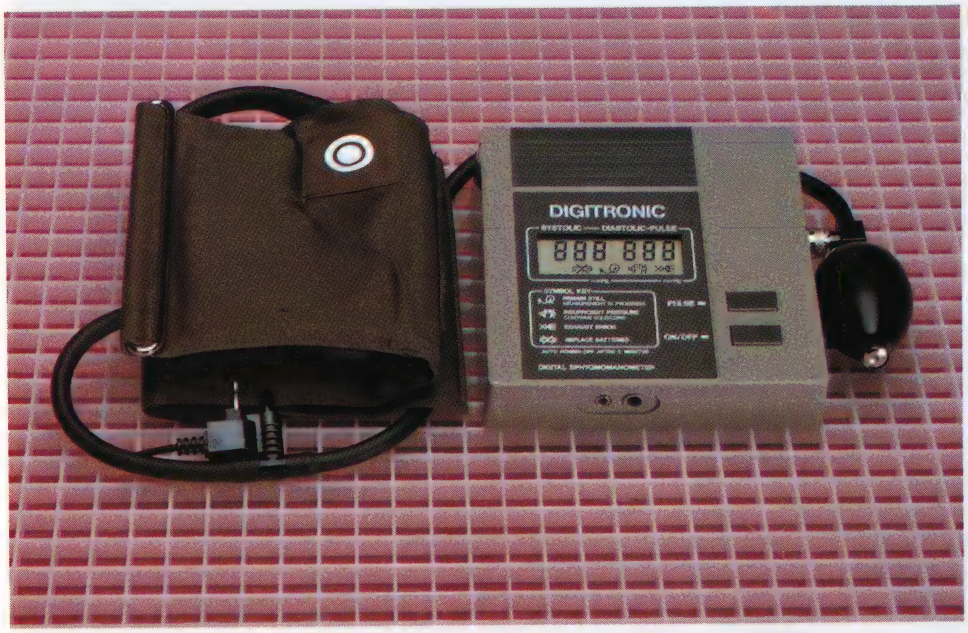

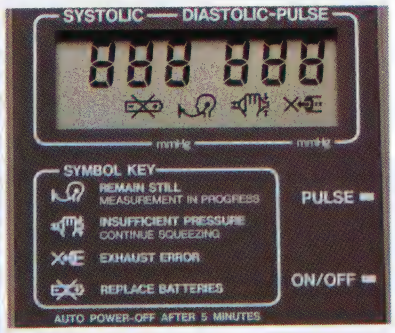

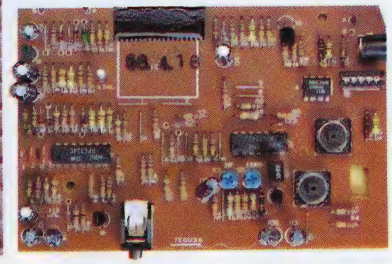

Electronic Heart Decoder Plus

Unravel the secrets of your body. See if your body may be scheduled to be a battleground in the next war.

Do you cheat? Think about the day of your last physical examination. Did you skip your morning coffee, skip a cigarette, and did you ask your doctor to let you relax before he took your blood pressure?

Well, if you did even one of the above, it's like cheating at solitaire. Because like your temperature and weight, blood pressure shows the condition of your body.

Some high blood pressure is related to diet. (Check your pressure after you have had something with caffeine or a cigarette.) Some is tension related. (Check it at the office and then compare it with your pressure on a Sunday morning.)

And finally, some high blood pressure is genetic. Only your doctor can tell you. But remember, your doctor probably only sees you in a relaxed state.

All high blood pressure is bad because it puts an extra strain on your heart and circulatory system that can lead to heart attacks and strokes.

And high blood pressure is doubly bad because you can't tell that you have it. So, unlike a bruise or a cold, there are no symptoms that you can see. That's why it's called the silent killer!

WHAT IS BLOOD PRESSURE?

Two measurements are used to measure your blood pressure. Systolic pressure is the pressure in your arteries during the time that the actual heart beat or pulse passes along your arterial system.

Diastolic pressure is the resting pressure that occurs between the beats or pulses. A pressure of 120/80 (120 systolic over 80 diastolic) is about average for most young adults. You'll get a chart of average blood pressures, but you should always consult your own doctor.

TIME FOR A STETHOSCOPE?

If you can't see it or feel it, how can it be measured? Your doctor probably uses a column of mercury, an inflatable arm band and a stethoscope.

Since you're probably not a doctor, the complicated parts have been automated. Just slip your arm into the Electronic Heart Decoder's adjustable velcro cuff, and simply inflate the cuff.

The mercury has been replaced by a sophisticated computer brain that displays your blood pressure on an LCD display. The stethoscope has been replaced by a microphone implanted in the pressure cuff, and the Electronic Heart Decoder Plus even takes your pulse.

After you've pumped up the cuff, the cuff will slowly de-pressurize automatically. A head with a stethoscope will appear on the display. First you will see your systolic display on the left, and then your diastolic on the right of the display.

The Decoder even shows you what it's doing. As you pump up the cuff, a pump shows on the display, if the air exhaust is incorrect, an X shows, and if the standard 9V battery (not included) is weak, a battery with an X is displayed.

After you've taken your blood pressure, just push the pulse button and your pulse rate will be displayed. It's goof proof. It's quick. And, it's accurate.

EXERCISE--EXERCISE--EXERCISE

You've heard it before, but I'll tell you again because I want you to be around to keep being a DAK customer, and because it's what my doctor told me.

"Drew if you expect to keep your blood pressure down, you've got to keep your weight down and get regular exercise."

But honestly, it wasn't so much what my doctor said, as the way I felt when Steve, a 37 year old slightly overweight friend of mine had a heart attack.

He owns a business like mine. He too works 16 hours a day, 7 days a week. And, neither of us smoke. Now we are both exercising regularly. And as his doctor says, and as I can testify to, we'll probably be in better shape than ever.

But as long as I'm being honest about why I've started to get back into shape, I might as well also let you know that in 6 months or so, I may get lazy again.

I hope that by using the Electronic Heart Decoder Plus as well as my scale to measure my improvement, I'll have the self discipline to keep it up.

The Electronic Heart Decoder Plus is made by Lumiscope, a leader in blood pressure measuring equipment. It's backed by their standard limited warranty.

A $68 JOKE?

No, it's no joke. It's a sophisticated measuring device like those you'll see selling for up to $129.

When my friend had the heart attack and my doctor told me to start exercising, I started looking around for the equipment. Lumiscope happened to show up at just the right time. And, due to DAK's cash purchasing and massive buying power we were able to slash the price.

The Electronic Heart Decoder Plus is accurate, and it's easy to use. Just check your own pressure. If it's up, go see your doctor **now**. Of course, you should have regular checkups either way. I also recommend that you take the Electronic Heart Decoder Plus to your own doctor and have him check its accuracy.

If you or your doctor aren't 100% satisfied, return it to DAK in its original box within 30 days for a courteous refund.

To order your Electronic Heart Decoder Plus risk free with your credit card, call toll free or send your check not for $129, or even $99. Send just **$68** plus **$3** for postage and handling to DAK. Order Number 9730. CA res add 6% sales tax.

You don't get your body on a 30 day risk free trial. So, get your body outside and get it some exercise, don't smoke, and maybe lose some weight.

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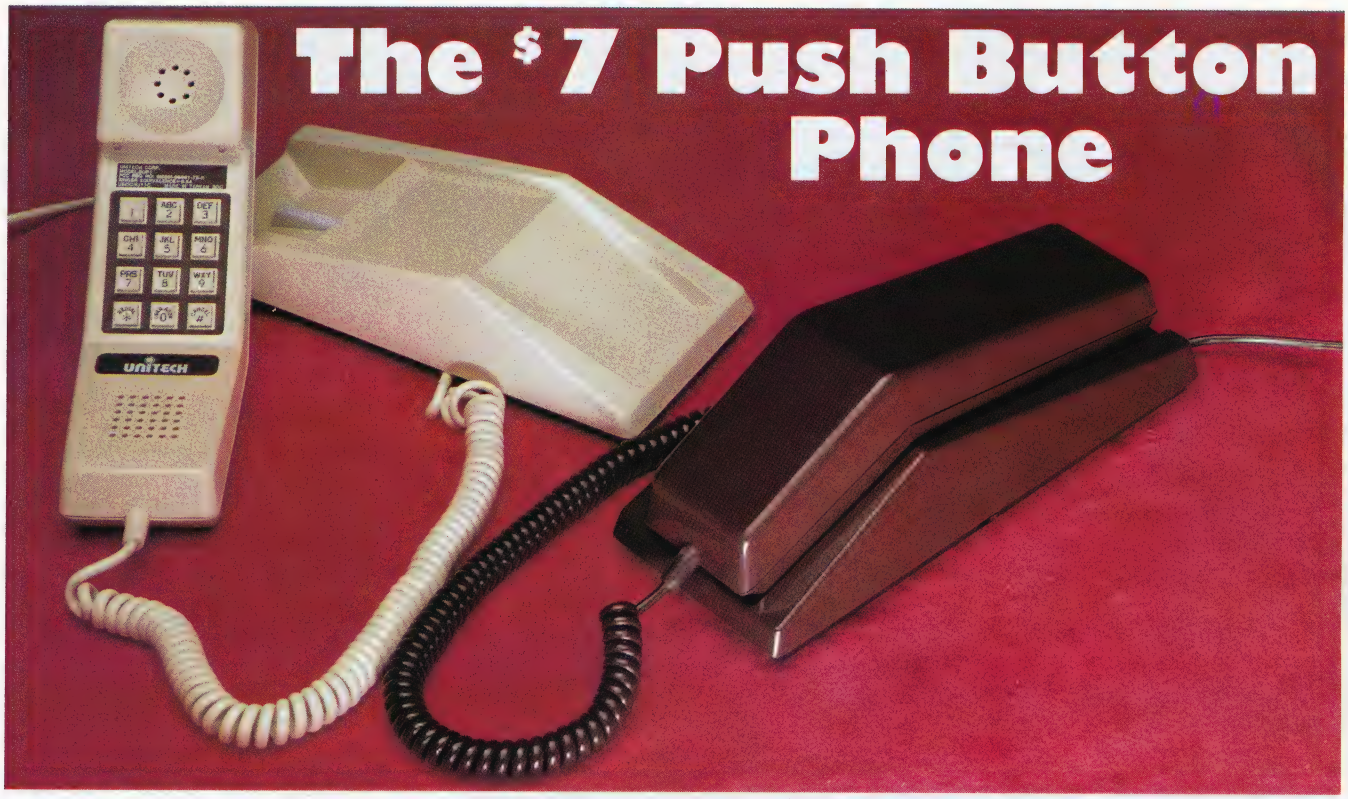

Plug in and start pushing. Now you can have highly automated decorator phones with no monthly service charges for just $7 each. But, there's a catch.

Send back your dumb phones. Now instead of paying monthly service charges or using cheap one-piece phones, you can have push button dialing, last number redial and more.

You can forget big clunky phones. You can also forget dials. This phone works perfectly whether you now have rotary or push button phones.

Now for just $7, you'll have the latest technology at a price that'll let you have a phone in every room in your home. But, don't forget there's a catch.

NOTHING TO INSTALL

Simply plug this phone into any standard modular phone jack and start talking. It's perfect for desk top or counter. Plus, you can put it on a wall with the included mount.

LAST NUMBER REDIAL PLUS

It's really neat. If you call a number and it's busy, this phone will automatically redial the number for you each time you touch 'redial'. There's no need to keep dialing over and over again.

Another button lets you hang up the phone from the handset, or just return it to the base. And, speaking of buttons, the buttons are sculptured for comfort.

The quality is great. A high quality condenser microphone lets the person you talk to hear you loud and clear.

And, you hear them through a high quality speaker instead of the old diaphragm 'thing' that's been in phones for 20 years. But, you won't miss the nice familiar bell ring, because this phone has a conventional bell ringer.

But, best of all are the push buttons. Once you've started using buttons, you'll hate dialing the old way.

With this phone you can push the buttons as fast as you want. Then the phone sends out pulses on your line that work with virtually any phone system.

So, this phone works anywhere. You can unplug it and move it from room to room or house to house in seconds.

You have your choice of ivory or chocolate. Each has color coordinated cords. Each is backed by Unitech's (the stereo people) standard limited warranty.

THE CATCH

Frankly, we are losing our shirts on the Phone, but we're looking for audiophiles who use audio cassettes.

If you buy top name TDK and Maxell cassettes, you probably pay $3.50 to $4.50 each for a 90 minute cassette.

We want you to try DAK's new Gold Label MLX ultra high energy, normal bias cassettes. Not at $4.50 or even at $3.50 each, but at a factory direct price of just $2.49 for a 90 minute cassette.

We challenge you to compare the frequency response, dynamic range and signal to noise ratio of our new Gold Label MLX to Maxell UDXL or TDK SA.

If they win, we'll not only give you back your money, we'll give you a free gift for your trouble. DAK's come with a deluxe hard plastic box, an index insert card and a limited 1 year warranty.

WHY, YOU MAY BE ASKING?

You're very valuable to us in the form of future business. Over 460,000 customers have responded to bonuses like this. We find most of you keep buying once you've tried our cassettes and our prices; and that's a worthwhile gamble.

NOT A BAD CATCH

DAK manufactures a cassette with no problems and great sound. We've been hot on the heels of the frequency responses of Maxell and TDK for years.

A year ago we were behind. But with our all new housing and new Gold Label MLX tape, with a frequency response to 19,500hz, we'll go head to head against any tape on the market.

TRY NEW DAK MLX90 CASSETTES RISK FREE

To get the Push Button Phone for only $7, try 10 MLX high energy cassettes. If you aren't 100% satisfied, return only 9 of the 10 cassettes and the Phone in its original box within 30 days for a courteous refund. The 10th cassette is a gift for your time.

To order your 10 Gold Label DAK MLX 90 minute cassettes and to get the Phone for only $7 with your credit card, call toll free or send your check for only **$24.90** for the tapes, plus **$7** for the Push Button Phone and **$4** for postage and handling for each group. Use Order No. 9808 for Ivory, or Order No. 9809 for Chocolate.

You'll dial with ease with the phone and you'll record with ease with DAK's MLX cassettes. CA res add Sales Tax.

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HIGH BIAS SPECIAL **If you'd prefer DAK's new High Bias MLX² 90s with a response to 21,000hz, they're just $2.69 each or $26.90 for the tapes, $7 for the Push button Phone and ($4 P&H) Use Order No. 9850 for Ivory or Order No. 9854 for Chocolate.**

Electronic Moat

In the days of King Arthur, a moat protected the castle. Now you can protect your castle with an electronic moat. You'll get complete perimeter protection to keep burglars out. And, installation is a breeze.

Stores use them. So do factories and banks. But perimeter alarms are generally too expensive for home use.

You can easily spend thousands of dollars to have your home hard-wired. But now, you can have the same protection that the professionals use at an incredibly low cost, because this perimeter system is wireless.

And best of all, you can easily put it in yourself. Plus you'll have a system that lets you leave windows open for air, doors open for your pets, and still gives you full perimeter protection.

PERIMETER PROTECTION

Just like industrial hard-wired systems, the Perim-A-Tron wireless microprocessor powered alarm system can protect every door and window in your home.

HERE'S HOW IT WORKS

The best protection for you is to keep burglars out of your home in the first place. The Perim-A-Tron does just that.

It doesn't wait till the burglar is inside, it explodes into action at the first sign of forced entry. And best of all, it's highly resistant to the false alarms that can often plague motion detectors.

The Perim-A-Tron works just like industrial hard-wired burglar alarm systems. But, there's a big difference.

There are no wires going back to its 'Central Station'. Instead of using cumbersome wires, the Perim-A-Tron uses UHF radio broadcasting transmitters.

There's no catch or shortcoming to this system. It works perfectly. The transmitters are foolproof. Each is operated by a single 9V battery (not included).

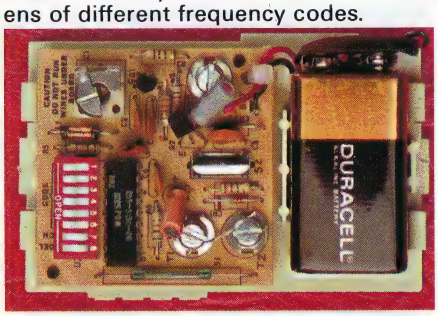
And, don't worry about the battery. It lasts up to a year, and when it does become weak, it signals the 'Central Station', just like a weak battery in your smoke alarm signals you.

Each has a transmission range of up to 250 feet and a built-in magnetic contact. You can protect just about any size home or office, or unattached garage.

But look. There are terminals on the transmitters that let you connect optional magnetic contacts. Each transmitter can have an unlimited number of additional sensors connected to it.

THE CENTRAL STATION

The 'Central Station' is a radio receiver microprocessor that responds to the coded signals that the transmitters send out. And you can choose from dozens of different frequency codes.



The UHF radio transmitters have a range to 250 ft. You can hook an *unlimited* number of the optional sensors to each transmitter. And of course there's a built-in magnetic contact as well. The battery (not included) lasts up to a year.

It operates on standard AC house current, and it has 20 hour battery back up protection when you install standard C cell batteries (not included).

To arm and disarm the alarm, you enter a secret code. Your code is really secret, because you can change it in just about 10 seconds.

When you set the alarm, you'll have 5 to 45 seconds (your choice) to leave the house before the alarm arms itself.

But, don't worry, a green light signals to you that all is secure. This is important, because it prevents you from accidentally leaving a door or window open.

A TWO ZONE SYSTEM

Like professional systems, this is a zoned system. There are actually two completely separate alarm sections.

For example, you can have all the windows on System One and all the doors on System Two. You can also select instantaneous alarm, or choose variable amounts of delay.

PROTECT YOURSELF

If you hear a noise at night and go to investigate, just carry a panic button. Each transmitter has a button that you simply push to set off the alarm.

You can carry a panic button in your pocket, purse or car glove box, so you'll always have personal protection. Just imagine the reaction of an intruder who is approaching you when the blood curdling alarms start sounding.

PAIN

When this alarm does go off, be prepared for a shock. An 85db shriek alarm in the 'Central Station' and an even louder remote blast horn for outside or another room are loud enough to cause pain. It should scare away even the most determined intruder, and notify your neighbors of a potential problem.

HERE'S WHAT YOU GET

The Perim-A-Tron is a complete system. You get the 'Central Station' computer center that carries out all the programming. It has all the controls plus a built-in 85db shriek alarm and you get an outside blast horn.

Plus you get 3 remote radio transmitters, each complete with a built-in magnetic contact and terminals to connect the optional accessories. For most homes this will be a complete system.

INSTALLATION

It's easy. It's quick. And, anyone can do it. All you do is plug in the 'Central Station'. Then just choose the areas you want to protect. You don't have any work to do at all. The transmitters can either be attached with pressure sensitive adhesive or screwed in (both included).

Each transmitter comes with one built-in magnetic contact and simple screw terminals to connect other contacts.

Although the system is wireless, it's often just as easy to run a wire within a room. For example if there are two windows in one room, you can use inexpensive magnetic contacts on one and a transmitter on the other.

Just connect the wire from the extra contacts to the terminals on the transmitter. I recommend one transmitter per outside room and magnetic contacts for additional openings.

The Perim-A-Tron is manufactured by Universal Security Instrument Co. They are famous for their security and radio transmission equipment. It is covered by their limited warranty.

TRY THE PERIM-A-TRON RISK FREE

You and your family will sleep well. This system is a good investment in both personal and property protection.

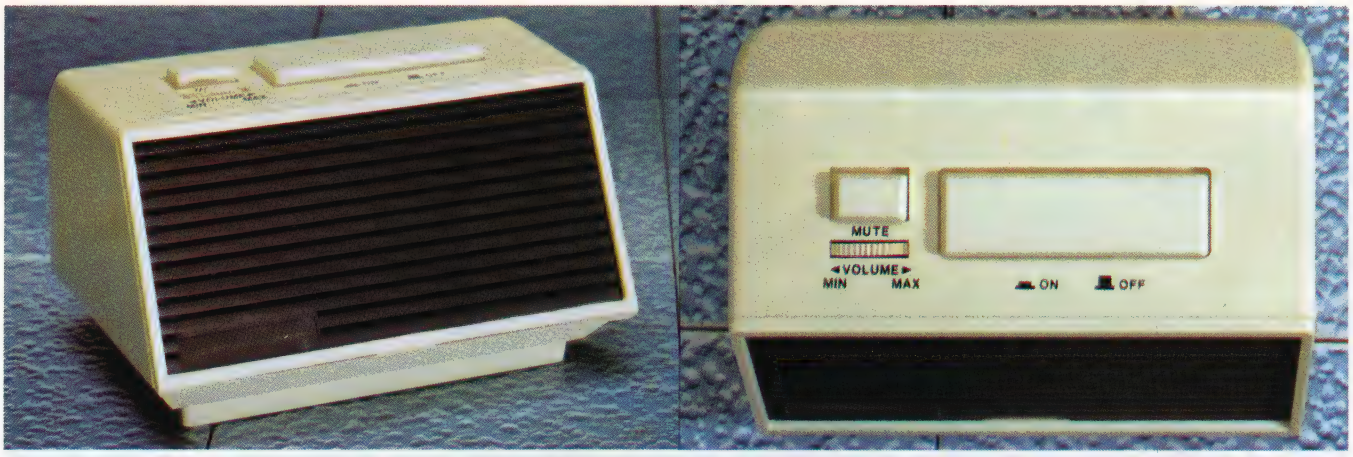
Try the Perim-A-Tron in your own business or home. If you're not 100% satisfied, simply return it to DAK in its original box within 30 days for a refund.

To order your Perim-A-Tron Wireless Burglar alarm system, complete with a 'Central Station', 3 transmitters, an outside blast horn and warning decals for your windows, call toll free or send just **$169** ($6 P&H) Order Number 9727.

You can order extra transmitters, each with its own built-in magnetic contact, for just **$27** ($1 P&H) Order No. 9840.

You can order a box with two pairs of magnetic contacts and 20 feet of wire for additional openings, for just **$9.50** ($0.50 P&H) Order No. 9665.

The Perim-A-Tron comes complete with Electronic alarm decals for your windows and easy to follow instructions. Even Sir Lancelot would have trouble jousting his way through this Electronic Moat.



The $29 SpeakerPhone

It's true. Now you can have a hands free speakerphone for your kitchen, workshop or den for just $29. And best of all, there's no catch.

Think of it. Now you can wash dishes, take notes or walk around the room while you talk on the phone.

And, with a speakerphone, anyone else in the room can join in too. You'll hear the person you're talking to through a large full range speaker. And, you control the volume.

You'll be heard loud and clear whether you are nearby or across the room because this speaker phone has a built-in condenser microphone.

And if that's not enough, the sensitivity of the mike is controlled by the computer brain in the speakerphone.

NO INSTALLATION

It's simple. Just plug it into any standard modular phone plug and start talking. It is totally line powered. So, there isn't even an AC plug.

SO WHY SO CHEAP

Several engineering breakthroughs and some smart designing have allowed the price to be incredibly low. But, first you should know that this speakerphone's sound is fabulous.

There's no dial. This is a speakerphone, so to save money, they've left off the dial. The engineers figured you had other phones anyway, so why put a dial on this one. To answer a call, or switch to the speakerphone from another phone, just push the 'on' button.

Second, this speakerphone uses a new lightning fast auto-simplex design. It's one of the reasons that it sounds so good. You see, instead of talking and listening at the same time and sometimes getting feedback and hollow sound, this phone only does one at a time.

But, don't be misled. You won't even know it's happening. The computer brain in this speakerphone switches back and forth automatically with such lightning speed, it took us about 10 minutes of conversation to be sure.

Of course there are no push to talk switches. Everything is automatic.

The case is ivory and cocoa brown so that it fits into any decor. And, it's backed by a standard limited warranty from Jasco, a company known for its electronics.

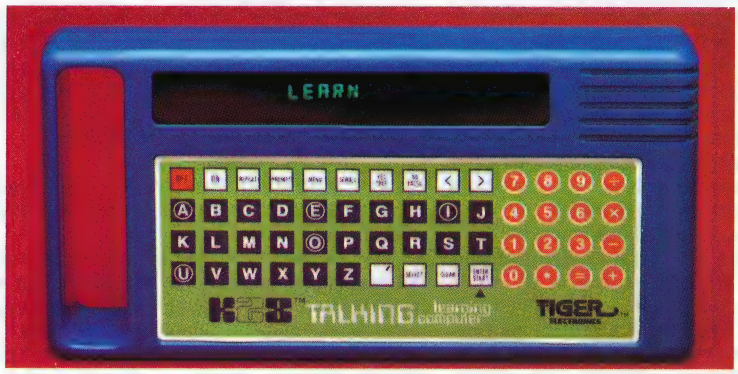
TRY HANDS FREE TALKING RISK FREE

Talk to a friend. See if they can tell you're on a speakerphone. The sound is so good, they probably won't even know. And, you'll have total freedom of movement and of course, both hands free to do as you choose.

If you aren't 100% satisfied for any reason, return it in its original box within 30 days for a courteous refund.

To order your all new super sounding Jasco Hands Free SpeakerPhone risk free with your credit card, call toll free or send your check for just **$29** ($3 P&H) Order Number 9707.

Wait till you hear the sound. Wait till you experience the convenience. Lawyers use them. Accountants use them. And, now you can have the luxury and utility of a speakerphone at home too.



3 R's Revisited

It talks. And, it teaches Reading, Spelling and Math from the Kindergarten to the 8th grade.

Hats off to Texas Instruments. Their Speak and Spell was the first teaching computer that talked. It was fabulous because it talked to children and guided them as they learned.

When a child enters the correct answer, a teaching computer says, 'Great' and if the answer is wrong, it says, 'That is incorrect, try again.' Kids love it and they learn.

Enter K-2-8

Now there's a new talking computer. It has a 1500 word vocabulary, while Speak and Spell only has 230. Plus it also teaches Math like Speak and Math, and Reading like Speak and Read.

So, all in one neat little computer, you get not only the equivalent of all three learning computers, but you get over 6 times the vocabulary as well.

LOOK AT ALL THE LEARNING

There are 15 ways to learn, from simply spelling the word that K-2-8 says, to filling in a missing letter. Your children will learn their math tables, make words from parts and much much more.

K-2-8 even describes the use of the word if it is a homonym. Your children will become great friends of the happy robot voice of K-2-8 as he congratulates them as they learn. This is an extremely sophisticated computer that is built into a children's learning aid.

TRY THE K-2-8 RISK FREE

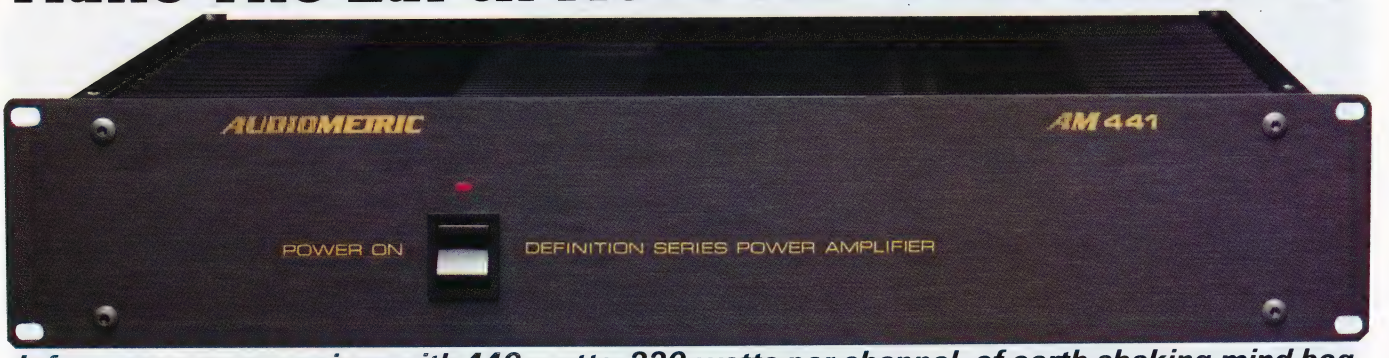
It's not cheap, but it is a great investment in your children's future. They can improve their spelling, their reading ability and their math. It's a chance to let new technology teach your children the old way. One on one.

If you don't see your children learning every day, and liking it too, simply return the K-2-8 in its original box within 30 days to DAK for a courteous refund.

To order your K-2-8 risk free with your credit card, call toll free, or send your check not for $79 for reading, $79 for math, and $79 for spelling. Send only, **$89** ($3 P&H) Order Number 9325.

It's no game. But your children will feel like it is. It's making use of the technology that they consider to be fun, as a way for them to learn.

Make The Earth Move For Your Receiver



Infuse your own receiver with 440 watts, 220 watts per channel, of earth shaking mind boggling sound power. Experience the resonant depth, and thrill in the realism that only truly massive audiophile power can produce. And, wait till you see DAK's breakthrough price.

Make the earth move. Shake your home to its very foundations. Your stereo system will explode with life.

Just insert this 440 watt (220 X 2) audiophile amplifier between your receiver and your speakers by using the special 'black box' interface (included).

The sonic difference between the sound produced by this amplifier and a typical 30 to 50 watt receiver is as dramatic as the difference you'll hear when you switch from an AM radio to an FM stereo tuner.

USE YOUR OWN RECEIVER

There's a 3 dimensional aspect to the sound you'll hear that will leave you breathless. Music that sounded fine before, will be muddy by comparison.

You'll hear the dynamic range of your music literally explode as the chains of small amplifier capacity are cast aside. Your music will seem to expand both up and down, and it's so realistic that it will almost reach out and touch you.

And, best of all you'll be using your own receiver or preamp so you can easily compare the awesome difference. Plus, you can forget the specifications of the amp in your receiver, because they're about to be incredibly improved.

GREAT IDEA

Bring your own system to life with this 220 watt per channel, at 8 ohms, from 20hz to 20,000hz, with no more than 0.025% total harmonic distortion, audiophile amplifier.

It has an actual frequency response that stretches from 5hz to 100,000hz and a signal to noise ratio of 100db.

This top of the line Full Complementary Balanced Bridged audiophile amplifier is made in the U.S. by Audiometric, an upscale division of one of America's top audio manufacturers.

Just as with any other power amp, it can be hooked directly to any preamp. But, Audiometric has made a special interface exclusively for DAK that also allows it to be used with your own receiver.

Here's how it works. You attach the interface's 'black box' to your receiver's speaker terminals with the included standard speaker wire.

It loads your amp's outputs with an 800 ohm load, not the usual 8 ohm load. This means that your amplifier works virtually 1/100th as hard, so in effect, your receiver's amplifier becomes a preamp.

And for all practical purposes, distortion headroom and frequency response won't be limited by your receiver's amp.

The output from the interface feeds through standard patch cords into the amplifier. Once you've connected your speakers to the Audiometric 220 watt per channel amp, get ready for an incomparable kaleidosopic explosion of sound.

And, as far as controls, you'll use your receiver or preamp exactly as you do now. The only difference will be the massive proportion and fine detail of the musical sound you'll experience.

FULL COMPLEMENTARY BALANCED BRIDGE

This system of amplification actually includes speaker behavior within the scope of amplifier performance. A Balanced Bridge amp **forces** the speaker systems to exactly reproduce musical signals from the amplifier.

Technically speaking, the Balanced Bridge system is like a combination of 4 amps. It's almost as if there were two amps for each channel.

The positive side of each speaker system is driven by one amp and the negative or ground side is driven by the other. So, the speaker itself actually becomes **the interactive part** of the amplifier.

This system literally assures perfect symmetry of the positive and negative sides of each cycle and absolutely locks the speaker into compliance with the signals produced by the amplifier.

It's important to note that the major difference isn't just the frequency response and ultra low distortion when measured at the amplifier.

The major difference is the fact that these specs. are carried out through your speakers for you to hear as massively powerful, but incredibly pure clean sound.

THE BOTTOM LINE

This Full Complementary Bridged Amplifier will deliver authentic musical truth. It has a super fast slew rate, transient intermodulation distortion (TIM) is not discernible, and because the transistors never shut off, you can just about forget crossover or notch distortion.

You'll hear pure uncolored unbelievably powerful sound that will send shivers up and down your spine and peel the paint from your walls.

The difference you'll hear with this amp won't be subtle. It's like opening a door. The music just seems to expand. At low levels there's a fullness and richness of sound that's breathtaking.

At high levels, you won't experience compression or clipping distortion that smaller amps suffer as they try to produce full orchestral passages.

Most people think that more power (more watts) just makes for louder sound. That's not even half true. High power makes for clean pure unrestrained transparent sound at any listening level with virtually any speaker systems.

AUDIOMETRIC

If you're really into audiophile components, it won't be hard to figure out which of the few companies making 220 watt per channel audiophile amps is responsible for this amplifier.

The last time we ran a component from this company, they had so many dealer complaints about our low discount pricing that they really don't want us messing things up again.

So, while many other audiophile 220 watt per channel amps sell for $600 to $1000, from DAK and only under the Audiometric name, you'll have incredibly pure powerful sound for just $349.

It is 19" wide, 12¾" deep and 3½" high. And, it's backed by a standard 2 year limited warranty.

TRY THUNDERING REALISM RISK FREE

Sonically pure, thunderously powerful, this 220 watt per channel amplifier will bring audiophile sound to your receiver. Or, if you already have separates, it will add incredible power and clarity.

Try this power amplifier in your own system. If you don't hear incredibly better musical sound instantly through your own speakers, return it in its original box within 30 days for a courteous refund.

To order your 440 watt Audiometric 441 Definition Series Power Amplifier with 220 watts per channel with the special interface 'black box' for use with any receiver, call toll free or send your check, not for the $600 to $1000 you'd expect to pay, but send just **$349** plus **$12** for postage and handling. Order Number 9765. CA res add 6% sales tax.

No matter whose receiver or preamp/amp you now have, the purity and thundering power of this amp will revolutionize the sound of your stereo system.

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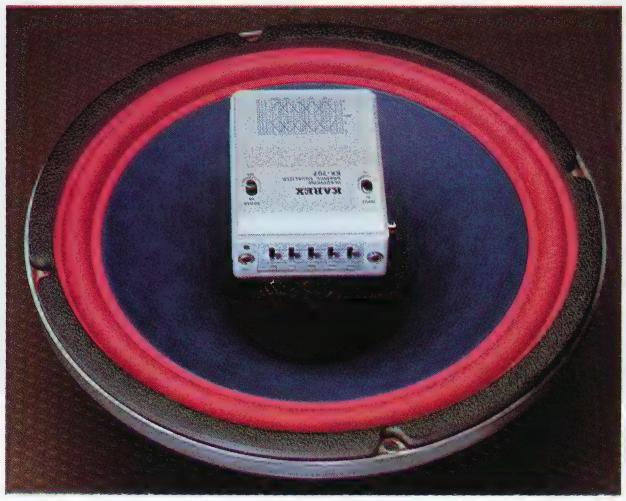
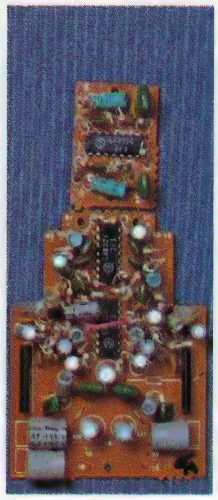
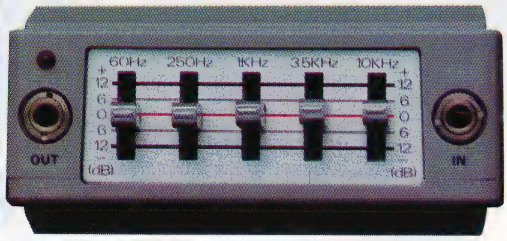




PRICE SLASHED
It was a great buy when DAK sold it for $49
NOW JUST $29
Use Order Number 9737 plus ($2 P&H)



Pocket Sound Detonator

Now at home or on the road, you can bring breathtaking, crashing realism to your headphone listening.

Has DAK finally gone totally insane? After strapping a personal stereo to yourself, can anyone really expect you to strap on an equalizer too?

Well, all I can say is that you've got to hear this thing to believe it. You can add up to 12db at 60hz which will add astoundingly rich bass to the sound of featherweight headphones.

Then you can sculpture the sound by ±12db at 250hz, 1,000hz, 3,500hz and 10,000hz. You'll get vibrant sound that will knock your socks off whether you're listening to a personal stereo, or through the headphone jack of your home stereo.

There is a stereo jumper cable that hooks between your personal or home stereo and the equalizer. Then, plug your headphones into the equalizer, and wow.

THRILLING

No matter which personal stereo you own, this equalizer is worth more than a try. And, wait till you hear your own stereo system through the equalizer and your personal stereo's headphones.

Sure it's a dumb idea to add another thing you have to strap on to your body. But, the sound you'll hear when you do is nothing short of incredible. It operates on 4 AA batteries (not included), comes with a case that attaches to your belt and is backed by a limited warranty.

TRY THE POCKET DETONATOR RISK FREE

Wait till you experience the sound of your personal or home stereo through headphones detonated by this equalizer.

If you're not 100% satisfied, simply return it within 30 days in its original box for a courteous refund.

To order your 5 band Pocket Sound Detonator Headphone Equalizer risk free with your credit card, call toll free or ~~send your check for just $49 plus $2 for postage and handling. Order Number 9453.~~ CA res add 6% sales tax.

Here's one dumb idea that's not nearly as dumb as it 'sounded'.

Audio Telescope

Pick a voice out of a crowd or a sparrow's song out of a tree with this super-directional shotgun microphone.

It's tough. If you've ever tried to record a singer while you're sitting in the audience, or a conversation from across the yard, you know that your microphone seems to pick up everything but what you want to record.

Now you can record a lecture from the back of the room or a bird's chirp from across a field.

The sound will be crystal clear with a full 30 to 15,000hz frequency response from this super-directional electret condenser microphone.

Electret condenser microphones capture sounds never before possible outside the recording studio. By using battery driven circuits, these microphones can use a more sensitive sensing membrane to capture sound vibrations.

Very little mass must be moved, so these new mikes are incredibly sensitive. The Audio Telescope is powered by one AA battery (not included).

It comes with both a conventional mike stand mount and a stand. And, you can mount it on most video cameras.

The microphone itself is totally isolated from the stand by polymer O-rings. So, it actually floats. It will not pick up motor noises or vibrations.

It is 17" long and comes with a full length foam wind screen. There is a mini phone plug for video camera use, plus a 20 foot mike cable with both mini and 1/4" plugs for conventional professional recording. It's backed by a manufacturer's standard limited warranty.

TRY THE AUDIO TELESCOPE RISK FREE

Record lectures, concerts or nature, risk free. If you don't feel you've made totally professional recordings, simply return the Audio Telescope in its original box within 30 days for a refund.

To order your Audio Telescope risk free with your credit card, call toll free or send your check for only **$67** plus **$3.50** for postage and handling. Order No. 9736.

You'll be able to make superb recordings that were never before possible.

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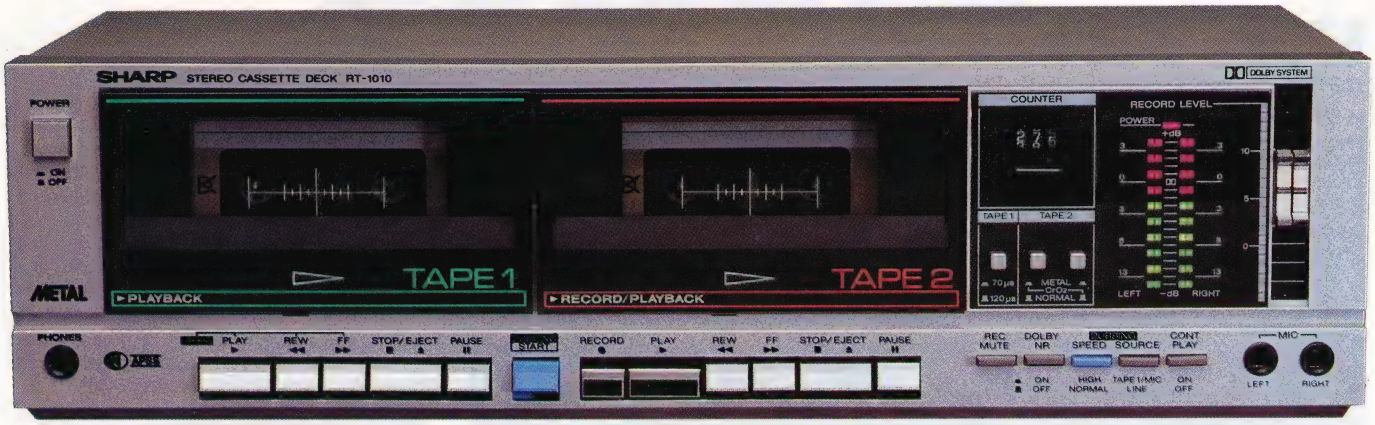

Electronic Conspiracy

It's a plot. Using this deck would make you an unknowing pawn in a conspiracy. But DAK, the 'honest tape company', will tell all. And, we'll even help you beat the system.

First there was music. And, our enjoyment made the record companies rich. Then, with the invention of the cassette, the tape companies became rich too, as millions of cassettes found their way into home stereo systems.

Then the plot continued. Instead of just letting you enjoy free music from your radio when you were in your car, the 'commercial free' car cassette deck was introduced.

You were able to listen to your favorite music cassettes whenever you wanted to hear them, without bothersome radio commercials, in your car and at home.

But considering the adverse environmental conditions in your car, we tape companies 'rightfully' advised you to make a second copy of your favorite music to protect your cassettes.

And guess what? We were able to sell twice as many cassettes.

Finally, of course, the personal cassette stereo entered the market. And, do you even need to guess?

Now you can listen to your favorite cassettes anywhere, anytime. But because of the tough conditions for your cassettes, you'll need a third copy of each cassette.

So, no matter what your taste in music, you'll need two or three copies of each tape you have. But here at DAK, your **'honest tape manufacturer'**, we think things may have gone too far.

FIENDISH PLOT REVEALED

Wait till you realize just how devious the plot becomes as you use the cassette deck above. And, although anyone can see it's a dual deck, it's what you don't see that will really burn up the cassettes.

Here's a deck with a frequency response from 30-15,000hz with normal tape and 30-17,000hz with metal tape.

Its function controls are soft-touch for easy on the finger control with enhanced reliability. It has 2 color LED level meters, auto level control for dubbing and linear volume controls for mikes and line inputs.

You'll find that making great recordings is a breeze. But, great sound is just the beginning.

THE PLOT THICKENS

You'll enjoy listening to your music and making copies like never before with this all new deck.

High-Speed Dubbing- When you push the blue dubbing button between the two decks, deck 1 will begin playing and deck 2 will begin recording automatically.

But, there's more. If you push the blue button to the right, you'll make great sounding copies at double speed. So, you can cut your dubbing time in half.

APSS- Let's say you're listening to a song you'd like to hear again. Just touch reverse APSS and the deck will locate the beginning of the song and start it over.

If you'd like to skip the rest of the song or continue skipping songs, just press forward APSS.

Since APSS locates the beginning of each song on the tape, this feature will facilitate your choice of which songs to copy and in what order you want them to be recorded.

Relay-Play- Just put a cassette in either deck and push Play. Then put a cassette in the other deck, push Continous Play and Play. When your first cassette finishes, your second cassette will begin.

Sound On Sound- If you sing, this is the deck for you. Here's what you do. You can play a music tape on deck 1, plug in a mike and sing along while you record everything on deck 2.

Or, if you're really into professional applications, look at this. Plug in a mike and record your own voice on deck 2.

Then play the tape back on deck 1 and copy the tape onto deck 2. While the tape is being copied, you can record yourself singing harmony to your first vocal.

In this way, you can be a duet, a trio or even a chorus. Of course, you can do simple things like be a disc jockey and add your comments to any tape or make slide shows with music and commentary.

MUCH MORE

This deck has special heads designed for the best recording in one deck and the best playback in the other. Of course they're hard permalloy. And the erase head is ferrite.

Independent electronically controlled DC motors provide flawless tape movement. And, a controllable Record Mute lets you make silent tape starts, stops and breaks while you are recording.

About the only thing this deck doesn't have is Dolby C. But, with its 66db signal to noise ratio with Dolby B, and its super wide clean frequency response, it simply sounds great.

This incredible deck is made by Sharp. It is 17" wide, 4⅞" tall and 8½" deep. It's backed by Sharp's limited warranty.

BEAT THE CONSPIRACY

When you buy this deck, you'll get 10 of DAK's MLX90 minute cassettes, a $24.90 value, plus the all new improved Mura Red Set 8 Stereophones. We sold the old Red Set 3 for $29. **Wow, it's a free bonus value of $53.90.**

So, the first 10 cassette copies that you make for your car or personal stereo are on DAK. Now you can beat the conspiracy and have great sounding copies as well as original recordings.

But beware, you're sure to be making more tapes once you try this incredible new deck. So, the conspiracy goes on.

SHARP'S DUAL CONSPIRACY DECK RISK FREE

Try recording. Feel the solid quality of the controls. Make flawless copies, original recordings and sound on sound recordings with this state of the art deck.

If you're not 100% satisfied, return it and the bonuses in their original boxes within 30 days for a courteous refund.

To order your Sharp Dual Cassette Automated Deck and get the incomparable Mura Red Set 8 Stereophones and 10 MLX90 minute cassettes as a $53.90 bonus gift with your credit card, call toll free or send your check, for DAK's breakthrough price of just **$176.50** ($6 P&H) Order Number 9804.

We may not get rich from selling you this tape deck, but as long as you love music in your home, car, office or when you're on the move, our conspiracy will go on and on.

Of course, you'll enjoy the fabulous sounds of your favorite music wherever and whenever you want. So, maybe the conspiracy isn't so bad after all.

Hiss Assassin

Get the musical impact of a live performance without tape hiss and with up to 90db dynamic range. Plus, decode dbx discs too.

Don't make your music loud, make it thunder. Don't make it just soft, make it whisper. dbx brings the excitement and emotional impact of a live performance to your stereo system.

dbx is a two-part system. Not only does it "for all audible intents and purposes eliminate tape hiss", it also increases the overall dynamic-range capacity of your cassette deck, letting you record both louder and softer sounds.

Dynamic range is the difference in volume between the softest and the loudest passages in your music, and it's the key ingredient in the drama and impact of live music.

FANCY NAMES

It's called Linear Decibel Companding. And, basically it compresses the dynamic range as the music signal is transferred onto tape or disc by a 2 to 1 ratio. And, it does the same thing in reverse when a tape is played back.

So, you'll get full unrestrained unconstricted sound because your tape isn't being pushed to its limits. Only half the normal signal strength is recorded.

And with dbx discs, where the record groove could only handle up to 65db of dynamic-range for audiophile records and 50-55db for standard records, now both tape and records can achieve up to 90db of dynamic range for an absolutely thrilling sound.

So, for recording your own audiophile quality cassettes or playing back dbx discs or cassettes, your system can now produce incredibly dramatic sound.

BUT, IT'S A HISS REDUCER

The dbx system gives you over 30db noise-reduction over the whole 30-15,000hz audible frequency spectrum, not just at the mid to high end like the competition. The difference in the hiss **you won't hear** is dramatic. And, it's easy to test. Just compare a cassette you record with 'their' system to the same tape recorded with dbx.

It's no wonder that dbx tape noise-reduction systems are used in about 80% of the professional recording studios around the world. It really works.

SO, HERE IT IS

The new dbx NX-40 will assassinate tape hiss as you record and play tapes. It will let you decode dbx records and prerecorded tapes. It will let you achieve live performance quality, dynamic realism.

And, best of all, you don't have to buy a new cassette deck to use it. It simply plugs into your system between your receiver and your tape deck (after an equalizer if you have one).

And, it will start giving you incredibly dramatic sound against a background of complete silence. It comes complete with patch cords and a standard limited warranty from dbx.

TRY THE HISS ASSASSIN RISK FREE

Yes, it's a hiss assassin. And, yes you'll have more dynamic range. And, yes it can make your stereo sound dramatic.

So, bring dramatic, hiss free sound to your stereo risk free. If you aren't 100% satisfied, simply return it in its original box within 30 days for a refund.

To order your dbx noise reduction system, risk free with your credit card, call toll free or send your check for only **$99** plus **$4** for post. & handling. Order No. 9747. CA res add 6% sales tax.

Hiss free dramatically dynamic sound is yours for use with any tape deck. And, this dbx is digital ready now.

Click And Pop Assassin

A click or pop on a record is just annoying. If you copy it onto a tape you'll be aggravated for years.

All records have them. Even when they're new. Those annoying clicks and pops are caused by scratches, dirt, static electricity and normal record wear.

Now from SAE, comes a way to remove or at least drastically reduce clicks and pops with **no loss** of musical quality.

Clicks and pops (called impulse noise) are different from music in that they have a rapid attack and decay time. In addition, they have a tendency to be out-of-phase, while the music is in-phase.

A logic circuit in the Click and Pop Assassin, monitors the musical program searching for the unique combination of conditions that indicate impulse noise.

When the computer brain of this system finds clicks or pops, it shuts down the music for a microsecond while a Music Restoration Circuit surrounds the impulse noise and replaces it with an extrapolation of the music around it.

The result is a significant reduction of impulse noise, with no sacrifice of the music. In short, you won't hear the clicks and pops. And, you won't hear the Click and Pop Assassin doing its job either.

This unit has a neat switch called an 'invert' switch, which lets you listen to what it's taking out. It also has a sensitivity control. So, you can hear the music, the clicks or you can hear it all.

TRY IMPULSE NOISE REDUCTION RISK FREE

Try it in your system. It makes a phenomenal difference you'll especially appreciate when you're recording. It hooks into the tape loop in front of your deck.

You can use it when you're just listening to records too. If you're not 100% satisfied, simply return it within 30 days in its original box for a courteous refund.

To order your SAE Impulse Noise Reduction System risk free with your credit card, call toll free or send your check for only **$149** plus **$4** for post. & handling. Or. No. 9748. CA res add 6% sales tax.

It really works. It doesn't remove things like tape hiss and the like, but it does seem to remove 80 to 90% of all the clicks and pops on my records.

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Head Games Plus

Once you've got frequency response, signal to noise ratio and dynamic range whipped, the difference between the sound of your home stereo and 'being there live' is all in your head.

You're no dummy. Close your eyes. Have someone make noises in different parts of the room you're in. You'll have almost no problem determining exactly where the sound was made.

The reason you can locate the sound is that your brain interprets the incredibly small micro-second differences between the time the sound reaches your right and left ears. Your smart brain 'tests' the sound hundreds of times each second.

TOO SMART

So, when we all lived in the jungle and relied on sound placement to stay alive, we survived. But when you listen to your stereo, your brain keeps doing its job.

It accurately 'locates' all the sounds as they come out of your two speakers. Unfortunately, too much sound is localized by your brain. And, many of the location cues are lost in the recordings.

With so many sounds coming from the two relatively small distinct speaker points, the sound can be muddy, unrealistic and lack presence. And, it definitely lacks the 3 dimensional quality that it would have in an open field or concert.

ILLUSION

Now from SCI-coustics comes a way to fool your brain. Imagine sitting in front of a stage with an orchestra spread out before you. Now imagine the widespread realistic sound you're about to enjoy in your own home.

SCI-coustics, utilizing the latest solid state components, the latest hearing research and some innovative designing, is about to paint a panorama of sound thoughout your listening area.

HERE'S HOW IT WORKS

Normally you hear sound coming directly from your speakers, with some sounds like a vocalist, seeming to come from the center.

The SCI-coustics Enhancer compares the signal going to each channel thousands of times each second. It then enhances the elements of separation.

By a distortion free process, it simultaneously amplifies side sounds and reverse phases the residue in the other channel. This makes these sounds appear to come from farther from each side.

The middle will sound richer. And as each part of your music diverges from center, it will be drawn more to the sides, creating a vastly wider field of sound.

In addition to losing track of where your speakers are, you will perceive cleaner, less muddy sound. It will sound incredibly richer and dramatically more distinct.

The unit has two LED separation meters that show the amount of separation between the channels. The unit has no effect on monaural sound.

It simply hooks into your tape monitor loop. There are tape in and out jacks and a monitor button so your system's capabilities will remain unchanged.

But, the sound will change dramatically as you rotate the continuously variable enhancement control. It is 14" wide, 3" high and 9½" deep. It's backed by SCI-coustic's standard limited warranty.

TRY PSYCHOACOUSTIC IMAGERY RISK FREE

Let your brain lose control over locating musical sounds coming from your speakers. Let distinct instruments come from a broad range of angles.

Your whole system seems larger. Your system will sound dead when you switch it off. It really adds an incredible lifelike presence to your stereo system's sound.

Try the SCI-coustics IMX Dimensional Enhancer risk free in your own system. If you aren't 100% satisfied, simply return it to DAK in its original box within 30 days for a courteous refund.

To order your SCI-coustics IMX Dimensional Enhancer risk free with your credit card, call toll free or send your check for DAK's breakthrough introductory price of just **$149** ($5 P&H) Order No. 9817.

Move your stereo system to the actual 'live performance' when you switch on this enhancer. Now **your own** two speakers can sound like a whole concert stage.

Inquisitor

Now you can scientifically analyze your room and watch the 10 bands of tonal quality in your music for hundreds of dollars less than you'd think.

Listen to your room. Are your crashing cymbals being absorbed by a couch before you hear them? Is the response of your speakers flat throughout the audio range?

Is your response the same from both speakers? And, is your sound different in different parts of your room?

Now you can test your tapes and components in seconds. And, with an equalizer or even with movement of your speakers, you can bring your system up to its full printed audiophile specs and more.

Plus, you'll see your music not as a single level on a VU meter, but as a kaleidoscopic parade of 10 individual 9 element VU meters. Each is tuned to a specific octave of the sound spectrum.

The effect is awesome. You can visually isolate a string bass or cymbal and actually see each individual instrument almost as a wave moving across the 90 individual LEDs of the analyzer's display.

HOW TO TEST YOUR SPEAKERS IN THEIR ENVIRONMENT

AudioSource's new Realtime Spectrum Analyzer has a built-in calibrated electret condenser microphone. Just take it with you anywhere in your room.

Simply tune in some FM interstation noise, or use the optional pink noise generator and you're ready to go. Point it at your speakers and you'll instantly see your stereo system's response.

You can also plug in an external mike or line outputs directly from your system. And, there are 6 volume settings.

You'll have your choice of looking at line level, line RTA, mike RTA and mike level. Of course the instructions tell all.

DON'T PUT IT AWAY

AudioSource backs this fine test equipment with a one year limited warranty, so there is no need to hide it away. If you're like most of us electronic/music nuts, just 'seeing' your music on 90 LEDs will be an exciting experience.

There are 9 element LED type VU meters for the following frequency bands: 31.5hz, 63hz, 125hz, 500hz, 1Khz, 2Khz, 4Khz, 8Khz and 16Khz. It operates on 4 AA batteries or from any 6V adaptor (not included). It is 7" X 4" X 1¾".

TRY THE ANALYZER RISK FREE

You can pay up to $100 for a technician to come and use a Real Time Analyzer like this to set up your system.

Now you can set up your own system, compensate for differences in the room and more. Plus, you'll have the most exact and exciting meter system to use when you're recording, or to enjoy during play-back. If you aren't 100% satisfied, simply return it within 30 days in its original box for a courteous refund.

To Try AudioSource's Real Time Spectrum Analyzer risk free with your credit card, call toll free or send your check for only **$149** ($3 P&H) Order No. 9818.

If you'd like AudioSource's Pink Noise Generator that plugs into any 'aux' inputs in your stereo, it's just **$49** ($2 P&H) Order No. 9819.

Now you can set up your stereo system like the studios do. It's an exciting plus for your stereo.

Force Field

Here's the story about a security guard that places a protective shield around your valuables.

It's a war. It's you against the criminal. And, your home is the battlefield. With burglary becoming an epidemic, it's time to protect yourself.

The new Ultrar installation free, ultrasonic alarm allows you to make use of the latest industrial security technology in your own home.

It's made by Universal Security Instruments Company. They're one of the largest manufacturers of security products in the U.S.

YOU'RE PROTECTED

You can't see it, feel it, or hear it. But the protective shield of ultrasonic sound layed down by the Ultrar blankets an area up to 4800 cubic feet.

If anyone enters the Trap Zone, even if they cut through the wall or roof, while the alarm is armed, they will be greeted by a shrieking 85db wailing siren that seems to come from all directions.

Even if a thief cuts off your power, or finds the alarm and cuts its wire, you're still protected. The Ultrar has a provision for battery back up with standard C batteries (not included).

Placing the Ultrar near hallways, windows or access doors provides the maximum protection. The Ultrar is so sensitive that even dogs and small children will be picked up.

INSTALLATION

Not much. Simply put the Ultrar in an out of the way corner and plug it in. You can even adjust the sensitivity to match the size of the area to be covered.

WALK TEST IT

You've got a secret code to disarm the Ultrar. Punch in your code and press the test button. Check for the yellow test light and you're ready to go.

As you move around the Trap Zone, try to beat the system. See if you can hide from it. It's very crafty. Try to crawl on the floor or hug the wall.

The Ultrar will signal with a click each time it catches you. We'll bet you never even get close to it. And, you know exactly where it is; a burglar won't.

When you actually arm the Ultrar, all you do is push the 'arm' button. But, you better know your code because the Ultrar is so loud that it can actually cause pain.

EASY TO LIVE WITH

If an alarm is a hassle, you probably won't use it. The Ultrar is the ultimate in ease of use. Here's all you do.

When you leave the house just touch the 'arm' button. A green light will go on to confirm that It's armed. You now have 60 seconds to leave before the Ultrar builds up its ultrasonic shield.

While you're gone, you can rest easy. You are protected by an up to date system of defense.

When you return home you have just 30 seconds to disarm the Ultrar by using your secret code. If you forget and the alarm does go off, you can still enter your secret code to silence it, but your ears may be ringing when you do. The Ultrar is very loud.

Two red lights tell the whole story. The red alarm light lets you know if the alarm was triggered while you were out. The second red light lets you know the condition of your back up batteries.

It's easy and reliable. It comes with window warning decals and a limited warranty from Universal.

MORE SOUND INCLUDED

As if an 85db built-in siren wasn't enough the Ultrar comes with a second indoor/outdoor super powerful blast horn. You can place the blast horn in another part of the house to totally disorient and frighten an intruder.

Or, you can place the blast horn outside to alert neighbors to your problem. The blast horn comes complete with a 50 foot cord and jack that plugs into the base unit.

And, speaking of your neighbors, they just hate to have sirens go on and on. With the Ultrar, after the alarm sounds and scares away a burglar, it automatically shuts off and then it even rearms itself, ready to defend your home or office again.

Fear and surprise are on your side with Ultrar The painfully loud dual note sirens will make it a sorry day for any would be burglars, and a safer better day for you.

TRY THE ULTRAR RISK FREE

Plug in the Ultrar and take a walk test. See just how big an area is protected. Try your best to beat the Ultrar. You know where it is and it's still next to impossible to beat.

Try it in your own home risk free. If you aren't 100% satisfied for any reason simply return it in its original box within 30 days for a courteous refund.

To order your Ultrar Ultrasonic Alarm complete with extra blast horn risk free with your credit card, call our toll free hotline, or send your check not for the $129 retail price, and not even for our regular $109 discounted price, but for just **$79** plus **$4** for postage and handling to DAK. Order Number 9435. CA residents please add 6% sales tax.

When you're out of the house and the alarm sounds it can scare away intruders and protect your property. If you are at home when it sounds, it can scare away intruders to protect you and your family.

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Hour Of Power X 4

It's a rechargeable flashlight, a night-light and an automatic emergency light with an audible power failure alarm. And best of all, you'll get 4 for almost the price of one.

It's waiting. It's ready. And you'll be ready too, for all emergencies with not just one, but 4 of these remarkable new automatic rechargeable security lights.

SOPHISTICATED MARVELS

This is no simple rechargeable flashlight. Sophisticated electronic circuits provide you and your family with safety, convenience and peace of mind.

Just plug it into any standard wall plug. A green LED night-light with a variable brightness level control will glow showing you that the unit's built-in nicad batteries are being charged.

Whenever you need a flashlight, just unplug the Hour Of Power and you'll have a full hour of light between charges.

POWER WATCH DOG

Here's where the Hour Of Power really shines. If your power fails, the unit will sense the failure and signal you by blinking its LED very brightly and sounding an audible beep alarm.

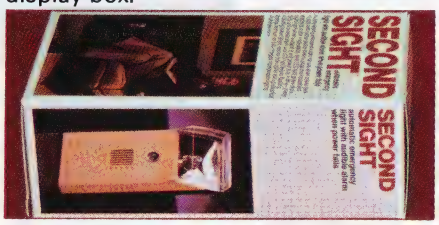
Now, you won't have to worry about food spoiling in your refrigerator or your burglar alarm being deactivated. When the power fails, you'll know.

You won't have to worry about missing work or the kids missing school because your clocks stopped. Now you will know for sure.

And here's the best part. This incredible automatic emergency light source will signal a power failure for up to 48 hours. So, if you come home after the power's been off, you'll know that too.

GREAT GIFT

Each Hour Of Power (it's called Second Sight by the manufacturer) comes individually packaged in a handsome gift display box.



DAK has grouped 4 together for this special close-out offer. So, each is a perfect gift for someone you care about.

And, think about how handy it is to have a charged flashlight around the house. It will always be ready for work or play, inside or out, even if there is power.

SO, WHY SO CHEAP?

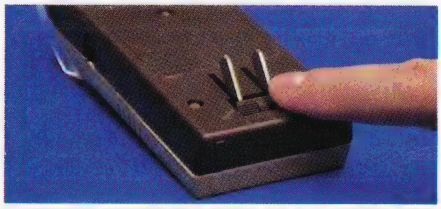
It's made by People Protection Products, a Mattel Company. In the light of current economic conditions a series of 10 safety products does not seem to be a good 'corporate fit'.

The dealer cost of each Hour Of Power (Second Sight) is shown on their price list at $12.97 which translates to a retail price of about $20 each or $80 total.

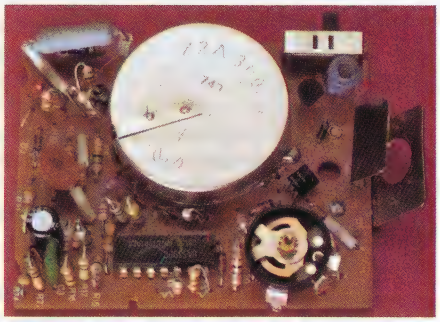
DAK made a massive all cash buy on 34,000 of these sophisticated automatic emergency lights and we're passing the saving and the standard limited warranty on to you.

EASY TO USE

Just plug it in. Its safety functions are automatic. When you use it as a flashlight, its charging prongs even retract.



Its batteries and charger are self-contained. It employes the latest Integrated circuit. And, it's UL listed.



GET 4 HOUR OF POWERS RISK FREE

Try the powerful flashlight. Enjoy the night light. And sleep soundly knowing that your electronic watch dogs are keeping their 4 computer eyes on your power.

If you're not 100% satisfied, return the Hour of Powers in their original gift boxes within 30 days for a refund.

To order your 4 Hour Of Power Emergency Light Sources risk free with your credit card, call toll free or send your check not for the $80 ($20X4) retail price. Don't send the $51.88 ($12.97X4) wholesale. Send just **$29** for all four lights and add just **$3** for postage and handling. Order No. 9719. CA res add 6% tax.

You'll want an Hour Of Power in every bedroom and hallway. Plus it's a handsome gift idea. You'll love always having a charged flashlight around the house. If you're not a math wiz, our $29 price tag works out to just $7.25 each. Wow!

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Car Subwoofer

It's a love/hate relationship. I swore I'd never carry ANYTHING to do with car stereos again. But, an incredible new product has changed my mind. Wow!

First some history. DAK was born while I was in college. I started by installing 8 track car stereos.

And, if you've cut as many door panels and dashboards as I have, you'll understand why I hate car stereo products.

After that, manufacturing audio casettes, which is what DAK grew into, was a real joy. Anyway, the mere thought of installing a car stereo system really turned me off.

ENTER HY

A friend of mine named Hy, asked me to introduce his new Bass Woofer with a 25 watt booster with variable cut off frequencies. I, of course, said no. And, I really meant it.

Anyway he sent me one of these Subwoofers and kept calling me to see if I liked it. Finally, to get him off my back, I hooked just the speaker up to the stereo in my office. I didn't even hook up the booster. All I did was connect it in parallel with one of my speakers.

Wow, the full rich bass that this thing generated was unbelievable. I mean this little thing just belted out clean full bass like a 12" speaker. Of course I wasn't using its booster and I wasn't even cutting out the highs. But, I was hooked. And that's the whole true story of why this incredible Car Subwoofer is in my catalog. But there's more

INSTALLATION AND MORE

The hardest part to believe about this subwoofer is that the actual speaker is only 3" in diameter. It seems to fire all the sound backward into its specially designed cabinet and then the deep bass comes out of its unique pipe duct.

Its control console has cutoffs at 80hz, 120hz, 150hz and 180hz. There's a volume control and what you're actually getting is a biamped 25 watt system for your car.

Here's the best part. To install the Subwoofer you don't have to cut wires. Just find the left and right channel wires of your car's stereo and connect the Subwoofer's wires to them. You can do this anywhere along the wire. Then supply power to the amp and run the wire from the amp to the Subwoofer. The amp can go under your seat or under the dash, and the Subwoofer can go under your seat or on the rear deck, because bass is nondirectional.

The sound is nothing short of incredible. You'll hear a bottom end to your music that simply didn't exist before. And what I like most about the bottom end is the full rich deep bodied feeling it gives to my music. Of course the Midrange and Highs aren't effected at all.

It's backed by a limited warranty from TEI Electronics Inc, a company known for its home equalizers. The Woofer is 7⅞" X 3¾" X 5¾". The Amplifier is only 6⅛" X ⅞" X 5½". You get easy hook up instructions and precut wire too.

TRY THE CAR SUBWOOFER RISK FREE

It's not just different sound. It's better. It's fuller. It's richer. And, it will make a day and night difference in your car stereo listening. I swore I'd never sell anything for car stereos. But, the sound of this system is just too good.

Try the same test that I did, first with your home stereo, then in your car. If you're not 100% satisfied, simply return it within 30 days in its original box for a courteous refund.

To order your TEI Subwoofer with 25 watt amplifer controller risk free with your credit card, call toll free or send your check for just **$79** ($4 P&H) Order Number 9670.

Set the bass in your car free. Massive earthshaking sound will fill your car. And, with virtually no installation hassle you can be listening to full rich music within an hour.

Play It Again Security Guard

Here's an electronically improved version of the musical horns of the 50s and 60s. Plus, it is a smart security guard for your car. And, it's a snap to install.

Hark back. Remember simpler days. And, you're sure to remember penny loafers, soda fountains, and yes, musical horns.

Before we explore the preprogrammed songs and your ability to program your own songs, let's look at the alarm.

INSTALLATION

The circuitry for the alarm and the musical horn are contained within the keypad pictured to the right. Installation consists of simply mounting the horn under your hood with two scews (included) and runing the included wire to the keypad.

Then connect the red wire to a positive terminal such as any fuse, and the black wire to ground. Now you've installed both the alarm and the musical horn.

The keypad mounts with an included double sided stick pad anywhere you like. Turn on the alarm and you'll have 30 seconds to exit the car. Then the brain of this alarm monitors the electrical current.

If a door is opened that causes either the dome light, the hood light or the trunk light to come on, the alarm will sound if it isn't disarmed with your own secret code within 12 seconds. It's easy, and it's reliable.

MUSICAL HORN

Just push the play button and you can have your choice of any of 16 preprogrammed songs. Or, compose your own. There's even a song book with 100 tunes. It's backed by a standard limited warranty.

TRY MUSIC & SECURITY RISK FREE

Wait till you hear the music. And, see how secure you feel. If you're not 100% satisfied, return it to DAK within 30 days in its original box for a courteous refund.

To order your Programmable Musical Horn Alarm risk free with your credit card, call toll free or send your check for only **$49** ($3.50 P&H) Order No.9825.

Subwoofer

Man's best friend meets the audiophile's best friend.

A puppy may be man's best friend. Woof, Woof. . .But, now I've got a new friend you can add-on to your stereo system that doesn't need to be taken on walks, washed or fed. But, it makes a great cocktail table for you when you're being fed, and oh what a woof it has.

GREAT SOUND FOR EVERYONE

It's called a Subwoofer. And, normally it is the beloved pet of only the most ardent audiophiles.

It is not generally understood that it can be used with virtually **any speaker systems** in **any stereo.** And, in addition to substantially increasing and perfecting the bass response, it also has a significant impact on the midrange clarity too.

Before I tell you exactly how marvelous your stereo will sound when you connect this Subwoofer to it, there are two things you should know.

First, you'll be getting your new friend at a large discount. Over 50% off retail. And Second, you won't have to worry about paying vet bills.

Your new friend comes complete with a paid up health insurance policy in the form of a 5 year limited warranty from its father, Cerwin-Vega.

And, after 25 years, Cerwin-Vega certainly qualifies as the father of deep rich bass. Their disco systems have just about shaken California right into the ocean.

But, don't be misled. Cerwin-Vega bass is clean and tight; never sloppy or overpowering. It adds a feeling of depth and fullness to your music that you simply can't get with conventional two or 3-way speaker systems.

HERE'S WHAT IT DOES

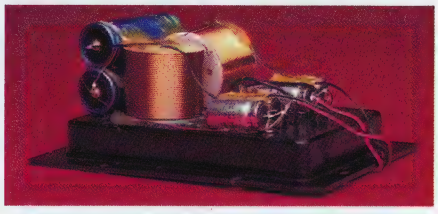
Basically, the problem with most speaker systems is that the bass overpowers the system. In a 3-way system, a woofer may be crossed over at about 800hz. And, in a 2-way system as high as 2-3000hz.

So, the speaker must handle movements of up to an inch at frequencies below about 80hz, while at the same time attempting to reproduce the very fine vibration type movements of the midrange frequencies.

It is this difference in movements that causes both the bass to be weak or nonprecise, and the midrange to become muddy. Even the best 3-way systems fall prey to these problems.

PROBLEM SOLVED

It has a specially engineered crossover network that sends frequencies above



120hz to your regular speakers and reproduces just the mammoth movement frequencies from 120hz down to 29hz with a special floor firing dual wound super woofer. (If you have downstairs neighbors, this Subwoofer isn't for you.)

The woofer is a very special hybrid. It has a mammoth two inch voice coil which is about double the average size of a woofer in a two or 3-way system.

This large voice coil allows the speaker to make the very large movements required to reproduce the very low frequencies.

But, it would do a lousy job of reproducing midrange or high frequencies which is why, cost aside, manufacturers don't put big coils in normal woofers.

To make the massive movements, this woofer has a very large speaker magnet that weighs an incredible 112 ounces. This super magnet also makes the subwoofer system extremely efficient. (The

PUPPY LOVE AT 50% OFF

Here's a 'floor's eye view' of the subwoofer. The woofer is positioned just 3" off the floor. You'll feel and hear bass so alive, you'll think it is.

sensitivity is 92db at 1 watt at 1 meter).

Finally, even the cabinet is special. It produces extremely high bass efficiency which is derived from the Helmholtz resonator design. In fact, this is the newest of Cerwin-Vega's Subwoofers, the SW12B and it has an increased output of 2db at 30hz over the original SW12.

So, whether you have two or three-way speaker systems, with 8", 10" or 12" woofers, you will find the sound and sonic differences staggering.

EASY HOOKUP

It's easy to connect. You simply run both the right and left channels from your amplifier to the input terminals of the woofer. It works with any system from 15 to 125 watts per channel.

The signal is passed through its special massive crossover network to two totally separate voice coils on the woofer. Then you connect the speaker wires from your two stereo speaker systems to the output terminals on the Subwoofer and only the 120hz signals and above reach your speakers.

Placement of your regular speakers is just as critical as usual for stereo imaging, but the Subwoofer can be placed anywhere because low frequency material is totally nondirectional.

The Subwoofer makes a perfect end table or cocktail table. Its rich woodtone appearance matches any decor and it is 25½" long, 13¼" high and 16¼" wide.

TRY AUDIOPHILE'S BEST FRIEND RISK FREE

The fullness, richness and depth is awe inspiring. Connect this Subwoofer to your system and you'll feel and hear your music like you never have before.

If you aren't 100% satisfied, simply return it to DAK in its original box within 30 days for a courteous refund.

To order the new improved Cerwin-Vega SW12B Subwoofer risk free with your credit card, call toll free, or send your check, not for the $332 retail price of the earlier SW12, but for just **$164.50** plus **$14** for postage and handling. Order No. 9714. CA res add 6% tax.

You can't replace the love and softness of a warm puppy. But, wait till you experience the richness and depth this Subwoofer will add to your bass and the clarity you'll hear in your midrange. It lets a smaller system sound massive and lets a large system achieve its potential.

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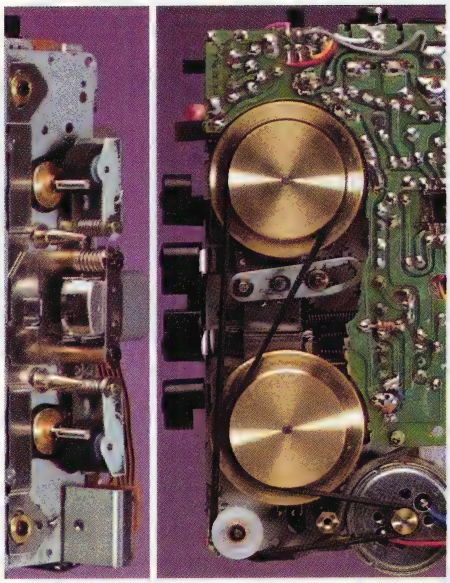

Dual capstans and matched brass stabilization flywheels give you rock stable by-directional play.

Non-Stop Music

Now you can have the latest in continuous play, auto-reversing personal cassette decks. And you'll have AM and FM stereo too. And look at this bonus.. For only $10 we'll add a pair of amplified 2-way speaker systems.

Kick back and relax. Here's a personal stereo with thundering kaleidoscopic sound that you'll wear when you're out. But with our bonus, you'll probably get even more use out of it at home.

Later, you'll read about the sophisticated electronics, the dual capstans and the anti-rolling tape movement system. You can see the twin matched brass flywheels (pictured above).

Plus, there's a sensitive pop-in AM and FM tuner cassette. But first, let's see what this deck has to offer at home.

2-WAY SPEAKER SYSTEMS BONUS

The system consists of two 2-way speaker systems. Each has a massive magnet woofer. Each also has a tweeter with a sealed back so that it doesn't act as a passive radiator for the woofer.

A self-contained amplifier drives the speaker systems. And there's a really beautiful zippered designer tote case.

The system has a plug that you simply insert into the personal stereo's headphone jack. Then get ready for powerful, rich vibrant sound.

The amplifer operates on 4 'C' cell batteries (not included). This super system is yours as a $10 super bonus when you buy the Unitech Stereo.

BUT, IT'S THE DECK

The sophisticated Bi-Directional play mechanism of the deck provides you with continuous play of both sides of your cassette over and over again.

You can be in bed and have hours of uninterrupted music. At the office, you can listen to your cassettes without worrying about changing them when they end.

So with this deck, you'll have freedom from changing cassettes every 45 minutes. And this deck is no lowlife. It plays both normal and metal tapes. The fidelity and depth of sound is earthshaking.

ON THE ROAD

Slip this ultra microsized, champagne gold personal stereo into its matched protective leatherette case, complete with belt loop and shoulder strap.

Then plug in the 1½ oz. Samarium Cobalt headphones and you're ready to hit the road. It's just 4½" X 3½" X 1½".

Whether you're into gymnastics, long walks, or mowing the lawn, you'll enjoy the unbelievably rich stereo sound.

The deck incorporates a special dual flywheel tape movement system with a unique anti-rolling mechansim. It compensates for movement to keep your music stable even when you're not.

Wait till you see this incredible deck glide into action. As each of the dual capstans (pictured above) automatically engages, you can see and feel the mechanical quality, just as sure as you will hear the electronic quality, by the clear dramatic musical sound you'll hear.

AM AND FM STEREO

This is a complete entertainment center. When you don't feel like listening to your cassettes, now you can have the world at your fingertips.

You can catch the latest news, headlines or follow the play by play of a ball game on AM. But it's the crystal clear FM stereo that is really dramatic. And, its dynamic range and presence are startling.

The tuners are micro-miniaturized to fit into a tuner pack the size of a standard cassette. And, unlike other tuner packs, these radio tuners are direct-connected.

So, they work off the deck's power, and the signal goes directly into the amplifier, not through the head, for fabulous fidelity and great dynamic range.

There's a high-gain ferrite rod AM antenna, and the FM uses the cable to the headphones as a sensitive antenna.

The deck itself is the latest type. It operates from only two standard AA batteries. Everything is backed by Unitech's standard limited warranty.

TRY THE TOTAL PERSONAL STEREO RISK FREE

Take this stereo on walks, to the mountains or as you commute to work.

Don't put it away when you get home or to the office. Use the optional great sounding amplified 2-way speaker systems to make stereo for one, stereo for all.

If you aren't 100% satisfied, simply return it and the bonus speakers (if you've bought them) within 30 days in their original boxes for a courteous refund.

To order your Unitech Personal Cassette Stereo with AM/FM Stereo Tuner Pack risk free with your credit card, call toll free, or send your check for just **$68** plus **$3** for P & H. Order No. 9822.

If you'd like the auto-reverse cassette deck without the AM/FM Stereo Tuner Pack, it's just **$56** plus **$3** for P & H. Order No. 9823.

And only with purchase of either deck, you may get one of the super amplified 2-way sets of speakers complete with zippered tote case for only **$10** plus **$3** for P & H. Order No. 9824. Wow, what sound!

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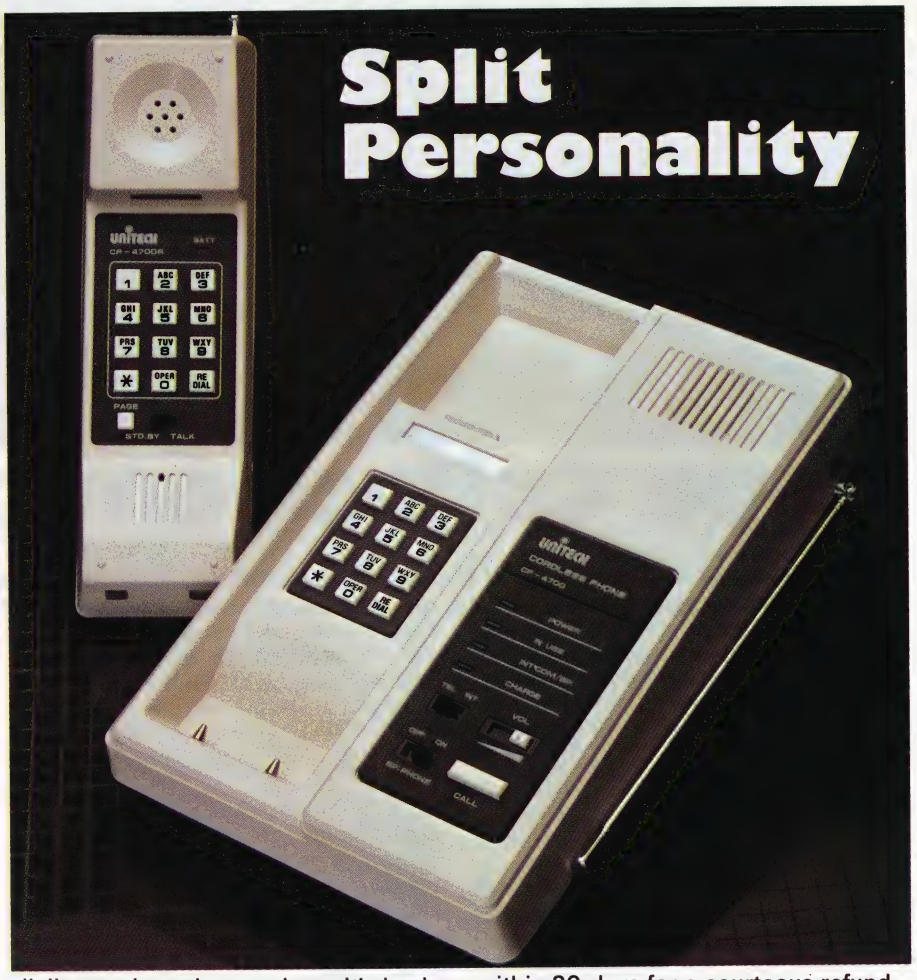
Split Personality

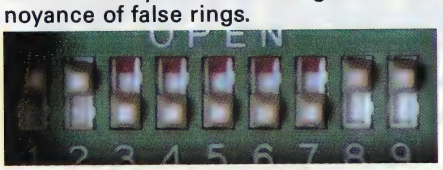


This is just about the best $99 speakerphone you'll find. And, with its 512 programmable security codes and 1000' range, it's a fabulous cordless phone too.

If you're perplexed, join the rest of us. With all sorts of cheap cordless phones hitting the market, it's hard to separate the good from the bad.

Here's, Unitech's top of the line 1000' range cordless with 512 programmable security codes. It even has a second keypad and absolutely fabulous sounding speakerphone (one of the best I've heard on any phone), stands ahead of the crowd.

If you live in a wealthy neighborhood, where everyone already has cordless phones, you know the annoyance of false phone rings. Well, with Unitech, you'll switch the 9 switches to one of 512 personal security codes and forget the annoyance of false rings.



BUT, IT'S THE SOUND

Of course, this phone has two-way intercom. The base can call the handset and the handset can call the base. Calls can be answered at either location and transfered to the other. And, this phone makes a wonderful 1000' intercom. But, you'll just have to hear the sound.

First the speakerphone. You'll hear the person you're talking to with incredible volume and clarity. And, they'll hear you better than with any other speakerphone we've tested.

The cordless handset lets you roam around your home or around the block with total freedom. The sound is clean, clear and bright. And, it should be. This phone system is made by Unitech, the personal stereo experts.

It simply plugs into any modular phone jack and AC plug. It uses universal pulse dialing, so it works anywhere. It's backed by their standard limited warranty.

TRY THE SPLIT PERSONALITY RISK FREE

Try its speakerphone. Then take the handset for a walk test. The sound quality is sure to amaze you. If you're not amazed, simply return it to DAK in its original box within 30 days for a courteous refund.

To order your Unitech Top Of The Line 1000' Cordless Phone and Super Speaker Phone risk free with your credit card, call toll free, or send your check for just **$99** ($5 P&H) Order Number 9829

It's a sensational speakerphone and a cordless phone with a 1000' range. Wow!

The $39 Sixty Number Dialer

Now you can dial sixty telephone numbers in True Tone or Pulse automatically. And now, you won't have to lift your phone until your call is answered.

Save time. Save money. And, save aggravation with this all new Tone/Pulse switchable 60 number dialer.

Now you can dial any of 60 numbers in either Tone or Pulse automatically. And the best part, is you don't have to pick up your receiver unless your call is answered.

There's a built-in speaker that allows to you hear your call's progress.

If your call is answered, pick up your phone's receiver. The dialer will automatically switch off.

If you reach a busy signal or receive no answer, no problem. Just push the off button. You can always push redial to try the number again later.

The massive solid state memory of this dialer holds 60 of your important phone numbers. Each number can be up to 16 digits long. And, you can use several memories in sequence if you desire.

So, for example, if you live in a pulse area and you want to use the money saving services such as MCI and Sprint, just dial your local access number. Then, automatically give them your computer code and the number you want to call in Tone.

NO INSTALLATION

You can laugh at power failures. This dialer is totally line powered. So, if the power is out, you're not.

Just plug its modular plug into any standard phone jack. Then plug your phone into the dialer and start dialing. It's backed by U.S. Tron's standard limited warranty.

TRY AUTODIALING RISK FREE

Dial a few numbers automatically. Don't lift your receiver until your call is answered. If you're not 100% satisfied, simply return it to DAK in its original box within 30 days for a courteous refund.

To order your 60 Number Automatic Dialer risk free with your credit card, call toll free or send your check for just **$39** ($3.50 P&H) Order No. 9828.

Now you can concentrate on the reason you're making the call, not the mechanics of dialing.

Tape Collection Expander

Copying tapes is the simplest thing this dual recording cassette deck with Dolby C, RMPS, and sequential record and play can do. It's much more than just two recording decks.

You're listening to FM. Suddenly you realize that a song you really like is being played. And unfortunately, you've already daydreamed through half of it.

Well, now you can build yourself a flawlessly recorded cassette collection of only your favorite songs almost effortlessly. Simply set this new relay recording dual cassette deck to record, 'tune-in' your favorite FM station, and leave.

When you return, you'll have one side of each cassette recorded with the music you missed. Then just start listening to the cassette in deck 'A'.

Whenever you hear a song you like, just touch one button and you'll compile a collection of tapes with just the music you like by copying them onto a blank cassette in deck 'B'.

And, wait till you hear the sound that these incredible decks produce. You're getting two true audiophile decks for less than the cost of just one.

A REAL DREAM MACHINE

It's the sound. The frequency response reaches 16,000hz with normal tape, 18,000hz with Chrome and 19,000hz with metal.

The signal to noise ratio is 58db without Dolby, 68db with Dolby B, and 78db with Dolby C. **But, look at this.** All these specs are for both decks, not just one.

You see, this all new dual cassette dream machine is really two separate cassette decks with 6 motors, and completely separate circuits housed in one dramatic high-tech black cabinet.

Wait till you use this deck. There's only one set of operational controls. You just push the 'A' or 'B' button before you push play, record, fast forward etc. And, if you want, just push the 'AB' button and both decks will spring to life.

To copy a tape, just put the recorded tape in deck 'A' and a blank cassette in deck 'B'. Then just push 'Dub'.

RMPS

And, speaking of automatic, this deck will search up to 15 different selections to find just the song you want. And, you can program it to play up to 3 songs in the order you choose. Of course, you can copy the selected songs as you listen.

SOUND ON SOUND

If you sing, this is the deck for you. Here's what you do. You can play a music tape on deck 'A', plug in a microphone and sing along while you record everything on deck 'B'.

Or, if you're really into professional applications, look at this. Record your own voice on either deck 'A' or 'B'. Then play the tape back in deck 'A' while you sing harmony to your first vocal.

Of course, you'll be recording your 'duet' on deck 'B'. Then take the tape from deck 'B' and put it in deck 'A' and repeat the process. Now you're a trio, then a quartet and finally a chorus.

With the incredible signal to noise ratio of this deck, you can really add on. Of course, you can do simple things like be a disc jockey and add your comments to any tape as it's being made. But singing along is really exciting.

DOUBLE RECORDING

In addition to the relay recording described above, you can make two identical recordings at the same time.

Each deck has a High-Bs hard permalloy head and a double-gap ferrite erase head. Each of the main transport motors is an electronically controlled DC motor for a maximum wow and flutter specification of just 0.04% (WRMS).

Each deck has a separate tape counter and each has automatic bias sensing. You can record Chrome in one deck and normal in the other automatically with no buttons to push. This is a very intelligent tape deck indeed.

And speaking of intelligent, it has a feature that is showing up more and more in high quality decks that I think we 'tape nuts' are just going to have to get used to.

This deck features Automatic Level Control for each deck. It does have a peak reading LED meter, but I think they put it in just to prove to us that it knows what it's doing.

And frankly, it does. You won't notice any of the dynamic range compression that I've always associated with automatic level control.

What you will notice is perfectly recorded tapes every time. I still miss the controls, but I must admit that the recording is flawless.

There is one recording level control. It's for the sound on sound mike recording. So, I guess they still need humans for something.

There's much more. You won't have to worry about where to start recording. Touch the tape 'lead-in' button and the deck will be automatically advanced past the leader.

If you have a timer, like the BSR system described on pages 3 to 5 of this catalog, you can set this deck to play or record when you are at work or asleep.

And, just one look at the control panel is enough to send the average astronaut into 7th heaven. There are mode indicators for virtually every function and audible indicators signal the actions.

The Tape Collection Expander is made by Sansui. It's their top of the line, and it sounds like it is. It is 17" wide, 4½" tall and 12¼" deep. They back it with a standard limited warranty.

EXPAND YOUR TAPE COLLECTION RISK FREE

Record from the most dramatic digital disk you own. Then listen to the tape. You'll be sold. Then copy the tape and listen to the copy. You'll find it hard to believe your ears.

You'll copy a friend's tapes, make fabulous live tapes and make spare tapes for your car and personal stereo. If you aren't 100% satisfied, simply return it to DAK in its original box within 30 days for a courteous refund.

To order your Sansui Tape Collection Expander risk free with your credit card, call toll free or send your check for DAK's breakthrough price of just **$349** ($7 P&H) Order Number 9792.

Now you can have great music and total automation. And best of all, along with the audiophile quality, you can easily build a massive, totally personalized, tape collection that you'll enjoy for years.

Explosive Potential

Here's Sansui's top of the line $960 Super Feedforward Audiophile Receiver. It has a thundering 260 watts of power (130 X 2) and the most phenomenal 0.005% THD we've ever seen in a receiver. Not only have we smashed the price, but you'll get a 7 band graphic equalizer and a reverberation amplifier too.

Beware. You can set off seismographs with the enormous power of this audiophile receiver or reproduce the sound of a pin dropping, flawlessly.

And, if 0.005% Total Harmonic Distortion (THD) with 130 watts per channel from 20 to 20,000hz of thundering power aren't enough to make your heart throb, wait till you see how you can sculpture your music to fit your taste.

Sansui's Feedforward design DC amplifier produces sound with such purity that it will shatter your conception of what stereo reproducton is all about. But, before we get into all the specs, let's look at all the control you'll have.

YOU'RE IN COMMAND

The most obvious addition to this receiver is the 7 band graphic equalizer. Bass and treble controls only turn up the entire low end or high end of your music.

With an equalizer, you can bring crashing cymbals to life or bring up the sound of a string bass, without destroying any of the music in the midrange.

An equalizer can make any stereo sound incredibly better. And combined with this receiver, the sound you'll hear is nothing short of awesome. Plus, you'll save a hundred or so dollars by not having to buy an equalizer.

Once you've sculptured the frequency response of your music, it's time to design your stereo listening environment.

There's a built-in reverb amp that will allow you to adjust your room's acoustics from Carnegie hall to a broom closet to suit your taste.

Just close your eyes and turn the continuously variable reverberation depth control. You'll hear your room grow in size as you turn the control.

Now you can add the ambiance of a concert hall to your living room for true realism of sound. The last reverberation amp we carried was from Kenwood, and we sold it for $149.

DUAL TAPE DECKS PLUS

There are two complete sets of input and output jacks for tape decks. So, you can make two tapes at once, or dub from deck 1 to deck 2.

Plus, there's a preamp output and a power amp input. So, you can insert additional signal processing equipment. Or, if you're into bi-amping your speakers, with the addition of an electronic crossover and basic amp, the sky is the limit.

ALL THE CONTROLS

With this receiver you can operate 3 pair of stereo speakers with power to spare. There are both a headphone output and a microphone input.

And speaking of the mike input, a mike mixing level control lets you mix your own vocal into whatever you are listening to or recording.

A subsonic filter cuts signals below 16hz so that you can really pound out the bass without subsonic sounds overloading your woofers. You can switch the equalizer in and out of the system. Plus, there's a high filter and much more.

You'll have switchable provision for either moving coil or moving magnet cartridges, FM stereo, AM, and Aux. And bright LEDs show all the functions. But wait till you try the automation.

AUTOMATION UNLIMITED

In a moment we'll investigate the quartz synthesized tuning with twin IF bands. But first let's look at what the computer brain of this receiver can do.

Many receivers now have preset station buttons. Sansui's has 8 FM and 8 AM preset buttons. But, that's where the similarity ends.

There is built-in timing control circuitry. Now you can schedule up to 3 automatic on and 3 automatic off functions each day. So, if you're going to be away when you want to record, fear not.

If your tape deck has a timer option, just plug it into this receiver, set the time, the duration, and the station number you want. The rest is automatic.

NOW THE TUNERS

Most receivers rate their 30 to 15,000hz FM frequency response specifications plus or minus 3db. Sansui rates its FM receiver +0.3db, -0.5db. Wow. Add an 80db signal to noise ratio and you'll see just why this FM tuner sounds so terrific.

The tuner section is actually two tuners in one. Since FM stations are often very close together on the dial, most manufacturers must make their selectivity at the IF stage relatively narrow. And, unfortunately, distortion is increased.

Sansui has two separate IF tuner bands. Wide for when there is no adjacent station interference, and narrow for areas of your dial where stations are close together. So you'll get the best sound from every station.

WHAT IS FEEDFORWARD ANYWAY?

Sansui's Feedforward circuitry was actually derived from a theory developed back in 1928 at Bell Laboratories.

Unfortunately, until now, only the standard negative feedback system has been practical. But with new integrated circuitry, a theory has become a reality.

The Feedforward system significantly reduces every type of known distortion, including harmonic, intermodulation, switching, crossover, TIM and envelope.

The patent-pending system combines the advantages of both feedforward theory and negative feedback circuitry.

In negative feedback, reverse phase distortion is fed back into the signal and in effect cancels the original distortion. But, since music is dynamic, there's lots of room for error.

In feedforward, the distortion is outphased, compared with the original, and **the difference**, representing the distortion components, is fed back in.

The Feedforward technique eliminates distortion without a loop in the circuity. And it is stable at any frequency because it, like the music, is dynamic.

CHECK THE SPECS

The frequency response of this Feedforward amp is from 5hz to 200,000hz, +0.0db, -3db. It has a 105db signal to noise ratio. You can alter the frequency response by ±10db at 60hz, 150hz, 400hz, 1000hz, 2500hz, 6,000hz, and 16,000hz with the equalizer.

The receiver is massive. It is 21⅞" X 5⅞" X 15¼". It's backed by Sansui's 2 year limited warranty.

TRY SUPER FEEDFORWARD SOUND RISK FREE

Plug your system into this receiver and be prepared for a shock. The full rich sound is awesome. It's just about the ultimate experience in sound.

You'll be able to knock the paint off the walls and experience rich stereo sound as you've never heard it before.

If you aren't 100% satisfied, simply return the receiver in its original box for a courteous refund.

To order your Sansui Top Of The Line 260 Watt (130 X 2) Quartz Synthesized Computer Receiver risk free with your credit card, call toll free, or send your check, but not for the $960 suggested retail price. Don't even send the $655 dealer cost. Send just **$599** ($16 P&H) Order Number 9816.

260 watts of power, an FM receiver with two IF bands, a computer brain, and an array of controls second to none, will make your future years of music listening an on-going fabulous, if not earth-shaking, experience.

Radio TrapZone

A new radio broadcasting TrapZone security system ensures that your briefcase, luggage or valuables stay within 5 to 15 feet of you automatically.

You're at the airport. As you stand in line, you put your briefcase on the ground at your side. Suddenly, a piercing alarm sounds. A would-be thief drops your shrieking case and runs for cover.

It's the same in restaurants when you leave your case unwatched at the foot of the table. And, it's the same if you inadvertently walk off and leave your case at a hotel check-in desk.

Now, an electronic watchdog keeps your luggage, purses, cases and any hand held valuables where they belong, within 5 to 15 feet of you, the owner.

SOPHISTICATED RADIO SYSTEM

This isn't a motion sensor or any of the basic types of alarm systems. This is a sophisticated state of the art antitheft radio wave device.

This security system protects typical hand held valuables, plus lots of other valuables as well.

Here's how it works. There are two components, an alarm/receiver and an activator. The activator is really a sophisticated radio transmitter that sends out a constant FCC approved radio signal.

The alarm/receiver interprets the signal and reacts with a piercing alarm when the signal is removed. So depending on the environmental conditions, you can stray 5 feet, but no more than 15 feet from the protected item.

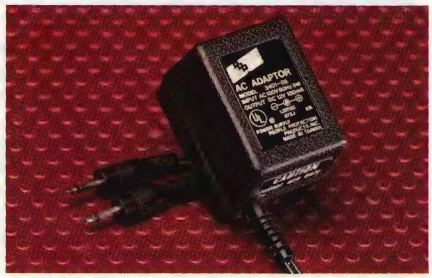
It's as if you draw an imaginary circle of protection around your valuables. If anything tries to remove your protected items beyond the perimeter of the circle, the alarm will sound.

You won't be robbed blind. You won't forget your valuables. So, you can relax and let the Radio TrapZone protect you.

You can carry the activator so that if your protected item is stolen the alarm will shriek, causing the would-be thief to drop it. Or, you can carry the alarm so that if you forget the protected item, the alarm will sound in your pocket.

Either way you're protected. To disarm the system, you simply enter your own user determined secret code by pushing the appropriate buttons.

And, don't worry about a thief removing the battery or smashing the case. Since this is a professional alarm system, it's operated by built-in non-removable lifetime nicad batteries.



So, without a screwdriver, the brains and power of this alarm system are well protected by a very heavy-duty high-impact plastic protective casing.

And, you won't have to worry about batteries, because it comes complete with a special charger that charges both components simultaniously.

LOTS OF USES

From petty cash boxes to jewlery sample cases, you'll be protected. From suitcases left in a hotel room to confidential files in your office, you'll rest easy.

And, if you're into electronics, one look at the sophisticated electronic guts of these components will keep you experimenting for months.

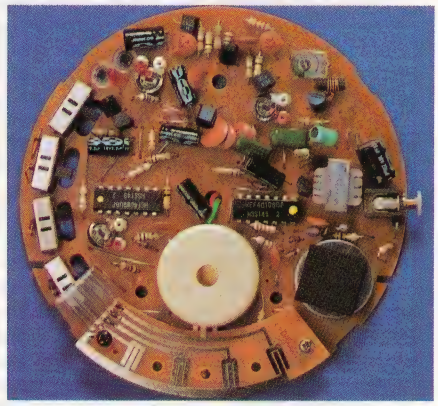
SECURITY PRICE BREAKTHROUGH

DAK made an all cash purchase on all 20,000 of these professional $49 retail, $29.97 wholesale security systems.

They were part of a new product catagory from People Protection Products, a subsidiary of Mattel.

It's no secret that that the video game business isn't too terrific. So, they've decided not to bring to market 10 different products that don't fit directly into their corporate structure.

You'll pay just pennies on the dollar. And, it's backed by a limited warranty.



TRY THE CIRCLE OF PROTECTON RISK FREE

The integrated circuits and the rechargeable nicad batteries make this professional protection system unbeatable.

Get piece of mind. Don't keep looking to see that your briefcase, luggage, sample case or purse is safe. Be sure!

Try this system yourself. Convince yourself of its ease of use and sophistication. If you're not 100% satisfied, simply return it to DAK in its original box within 30 days for a courteous refund.

To order your Radio TrapZone alarm complete with transmitter, receiver, built-in nicad batteries and charger risk free with your credit card, call toll free or send your check not for the actual dealer cost of $29.87 or the $49 retail value. ~~Send just $19.50 plus $3 for postage and handling to DAK. Order Number 9716.~~ CA res add 6% sales tax.

It's simply peace of mind. Even if you're one of the lucky people who haven't been robbed, think of the number of times you check that your case, purse, samples or suitcase is still at your side in line, at a counter or at a restaurant.

DAK
INDUSTRIES INCORPORATED

TOLL-FREE ORDER LINE
For credit card orders call 24 hours a day 7 days a week
CALL TOLL-FREE. . .1-800-325-0800
10845 Vanowen St., N. Hollywood CA 91605

Numb Ear Miracle

Now you can say good-by to numb ears and tired shoulders. Here's a telephone headset, with fully adjustable volume, that will set your hands free. And, it instantly plugs into your home or office phone.

It's terrific. If you spend hours on the phone like I do, you're probably all too familiar with the 'numb ear syndrome'.

Well, here's a headset that simply plugs into your phone's own plug, without installation. It can be plugged in and unplugged in seconds, and since it doesn't fit 'in' your ear, you can just slip it on and off at will.

In the past, only people who sat at their desks all day would bother with headsets. But, with the all new amplified headset from ACS, you'll use it even for short calls.

HERE'S HOW IT WORKS

The system consists of an amplifier (in the little box) with a full range volume control. So, you can set the volume to any comfortable level, even if there is noise around you or if you don't hear too well.

The headset only covers one ear so you don't lose touch with the world around you. It's the latest type with a comfortable foam cushion that rests on the outside of your ear, for hours of fatigue free conversation.

The microphone is positioned near your mouth for flawless reproduction that sounds just like a regular phone. There's a 7 foot cord that gives you plenty of room to roam.

If you look at the handset of your phone, either at home or at the office, you'll see a small modular plug. It's about 25% smaller than the modular plugs that go in the wall.

Just unplug it from the handset, plug it into the ACS amplifier and start talking. It's backed by a standard limited warranty.

FORGET NUMB EARS RISK FREE

It's incredibly comfortable. It will end numb ears forever and it will free your hands. If you're not 100% satisfied, return it within 30 days in its original box for a refund.

To order your Numb Ear Miracle Hands Free Telephone Headset risk free with your credit card, call toll free, or send your check not for the $99 you'll see others selling for, but for just **$49** ($3 P&H) Order No. 9771.

I like having my hands free, but most of all, I like the way my ear feels, or doesn't feel, at the end of the day.

It's so easy to use that you'll take it from home to work - - you'll never have to use a regular telephone handset again. Now you can let your ears be comfortable and your hands be free with the all new telephone headset from ACS, the company that supplies the headsets used by the astronauts on the Space Shuttle.

Wing Phone Mistake

Last year we offered two versions of the Wing Phone. We guessed wrong. So, you'll save big.

It may look like a swept-back wing from a jet fighter. But, it's the latest in phone elegance both inside and out.

You've got to hold the handset and touch the buttons to really feel the quality craftsmanship that's gone into the design of this incredible electronic phone.

A high quality condenser mike lets you be heard loud and clear. And you'll hear the person you're talking to through the full range speaker in the earpiece.

Just plug this decorator inspired, elegant phone into any modular jack and start talking. Its universal pulse push button dialing works anywhere on both rotary and tone lines. It's backed by a standard limited warranty.

SO, WHAT'S THE MISTAKE?

We sold thousands of these phones with and without a built-in speakerphone. We took inventory in March and we 'stumbled on' 2000 of the non-speakerphone version in the back of our warehouse. So, while they last, you can forget our usual $39 discounted price for this triumph of electronic technology and decorator design.

THE WING PHONE MISTAKE RISK FREE

Wait till you hear its sound. Wait till you see it in your home. It's a fabulous addition to any room. If you're not 100% satisfied, return it within 30 days in its original box to DAK for a courteous refund.

To order the Wing Phone Mistake risk free with your credit card, call toll free or send your check for just **$28** ($4 P&H) Order No. 9863.

It's the great sound and great looks that make this phone so distinctive.

Cassette Duplicator

Now you can copy cassettes or listen to cassettes in any 8 track player.

8 tracks have been dying. But, lots of us still have 8 track players in our home stereos or in our cars.

Here's the breakthrough. If you have an 8 track player along with a cassette deck in your stereo, now you'll have a stereo cassette to cassette duplicator.

HERE'S ALL YOU DO

Put the cassette you want to copy or listen to into the adaptor. Slide the adaptor into the 8 track slot. Then make flawless recordings on your own cassette deck.

LOADED WITH FEATURES

The adaptor is mechanically powered by the capstan on any 8 track player. It slides in just like an 8 track cartridge. It even has its own auto stop.

The sensitive full range built-in preamp is powered by a single 1.5 volt AA battery with a life of over 400 hours. It's backed by a standard limited warranty.

TRY THE CASSETTE DUPLICATOR RISK FREE

Make great sounding cassette copies or listen to cassettes through your 8 track player. If you aren't 100% satisfied, simply return it in its original box within 30 days to DAK for a courteous refund.

To order your Cassette to 8 Track Adaptor risk free with your credit card, call toll free, or send your check for only **$47** ($2.50 P&H) Order No. 9249.

Now you can make really good use of equipment you already own.

3:35 Cable Controller 02

Get all the cable channels on any TV and preprogram your set to come on and off with this all new infrared wireless remote control cable tuning system.

If you've got cable, we've got it all. Now, you can tune in up to 60 cable channels from your easy chair.

The Philips Cable Controller receives all VHF channels 2-13 VHF Midband 14, (A)-22(I), plus the Super Band VHF channels 23(J)-36(W). It also captures the A1 & 2 Sub Band and 22 more.

MOVIE CHANNELS

If there's a movie channel on your cable and it's not scrambled, the Controller is all you need. If it's scrambled, you'll need the cable company's box.

Note: Check with your cable company before viewing anything at all, to see if they require you to pay a fee.

SPORTS PLUS

There are lots of 'Super Channels' broadcast on cable. There are the All Sports and All Movie Channels. There's Cable News Network and much more. Why not see what's on your cable?

ONLY FOR CABLE

If you're on cable, your cable company is rebroadcasting UHF over unused VHF channels. If you don't have cable, the Cable Controller isn't for you.

TOTAL RANDOM ACCESS TUNING

The remote hand controller does it all. It switches both the TV and the Controller on and off, selects your channels, calls up the time, and **look at this**. You can select your favorite channels (as many as you want) and put them in a special favorite section. Then just touch the special 'F' button and you'll sequence only through your favorites.

For the other channels, you'll have total random access tuning. You can go directly from channel 2 to 28. Or you can step tune one channel at a time.

Once you've set your own TV to channel 3, you can just forget it. Any fine tuning is handled from the remote handset. And you'll have crystal controlled frequency phase lock loop synthesizer tuning for the finest picture quality.

You'll see the number of the station that you have selected or the time displayed on the command base.

Color tints, volume, brightness and contrast are all controlled by whatever method you now use.

INSTALLATION

Nothing to it. All cable systems use 75 ohm round cable. Simply unscrew the end from your TV and screw it into the Controller base input.

Then screw one end of the cable (included) into the base output jack, and the other end into your TV. Finally, plug your TV's AC plug into the Controller.

AUTOMATED PROGRAMMING

Now, you can automate your Cable TV viewing. If you have a TV or video recorder that isn't cable ready, now you'll be able to automatically preset the unit to come on and go off.

WHAT IT IS

The Cable Controller is actually a very sophisticated, all electronic TV tuner/receiver. It's really like a TV set without a picture tube. It's all electronic, and you'll get absolutely fabulous picture quality.

WHAT IT ISN'T

It isn't one of the infamous 'black boxes' you might have read about that illegally decode various 'Pay TV' channels. On cable, most of the programming isn't scrambled, it's just found outside the tuning range of the average TV.

So, if there is a Pay TV channel that is scrambled, or is only unscrambled on one TV in your house, the Controller is not made and should not be used to tune it in without paying.

It is made and backed by a standard one year warranty from Philips.

TRY THE WORLD OF CABLE RISK FREE

Hook up the Controller. Relax up to 20 feet away. Change channels, adjust the fine tuning or turn your set on or off. Explore the vast number of cable channels available to you.

Try it risk free. If you aren't 100% satisfied, simply return it in its original box within 30 days for a refund.

To order your Philips 60 Channel Infrared Remote Control Programmable Cable Controller risk free with your credit card, call toll free or send your check for just **$147** ($5 P&H) Order Number 9733.

See what's waiting for you just outside your normal TV's tuning range.

$19 Dress Watch Close-Out

We have just a few thousand of these elegant quartz time pieces left from a major promotion. There's NO catch, but we will sell out.

Strikingly elegant. Now you can look like a million when you choose one of the designer-inspired watches to the left.

The choice is yours. One watch has beautiful alternating goldtone and stainless bars. The other watch has a lovely muted golden face and goldtone mesh band. Plus, it features a simulated diamond.

CLASSIC ELEGANCE

These watches are accurate to within ±15 seconds per month. And, they come with a one year battery in place.

These electronic quartz timepieces represent today's much more subdued classic elegance. And, they'll make a truly elegant gift for that special person on your gift list, like yourself.

The watches are made by Innovative Time, a very substantial company. They are backed by their limited warranty.

TRY ELEGANCE RISK FREE

Wait till you see one of these watches on your wrist. If you're not 100% satisfied, return it to DAK in its original box within 30 days for a courteous refund.

To order an Elegant Quartz Dress Watch risk free with your credit card, call toll free, or send your check for just **$19** ($3 P&H). For the Two Color Watch use Order No. 9860. For the One Color Watch use Order No. 9861.

Quantity is limited to stock on hand.

Smart Heart Monitor

PRICE SLASHED

Here's the incredible Genesis, now close-out priced. We originally sold it for $149. Then for $98. Now, because of a problem we have less than 3,000 for *just $79* ($2.50 P&H) Order No. 9749. What's the problem? In order to fit in new circuits, the beep pacer has been removed (crossed out below). Everything else is the same. The knob for the pacer is still there, so Genesis closed them out to DAK. This has been one of DAK's most popular heart monitoring devices. You can watch it while you exercise.

In deep space, with millions of dollars in computers, NASA chose the heart rate as one way to monitor the physical condition of the astronauts.

Even in space, the heart proved to be a reliable indicator of stress and exertion. Your heart rate can be the same kind of monitor of your condition while you exercise here on earth.

In fact, exercising without a heart monitor, is very much like driving a car with your eyes closed. You don't know where you're going or where you've been.

FIRST SOME INFORMATION

Everyone has a minimum and a maximum heart rate. Your pulse rate before exercising is your minimum heart rate.

Your maximum heart rate is the maximum your heart will beat regardless of how much harder you exercise.

As a rule of thumb, your maximum heart rate can be found by subtracting your age from 220 beats per minute.

So, if you are 36 years old as I am, you will have a maximum heart rate of (220-36) or 184 beats per minute.

Aerobic workouts, the kind that exercise your heart, should raise your heart rate to between 60-80% of maximum.

For me that is (184 X 60%) or 110 beats per minute to no higher than (184 X 80%) or 147 beats per minute.

Your rates will be different according to your age and your own doctors recommendations. So, the problem you face is very clear. How do you get enough exercise to help you without doing actual damage to your heart?

HERE'S WHAT YOU CAN DO

With the all new Genesis Exercise computer you get much more than just a pulse meter. You program your upper and lower limits and then let the computer take over. It will signal you with audible alarms when you are under or over your target level, so that you can exercise only within your target zone.

It also records the amount of time you actually spend in your exercise target zone. So, if you both walk and run, it will accumulate only the beneficial time you spent in your target zone.

Another important measure of your heart's condition is recovery time, or the amount of time that it takes your heart to return to its resting rate after exercise. The better shape you're in, the faster this will happen.

THERE'S STILL MORE

~~There's an audible beep pacer so that you can keep to an even rhythm whether you are running, rowing or working out.~~

There's an accurate stopwatch, and the Genesis does function as a standard pulse meter that you can look at while you're resting. Or, unlike most, you can watch while you're exercising.

You see, most pulse meters use a light that shines through your finger to measure your pulse. Unfortunately, they are very susceptible to movement.

The Genesis uses a patented ceramic crystal which picks up the actual sound of your pulse. It's more precise and not bothered by movement and light.

You can conveniently wear and read the Genesis while you actually exercise. It's backed by a standard one year limited warranty and comes with batteries, an exercise instruction book, and a suggestion to see your doctor before starting an exercise program.

TRY THE SMART HEART RISK FREE

Try the Genesis on yourself. See how much your heart rate goes up when you exercise or even climb stairs. Then see how long it takes to recover.

If you don't like what you see, you had better keep the Genesis, but if you simply don't like the Genesis, just return it to DAK within 30 days in its original box for a courteous refund.

To order your Genesis Heart Computer risk free with your credit card, call our toll free hotline, or send your check not for our usual low price of just $149, ~~but now just send **$98** ($2.50 P&H) Order Number 9635~~.

Exercising may not always be a lot of fun, but feeling good and living longer is. It'll insure that your exercise sessions turn out to be valuable workouts and neither dangerous escapades or total wastes of time.

Automatic Heart

A revolutionary new blood pressure computer takes all the guesswork out of taking your blood pressure. It automatically blows up the cuff, shows you your blood pressure, and then gives you a permanent printed record.

High blood pressure kills. It's silent, you can't see it, hear it, or feel it, but your vascular (circulatory) system both feels it and you may suffer from it. It's called the 'Silent Killer' because it puts a great strain on your heart and unless you see a doctor, you would never know you had it.

NO MORE HASSLE

This new automated blood pressure comptuter eliminates all the guess work, hassle and mistakes associated with taking your own blood pressure.

Now you just slip your arm into the cuff and let the computer do the rest. It will automatically inflate the cuff, so you don't have to worry about accurate inflation.

Then it will read out your Diastolic (the low pressure between beats), and Systolic (the high pressure in your arteries as the actual heart beat passes). And, then it measures your pulse.

And, here's the best part. It will then print out a permanent record of the Date and Time, your Systolic and Diastolic pressures, and your Pulse.

DATE	3- 6	DATE	3- 6
TIME	11:48 PM	TIME	11:56 PM
SYS	128 mmHg	SYS	115 mmHg
DIA	72 mmHg	DIA	65 mmHg
PULS	73 /min	PULS	69 /min

UP 10 POINTS

I often write these catalogs late at night. After spending an hour writing, I thought that my computer had lost my whole ad.

You'll see my pressures to the left. Well, as I waited for my computer to come back on line, I made myself relax. Then as my work reappeared back on the screen (wow, what a relief), I took my pressure again.

My pressure of 115/65 suits me just fine. But, I've got to learn to take things as they come. I'm about normal, **are you?** Why not test your blood pressure after you've had a few cups of coffee, a cigarette (yuk), or a hard day at the office.

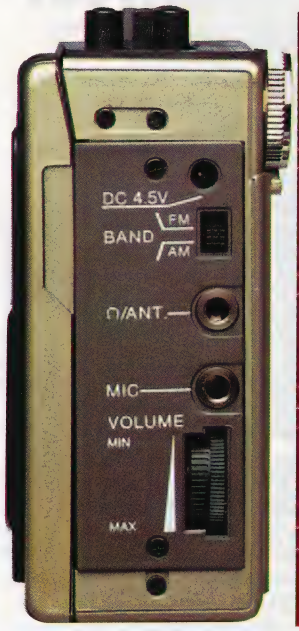
High blood pressure of any kind, whether caused by diet, stress or heredity, should send you running to your doctor.

And, with permanent printouts, you can tell when, and maybe even why, your blood pressure goes up. Lumiscope backs this unit with a standard limited warranty. It operates on C cells (not included) and uses calculator paper (2 rolls included).

PRINTING BLOOD PRESSURE RISK FREE

Check your own pressure at different times during the day. Don't leave your health for a once a year physical. If you aren't 100% satisfied, simply return it within 30 days in its original box for a refund.

To order your Printing Blood Pressure Computer risk free with your credit card, call toll free or send your check for **$199** ($4 P&H) Order Number 9637.



Musical Business

It's a personal stereo breakthrough. Not only does it play cassettes, AM, and FM stereo, it's a dictation recorder too. Plus, in addition to its Samarium Cobalt headphones, it has a monaural monitor speaker.

It's all here. You'll have the world at your fingertips.

Whether you're jogging around the block listening to your favorite music cassette or FM stereo station, keeping up on a ball game on AM, or dictating into the built-in microphone, now just one personal stereo does it all.

ENTERTAINMENT AND WORK

Most fine stereo equipment is designed to be lovingly placed on a shelf and never moved. Obviously, this isn't a practical way to listen when you're walking your dog or mowing the lawn.

This personal stereo incorporates a special anti-rolling mechanism to keep your music smooth and stable even when you're not. And, don't forget the sound.

When you put on the Samarium Cobalt feather-weight headphones, you'll hear a kaleidoscopic explosion of sound that will knock your socks off. The music quality is thrilling.

Plus, there's a super thin monaural monitor speaker that's actually built into the cassette door so you don't have to wear the headphones.

But please note, although the monitor speaker is great for playing back dictation or spoken word tapes, if I could only use one word to describe its musical potential, I'd have to say, "rotten" or "lousy" at best.

Well, that's two words, but as good as this unit really is with headphones, the monitor speaker just doesn't make it.

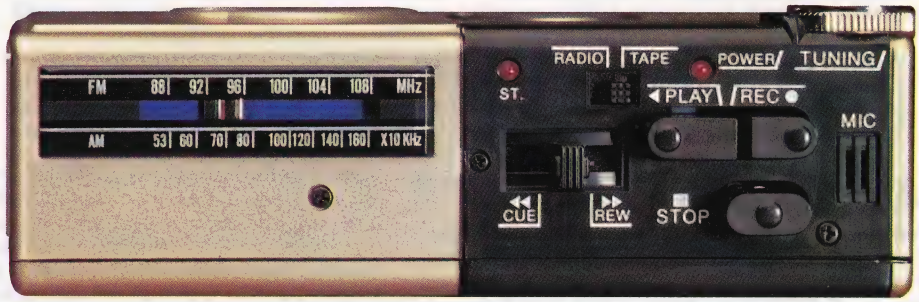
So, if you can live without music through the monitor speaker, you're going to love both the sound quality, the mechanical reliability, and the numerous features this super personal stereo has to offer.

WINDOW ON THE WORLD

Now you can listen to your favorite FM stereo stations while you're on the move. A sensitive FM tuner picks up and locks in the stations. And, the headphone cable is used as a powerful antenna.

The AM tuner is a perfect companion for news and sports. You can take it to a game for the play by play, keep up with the news at work, or just switch to news when you want to catch up with the world.

And look at this. You can record FM stereo or AM internally by just pushing record while you listen to the radio. You'll make great sounding recordings anywhere, anytime.



DICTATION WONDER

Now you can dictate in real style. You'll have all the convenience features from this incredibly small deck. It's just 4⅜" wide, 3¼" high and only 1⅜" deep. It's easy to carry and to use with one hand.

Push record and you'll make great sounding recordings. You even have cue and review so you can check back to see what you've recorded, or skip forward.

And yes, for dictation the monitor speaker is fine. But, wait till you hear the fidelity of your voice when you put on the headphones. You never sounded so good.

FINAL FACTS

Our Musical Business is made by Unitech, a leader in personal stereos. It's the latest state of the art.

Besides its extremely small size, it uses the new electronics that allow it to operate on only two AA batteries (not included). It comes with a protective leatherette carrying case. It's backed by a standard limited warranty.

It has a sophisticated automatic recording level control that will let you record a group conference or speak right into the microphone.

And speaking of microphones, its built-in condenser mike is excellent, but you can plug in your own external mike for remote or concealed recording.

TRY THE MUSIC BUSINESS RISK FREE

Wait till you hear the sound. Wait till you do some dictation. This is a super personal stereo, a super electronic notebook, and a complete entertainment system that'll be your window on the world.

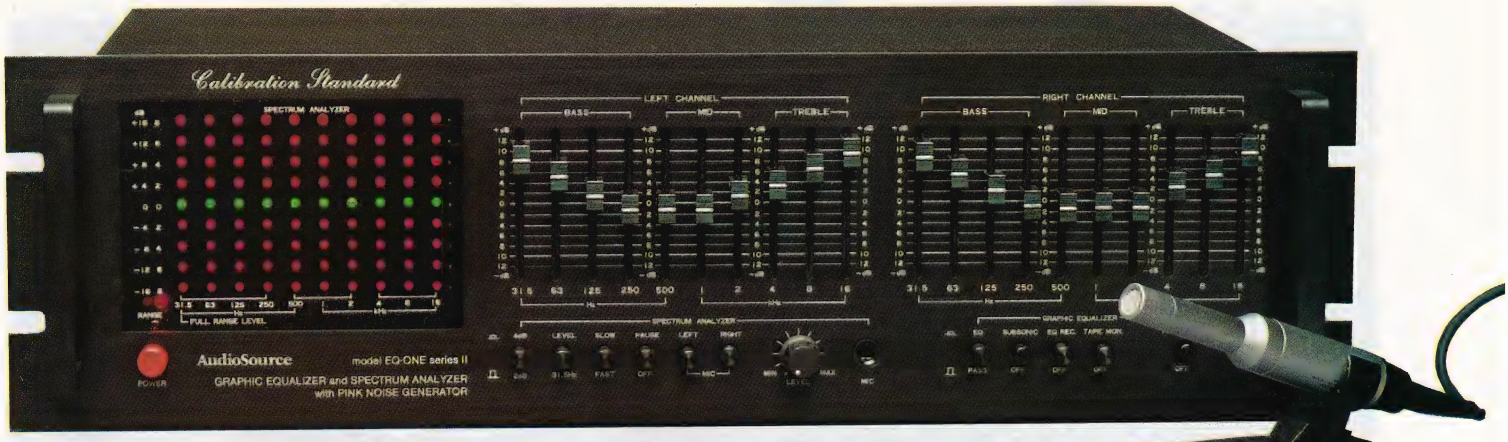
Try it in your own home or office risk free. If you're not 100% satisfied, simply return it to DAK in its original box within 30 days for a courteous refund.

To order your Music Business Cassette AM & FM Stereo And Dictation Recorder risk free with your credit card, call toll free or send your check for, and look at this, just **$79** plus **$4** for postage and handling. Order Number 9774. CA res add 6% sales tax.

Never has so much been put into anything so small, and been carried out so well.

DAK
INDUSTRIES INCORPORATED

TOLL-FREE ORDER LINE
For credit card orders call 24 hours a day 7 days a week
CALL TOLL-FREE. . .1-800-325-0800
10845 Vanowen St., N. Hollywood CA 91605



True Or False

Is it true that this Equalizer and Spectrum Analyzer can improve your stereo system's sound by 30 to 50 per cent?

It sounds incredible. And, maybe it is. A 30 to 50% improvement in sound quality is a pretty awesome claim. If equalizers do as much as I claim, how come everyone doesn't already have one?

Well, according to several of the manufacturers whom I talk to, many audio sales people prefer to sell 'high ticket' systems instead of accessories that they have to set up, demonstrate and explain.

Plus, there may be more than meets the eye. I think the truth of the matter may be that since an equalizer can make a $1000 system sound about like a $1500 system, there's a lot of profit to be lost.

But, the proof is in the hearing. I can make all the exaggerated claims I want, but until you hear an equalizer in your own system, you'll still be a cynic.

TRY ANYONE'S

Borrow an equalizer from a friend. Rent one from a HiFi store. Or, best of all, buy one from us for a risk free trial. But whatever you do, try an equalizer in your system **NOW**.

Within 5 minutes I guarantee you'll never listen to your system without an equalizer again. This is no gray area where you have to sit and do an A/B comparison over and over again.

The results are immediate and dramatic. You'll hear crashing cymbals that you didn't even know were in the music. And, from the 'murk' of the bass, instruments like string basses will clearly emerge.

VERY DIFFERENT

Equalizers are not at all like bass and treble controls. Bass controls turn up the entire low end as well as a good portion of the low mid-range, making your sound muddy and heavy. With an equalizer, you simply pick the exact frequencies you want to enhance.

You can boost the low bass at 31½hz, and 63hz, and the mid bass at 125 and 250hz. So, you can animate specific areas of the bass without disturbing the mid-range frequencies and making your favorite singer sound like he has a sore throat.

And, it's the same at the high end. With controls at 4,000hz, 8,000hz and 16,000hz, you can bring out the cymbal crashes at 16Khz, while at the same time you cut tape hiss at 8Khz.

And your mid-range won't sound tinny, because you haven't affected it.

JUST THE BEGINNING

You can push a button and transfer all the equalization power to the input of your tape deck. So, if you have a cassette deck in your car, or a personal stereo that you wear, you can now pre-equalize your cassettes as you record them.

Now you can get all the dramatically enhanced sound wherever you are. This is an especially great feature for bass starved portables and high end starved car stereos, to make them come alive.

INSTALLATION

It's easy. Just connect the equalizer into the tape monitor loop of your receiver. Then you connect your tape deck to the tape monitor circuit of the equalizer.

Your tape deck will work **exactly** as before, except that now you can send equalized or totally flat signal to it and listen to it with equalized or flat signal.

WHY THIS EQUALIZER/ANALYZER?

With a frequency response of 3hz all the way to 100,000hz plus or minus ¾db, and a signal to noise ratio of 96db, do you really have to ask?

AudioSource has scored big with this new equalizer with its built-in real time spectrum analyzer. Now in addition to being able to boost any area of the frequency spectrum by ear, you can simply place the calibrated test microphone (included), at your favorite listening spot and 'tweak up' your system by eye.

The EQ One Series II has a built-in pink noise generator that creates all frequencies throughout the range of human hearing with precise equality.

All you do is turn it on and then look at the 10 individual LED displays on the analyzer. You'll instantly see exactly where your system is strong and where it's not so strong.

As you watch the meters, simply adjust the corresponding frequency slide control to either flatten out the curve or boost it to your personal taste.

IT IS A PRETTY FACE

Frankly, in addition to being able to set up your system like never before, the display is fascinating to watch. You can just about isolate individual instruments by the frequency bands they generate.

So, instead of simply watching one VU meter, with this device, you actually have 10 meters. The middle row of each band, or '0' level row of LEDs is green.

The rest of the LEDs are red. Each of the 10 meters will display only the one LED that represents the actual volume level of the band at any one time for ease of viewing. It's really an experience to see this equalizer/analyzer in action.

THE FACTS

Each channel has separate slide controls that can boost or cut each selected frequency band by plus or minus 12db. The Spectrum Analyzer displays all 10 controllable frequency bands.

The controlled frequency bands are at 31½hz, 63hz, 125hz, 250hz, 500hz, 1000hz, 2Khz, 4Khz, 8Khz and 16Khz.

Plus, there is a subsonic filter so that you can boost the bass and really push out the sound while cutting the massive movements below 20hz.

In fact, by 10hz, the signal is cut by 21db when you engage the subsonic filter. But you'll never hear it, because it cuts sound below your hearing abilities.

The Real Time Analyzer section has 80 red and 10 green LEDs in its kaleidoscopic display. And you can choose to have each succeeding vertical LED represent 2db or 4db. Plus, of course, there's a level control for the microphone sensitivity. The microphone is the electret condenser type and it is included. It's backed by a one year limited warranty.

TRY THE EQUALIZER/ANALYZER RISK FREE

It's startling. Music so vibrant with life you'll swear it's 3 dimensional. Sculpture your music anyway you want it. Bring out the rich resonant bass, the crashing sharp cymbals. It's all up to you.

Try this Equalizer/Analyzer in your own system. If you don't think it improves your sound by 30 to 50%, send it back to DAK in its original box within 30 days for a courteous refund.

To order your AudioSource EQ One Series II, Graphic Equalizer and Spectrum Analyzer complete with calibrated mike risk free with your credit card, call toll free, or send your check for only **$299** ($7 P&H) Order No. 9832.

The sound of your stereo will explode with life as you switch in this equalizer. Now you can make your music sound the way you dreamed it could. And you can see and measure exactly what you've done.

Phone Controller Plus

PRICE SLASHED

Was $129 without handset--We cut it to only $99

NOW JUST $79

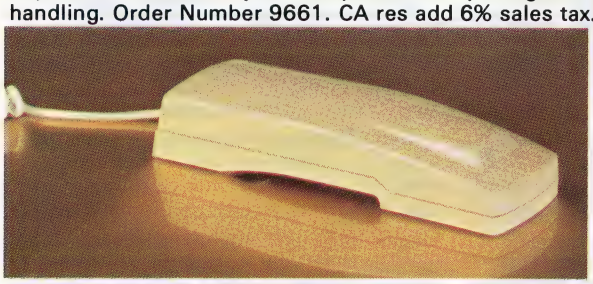
WITH FREE MATCHING HANDSET

The Phone Controller has been one of our most popular phone products at our $99 discounted price. Now, Dictograph has just added a beautiful matching handset.

DAK has been able to make a large cash buy of the Phone Controllers that don't have the new matching handset packed in the same box. So, if you don't mind getting the Controller in one box and the handset in another, you can really clean up on this advanced phone system.

The new handset makes the Phone Controller complete. Now, it's more than a true tone and/or a pulse dialer, an on hook dialer and everything described below. It's a complete phone. You just plug the handset into the Phone Controller and the Phone Controller into any modular jack. Then start dialing and talking.

Now you can get a Phone Controller if you don't mind the matching handset packed separately (we'll send it to you in the same master shipping carton) for our regular 30 day risk free trial. It's just **$79** plus $3 for postage and handling. Order Number 9661. CA res add 6% sales tax.



Break though busy signals automatically, dial with true tone, or rotary pulses, and dial numbers without ever lifting the receiver of your phone. Works with MCI and Sprint.

Auto dialers aren't new. There are at least a dozen companies that make them. But the new multifeatured Phone Controller is all new. And, it will revolutionize your entire home or office phone system. Yet, the price is less than you'd expect to pay for just a dialer.

TRUE TONE AND PULSE TOO

Most of the dialers we've seen just convert your pushing a button into slow pulses like the ones generated by an old fashioned rotary dial phone. The Phone Controller's automatic and manual True Tone dialing is about 10 times faster.

Of course if your local phone company doesn't speak True Tone yet, there's a switch that lets you send out pulses until your phone company catches up.

???ON HOOK DIALING???

It sounds complicated. It's not. It's great. Imagine that you are making a call with your old phone. You pick up the receiver with your left hand and dial the number with your right hand. Then you lift the receiver to your ear and wait for an answer or a busy signal. Sounds complicated, maybe not, but it's a pain.

Now imagine that you have our new Phone Controller. Touch one of the 30 preprogrammed numbers, or dial the number on the convenient touch pad. A built-in speaker lets you hear what's happening. If your call is answered, reach over and pick up the receiver.

If you get a busy signal, the fun begins. You have two choices. Choice 1. You can touch the 'auto-redial' button, and the Controller will redial the number each time you push the button.

Choice 2. You can tell the dialer to keep trying the number by itself. It will try once a minute for up to 14 minutes.

When your call is connected, you'll hear it ring and be answered through the built-in speaker. Just lift the receiver when you want to talk.

The Busy-Breakthrough feature is great for getting through to airlines, theaters, and of course to the homes of talkative friends and relatives.

LOADED WITH FEATURES

The built-in speaker complete with volume control lets anyone in the room listen to both sides of your conversation at the touch of a button. Now the whole family can listen in.

When you dial out, you'll see the number you've dialed appear on the bright oversized LED display. When your call is answered, a quartz crystal stop watch shows you the exact elapsed time on the LED display, and when you're not using the phone, the time of day is shown.

If you've ever answered a phone in one room, moved to another room and forgotten to hang up the phone, you're certain to appreciate the 'hold' feature on the Controller. You can put your call on hold for privacy while you talk to others in the room, or you can move to another extension.

Most dialers are useless for the new computer discount dialing services like MCI and Sprint. The Controller, because of its real True Tone electronics, works perfectly with either service.

TRIPLE SECURITY

You and the Controller are protected. When you program the police and fire departments into the Controller, you're only a few seconds away from help.

The Controller has its own security system. If you don't want anyone to use the dialer while you're out, just set it on privacy. There's a special 'flowcom' secret code to keep your private numbers private. The Controller is protected from power failures when you install a 9V battery in its battery back-up compartment.

The Phone Controller is manufactured by the Dictograph Corporation. They are manufacturers of sophisticated telephone communication equipment. It's backed by their limited warranty.

INSTALLATION FREE

It's simple. Just plug the Phone Controller into any standard modular phone plug. Then just plug in its AC line cord and start talking.

TRY THE PHONE CONTROLLER RISK FREE

Dial a few numbers without lifting your receiver. Experience the almost instantaneous dialing of a True Tone 30 memory dialer. Put a call on hold.

Try the Controller in your own home or office. If you're not 100% satisfied, simply return it in its original box within 30 days for a courteous refund.

To order your Phone Controller risk free with your credit card, call toll free or ~~send your check for only $99 plus $3 for postage and handling. Order Number 9219.~~ CA res add 6% sales tax.

The Phone Controller will relieve you of daily drudgery and make your life easier for years to come.

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For credit card orders call 24 hours a day 7 days a week
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10845 Vanowen St., N. Hollywood CA 91605

Magic Button

I type 90 words per minute and I'd never type on anything but an IBM or my computer till now.

By Drew Kaplan

It's true. I have a Selectric II and an IBM memory typewriter that I use personally. If you're a regular reader of my catalogs, you know that I not only write every word and take the pictures, I set the type myself too.

The typewriter I'm about to describe is the first typewriter I've used, other than my IBMs, that at my 90 wpm speed really feels good. It should, because it uses standard IBM balls, has contoured IBM type keys, and has the same kind of magic correction button as the IBM.

What I like about the IBM and the Avanti, as opposed to other types of correcting typewriters, is that you can go back and correct any letter any time.

Both typewriters work identically. When there's a mistake, you just push the magic button, then restrike the mistaken key. In the case of the IBM, it lifts off the letter with sticky tape. The Avanti covers it over with opaque white. Frankly, I like the lift off a little better, but opaquing has been used by everyone for years.

The feeling is identical. Both are just as easy to use. Both are way superior to any other system I've tried.

The Avanti is a full size office machine. It uses standard IBM interchangeable typing balls. It, like the IBM, has a stationary carriage. It even types a line up to 11" wide on up to 13" paper.

Its automated functions include power repeat keys, finger touch tabulation key, equalized printing pressure and power shift keys. It's a true heavy duty office machine. And, it uses standard fabric correction ribbon cassettes.

It's made by Avanti, a massive Japanese machinery company that's broken into the U.S. market in a big way. It's backed by their limited warranty.

TRY SUPER TYPING RISK FREE

You may not type 90 words per minute like I do. But if you type at all, you're sure to appreciate the quality of IBM. And, if you like IBM, think Avanti. If you aren't 100% satisfied, return it within 30 days in its original box for a refund.

To order your Avanti 1400 Correcting Typewriter with an interchangeable ball and a ribbon cassette, call toll free or send your check, not for the roughly $800 for the IBM. Don't even send the $495 suggested retail for the Avanti. Send just **$359** ($12 P&H) Order No. 9788.

I'm used to the IBM. This typewriter sounds right to my ear as I type, feels right to my fingers, and types great.

The $39 Duplex SpeakerPhone

Here's the latest in full featured duplex speakerphones. And, wait till you hear the sound.

You're free. You can walk around the room. You can use both hands. You can talk on the phone totally hands free.

Now you can answer your phone by simply pushing a button. And, the sound you'll hear will be crystal clear.

Plus, don't worry about the person you're talking to. You'll speak to them through a high quality condenser microphone that will make you sound like you're sitting right next to them.

TOTAL FREEDOM

Just think about the freedom. You can read your mail, work with your hands or move over to your easy chair while you talk. Plus, you can have a conference call at work or let the whole family talk and listen at one time to someone far away.

TRUE DUPLEX

Most speakerphones are simplex which simply means that when you are talking, you can't hear the other person. So, you're likely to cut each other off.

This all new speakerphone from Callmate is true duplex. With duplex, you and the person you're talking to can interact and talk without pausing.

So, for your office, workshop, study, bedroom or kitchen, it's the ideal phone. It simply plugs into any standard modular phone jack and AC outlet.

It uses universal pulse dialing that works anywhere. Plus, it has last number redial, mute, a ringer off switch and a full range volume control. There's even a jack on the back so that you can plug your own phone into the speakerphone.

It also has a high quality LED digital clock complete with 24 hour alarm and high/low dimming. It's sharp looking, great sounding and backed by Callmate's standard limited warranty.

SET YOUR HANDS FREE RISK FREE

You've got to hear the sound. You've got to experience the convenience of this phone. If you aren't 100% satisfied, simply return it in its original box within 30 days for a courteous refund.

To order your Callmate Hands Free Duplex SpeakerPhone and Clock risk free with your credit card, call toll free, or send your check for DAK's breakthrough price of just **$39** ($4 P&H) Or. No. 9786.

SPECIAL TELEPHONE HOOK-UP BONUS ON ORDER FORM

The $39 24 Number Dialer Plus

It's lightning fast. It speaks real Rotary Pulse and real Tone. Plus, it's got an elephant's brain (with battery back-up) that remembers up to 24 numbers. Forget Code-A-Phone's $79 suggested retail price. It's yours for $39. Wow!

Push button phones aren't new, nor are automated dialers. But, combine the best of both and you'll have a powerful tool that will save you time and money.

Why pay monthly service charges to the Phone Company when you can have the latest in sound quality, modern good looks and automated features.

PUSH BUTTON DIALING

Once you've started using push buttons, you'll hate dialing the old way. The Phone Thrustor has a switch right above the keyboard that lets you select real rotary pulse (P) or true tone (T).

Note: Even if you still have a rotary dial phone, most phone lines take Tone. Either way, you'll dial with push buttons. And, with this phone you can use the money saving services such as MCI and Sprint, or even automated banking.

THE BEST PART

The Phone Thrustor will dial up to 24 of your phone numbers automatically. It's so fast, the number you call will seem to be ringing before you can get the phone up to your ear.

You can program it to dial your family, your office or your friends. Or, take the work out of using MCI and Sprint by letting the phone memorize your complicated access numbers and codes.

And, don't worry about forgetting. The phone itself is totally powered by your phone line, so you can laugh at local power failures. The memory is protected for over a year by two easily replaceable calculator type back-up batteries (included). So, you can move this phone from room to room or between your home and office without losing the memory.

LOADED

From its condenser microphone to its Mylar® HiFi speaker earpiece, just like you'll find in the best stereo headphones, you'll have Hi Fidelity conversations.

It has one button redial, electronic mute with an LED indicator, and more. It hangs up automatically when you set it down. Or, with its extra-long 11' coiled cord, it becomes a convenient wall phone that reaches just about anywhere. Installation consists of simply plugging in its modular jack.

This Phone is built more like a fine piece of stereo equipment than a phone. And, it carries a full one year limited warranty from Code-A-Phone. It's a Phone you can trust and a name you can trust.

TRY THE PHONE THRUSTOR RISK FREE

Wait till you feel and hear the quality of this phone. Its space age styling and beautiful chocolate brown color are a great addition to any room. There's even a place for a 24 name directory on the back of the phone.

SUPER CLOSE-OUT

Wait till you try dialing. I use it to dial my credit card number error free, when I make business calls from home. It really saves me time and aggravation. If you're not 100% satisfied, simply return it in its original box within 30 days to DAK for a courteous refund.

To order your Code-A-Phone 24 Memory Switchable Pulse and Tone Phone risk free with your credit card, call toll free, or send your check, not for Code-A-Phone's suggested retail of $79. Send DAK's close-out price of just **$39** ($3 P&H) Order No. 9866.

Now you can have top of the line automated features with a name brand phone at a close-out price.

Hands Free Too

A cordless phone lets you move around freely. A cordless speakerphone lets your hands be free too.

At your desk, in the garden or in the darkroom, this cordless speakerphone is quite simply the best. You can talk on the phone with both hands free while you garden, write, or work on your car.

CRYSTAL CLEAR

First, it's just like a regular phone. You have push button dialing that sends out pulses that work just about anywhere.

All the new features are included. You will have last number redial, mute for privacy and something only a few other cordless phones have, two way paging.

So, you can page the base and the base can page you. Use a phone in the house and it's a great wireless intercom. The sound quality is superb. And, you'll be able to roam a very conservative 700' with this full duplex cordless phone.

BUT HERE'S THE BIG DIFFERENCE

Touch just one button and this cordless phone becomes a fabulous sounding speakerphone. A special speaker and super high quality condenser microphone give you great sound.

A full range, continuously variable volume control lets you set the volume to suit your taste and surroundings.

You'll be heard from across your desk, under your car, or across the room because of the special voice level control circuit that controls the microphone sensitivity. And wait till you hear the sound.

Just plug the modular phone plug into any standard modular phone jack, connect the AC line cord and start talking.

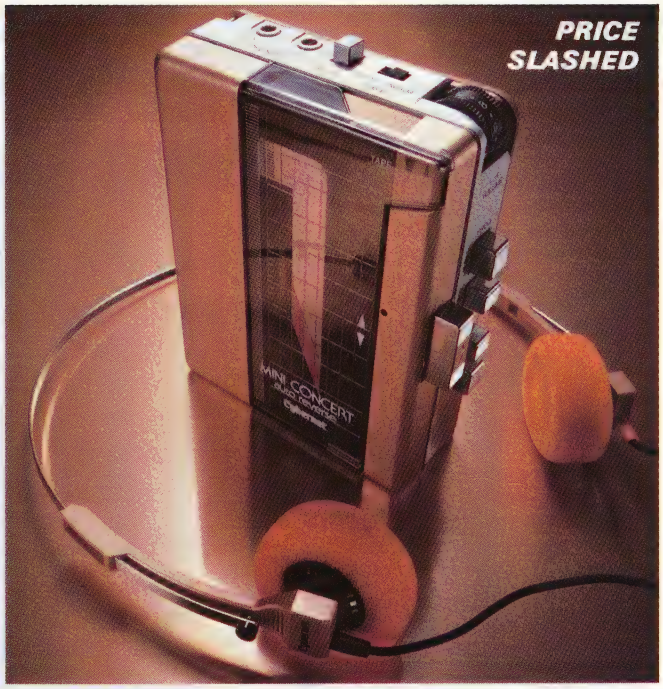
It's made by Extend-A-Phone. They back it with a standard limited warranty.

TRY A HANDS FREE CORDLESS RISK FREE

Sort papers at your desk, build something in your garage, or work in your garden. And, do it all while you talk totally hands free on your new cordless speaker phone. If you're not 100% satisfied, return the phone to DAK in its original box within 30 days for a courteous refund.

To order your Extend-A-Phone Cordless Speakerphone risk free with your credit card, call toll free, or send your check, not for our original discounted $194 price. Send just **$119** ($4 P&H) Order No. 9867.

Now your hands can be as free as you are with this top of the line cordless speakerphone at a super close-out price.



KLH Solo Minus Or Plus?

It's not the KLH Solo, or is it? It's a twin, not a copy. And best of all, you'll get an extra pair of headphones and a fabulous and totally separate FM personal stereo. All for just $69.

It's no rip-off. The Cybernet Mini Concert and the KLH Solo are both made in Japan, in the same factory, by the same people, with the same components.

And there's a good reason. KLH and Cybernet are both owned by Kyocera, the high-end audio manufacturer.

Unfortunately, Kyocera has found that it's simply too expensive to try to advertise two different brand names for the same products, (common in Japan). So, Bye-Bye Cybernet, DAK bought them all.

THEY'RE NOT IDENTICAL

There's only one difference between the Cybernet and the KLH other than the name and the color. The KLH was brought into the U.S. with an FM tuner pack and the Cybernet wasn't.

But, don't worry. We've added a superb audiophile FM personal stereo complete with its own headphones. It's a 100% completely separate personal stereo. So, you'll actually get **two** personal stereos for the close-out price of one.

SAVE BIG

The KLH Solo Retailed for $169. The Cybernet for $129 plus $39 for the separate FM personal Stereo. We closed out 11,000 KLHs in less than 7 weeks at $68. We only have 6000 Cybernets and they're yours, including the separate FM personal stereo, for just $69.

You'll have great sound from two personal stereos and you'll have two pairs of headphones to share the sound.

AUTO REVERSE CASSETTE

The anti-rolling transport of this deck is incredibly stable. It uses twin matched stabilization flywheels in conjunction with a specially designed motor to give you rock stable bi-directional play.

With auto reverse, your cassette need never stop. It just plays back and forth, over and over again. It makes listening while you're on the run a real pleasure.

And, at home or in the office, with our optional home stereo cable, you can plug this auto-reversing deck into any 'aux' jacks on your stereo system for an evening, or a day, of uninterrupted music.

Or, you can copy cassettes by playing them on the fabulous Cybernet and copying them on your home cassette deck.

ALL THE BELLS AND WHISTLES

It comes with a heavy leatherette case that attaches to your belt, a case for 3 cassettes, a shoulder strap and a removable wrist strap. And look at this, there's a 'screw-on' living hinge belt clip too.

Loaded. There's a metal/normal switch. It has a power assisted reverse switch or it reverses by itself automatically.

There are two LED arrows to show tape direction. And while we're on the subject of 2s, there are 2 headphone jacks and 2 volume controls.

Along with the 2 stability flywheels, there are 2 capstans. There's only one mute button. But, it cuts off the sound on 2 channels to hear the outside world.

The stereophones are the latest Samarium Cobalt mylar® diaphragm type that deliver earthshaking thunderous sound with such precise definition and detail, that music is almost three-dimensional.

The Cybernet on top & the KLH on the bottom are like two peas in a pod.

Of course, every motor, every resistor, every spec. is the same as the KLH Solo.

The Cybernet is only 4½" X 3½" X 1½". It operates on only two AA batteries (not included). And, it's backed by a limited 90 day warranty by Cybernet.

PLUS FABULOUS FM STEREO

This is the incomparable FM Stereo Sports, made in Japan like the Cybernet, not Hong Kong. You'll enjoy rock stable drift free FM stereo reception and sound so massive it'll knock your socks off.

Three 16 pin integrated circuits reduce the size to barely larger than a cassette, but provide the sound of a concert hall.

Pictured next to a cassette (not included), the size of the Stereo Sports is as small as the sound is large. And, it's more than large sound. It's pure audiophile FM stereo.

It operates on two AAA batteries (included), and it comes with its own leatherette carrying case and limited warranty.

So, for the finest FM stereo sound, plug in. For the best in cassettes, plug into the Cybernet. You'll have two great stereos for the close-out price of one.

FABULOUS PERSONAL STEREOS RISK FREE

It's your choice. Now, you and a friend can listen to cassettes or FM stereo.

If you aren't 100% satisfied, simply return them to DAK in their original boxes within 30 days for a courteous refund.

To order your Cybernet Mini Concert complete with separate Stereo Sports FM stereo risk free with your credit card, call toll free or send your check for just **$69** ($4.50 P&H) for both. Or. No. 9723.

And there's more. We have a bonus cable that you plug into an earphone jack on the Cybernet and into any stereo 'aux' inputs on your home stereo. Just add **$4** ($1 P&H) Order No. 9200.

Never buy batteries bonus. Get a charger and 4 nicad AA batteries (that's 2 in and 2 charging) for the Cybernet. It's a $24.65 retail value, but it's yours for just **$12.99** ($1.50 P&H) Order No. 9206.

Patio Blasters

Now you can have dramatic stereo sound outside. These weatherized two-way speaker systems are at home in rain, sleet or snow. So, forget the weather. Take the full dramatic sound of your own stereo system outside.

It's a problem. You've got a great sounding stereo system inside. But, if you take your speakers outside, they're sure to be ruined by rain, sleet or snow.

Well, no more. Now Art Audio has designed a super new 2-way speaker system that's at home just about anywhere, except maybe at the bottom of your pool.

GREAT SOUND

The system enclosures are made of diecast aluminum. And, they are the latest air tight type. 18 screws, each actually screwed into threaded holes, make this vault-like enclosure secure against the elements, (including being stepped on by a large elephant).

Inside, there's an actual wire wound crossover network that feeds the lows to the woofer and the highs to the tweeter.

And speaking of the speakers, there is a woofer that you simply won't believe.

It only measures 4", but it has a magnet structure easily equal to an 8" speaker, and frankly, it sounds like one.

The acoustic suspension woofer is made of polypropylene which won't be affected by the elements. And, polypropylene is used in fine speaker systems for super accurate reproduction.

The tweeter is made of mylar for super accurate sound and a total disregard for the ravages of the elements.

INSTALLATION

These speakers come with easy-mount brackets. Just screw in the three wood screws to your house (included). And, attach the speakers to the brackets with the thumb screws (included).

It's best to mount the speakers under an overhang or under the eves of your home. But, short of 'dunking' them in water, they are fully weatherized. Even the grills are protective metal.

TRY PATIO BLASTERS RISK FREE

Wait till you hear the sound. You'll be amazed at the depth of the bass and the clarity of the highs in your own patio.

If you're not 100% satisfied, simply return them to DAK within 30 days in their original boxes for a refund.

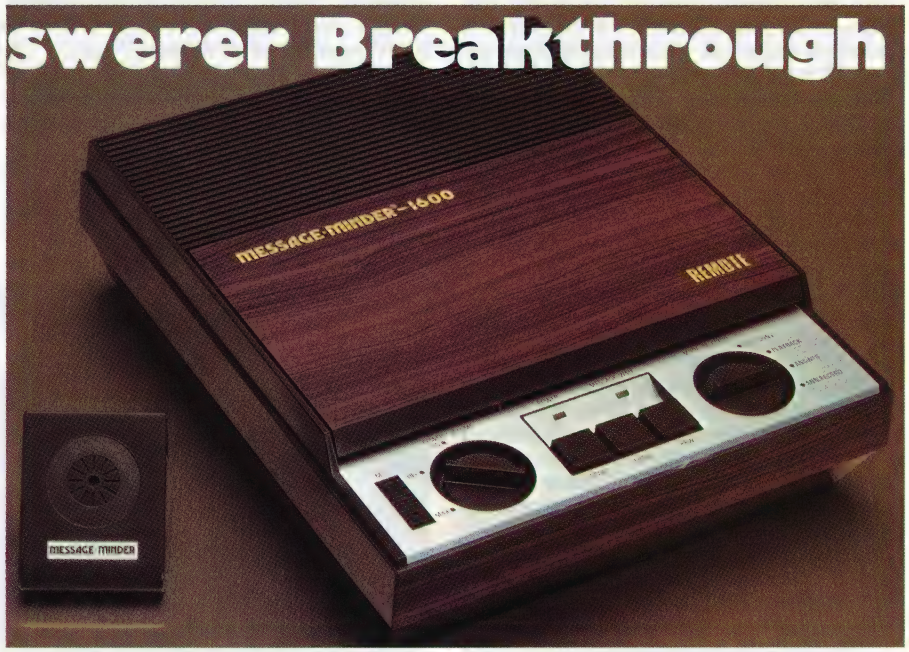
To order your Patio Blasters risk free with your credit card, call toll free, or send your check for just **$49** ($4 P&H) for each speaker. (You'll need two for stereo). Order Number 9820.

Take your favorite music outside with great fidelity no matter what the time of year or what the weather is like.

Remote Answerer Breakthrough

Here's a remarkable top of the line remote control answerer with a really micro-sized beeper for just $99.

It's simple. You want to know if someone called, family, friends or business.



2 CASSETTES

No skimping. Many answering machines use only one cassette and you must record your message 30 times to get 30 calls. DAK's uses a 20 second continuous loop cassette for your message.

Then a standard leaderless cassette is used to get your incoming messages. Both mechanisms are extremely reliable heavy duty industrial tape drives.

EASY TO OPERATE

There's a built-in condenser mike to record your message. You can record and re-record as often as you wish.

Monitor Calls. You can 'listen-in' to caller's messages. At any time, you can pick up your phone and take over the call.

Message Light. A light shows if you have had any calls while you were out.

Phone Tap. Whenever you're talking on the phone, even in the middle of a conversation, you're just a button away from a permanent recording of the call.

CONTROLLED MESSAGE LENGTH

Most answering machines have a set message length that they must record. The more expensive units let callers talk as long as they want.

Ours combines the best of both. There is voice activation so that there is no minimum length, but calls are limited in total length automatically.

MICRO-REMOTE CONTROL SAVE OR ERASE REMOTELY

With the incredibly small ¾" by 2¼" by 2¾" remote beeper, you can call in and get your messages. Then you can decide whether to save or erase them.

INSTALLATION FREE

Just plug in a modular phone plug and the AC power cord and you're ready to go. It's made by TT Systems, a leading supplier of office phone equipment. It's backed by their limited warranty.

TRY REMOTE ANSWERING RISK FREE

Keep track of your messages at your home or office risk free. If you're not 100% satisfied, return it in its original box within 30 days for a refund.

To order your TT Systems Remote Answerer, risk free with your credit card, call toll free, or send your check for DAK's breakthrough price of just **$99** ($6 P&H) Order Number 9785.

Home, away, or at the office, you won't be tied down by your phone ever again.

$2 True Tone or 10 Memory Phone

It's up to you. Now you can have a push button phone with either True Tone or 10 Memories for just $2. But, there's a catch.

Send back your dumb phones. Now instead of paying monthly service charges you can have push button dialing.

And, if that's not enough, you can choose either True Tone for use on Touch Tone® lines, or 10 Memory dialing.

You can forget big clunky phones. You can also forget dials. You can even forget cheap one piece phones.

Now you can have sophisticated True Tone or 10 Memory phones for just $2. But, don't forget, there's a catch.

NOTHING TO INSTALL

Simply plug these sharp looking white phones with walnut accents into any modular phone jack and start talking.

If you don't already have jacks, call your phone company. Due to the Supreme Court, soon they'll probably be selling you your phones anyway.

HERE'S WHAT YOU GET

Both phones look the same. A quality condenser microphone lets the person you talk to hear you loud and clear.

And you hear them through a high quality speaker instead of the old diaphragm 'thing' that's been in phones for 20 years. Even the electronic ring is new. Plus you can shut it off.

The phone automatically hangs up when you set it down or put it in its included wall-mount holster (yes, it's a wall phone too). The phones come complete with a 10' cord, coiled at the phone end and a limited warranty from Unitech, the massive personal stereo company.

SO, WHICH ONE DO YOU WANT?

The 10 Memory Phone. This phone will remember 10 phone numbers including the last number dialed. And it's really easy to use.

To memorize a number, dial the number, push the * button twice and select any of the number buttons as the memory location. To dial a number from memory, touch the * key and a number button.

You can list the numbers on the back of the phone by turning over the decorative walnut panel. Finally this phone features a mute button for privacy.

The True Tone Phone. If you have Touch Tone®, this phone will give you fast dialing, and access to all the discount services like MCI and Sprint.

The * and # buttons produce tones instead of last number redial and mute. These tones are used in some areas for call forwarding, and speed dialing. So, it works in even sophisticated areas.

Owning your own phones can save a lot of phone rental payments. But with these two phones, you'll enter the electronic communications age in style.

THE CATCH

Frankly, we are losing our shirts on these super phones, but we're looking for audiophiles who use cassettes.

If you buy top name TDK and Maxell cassettes, you probably pay $3.50 to $4.50 each for a 90 minute cassette.

We want you to try DAK's new Gold Label MLX ultra high energy, normal bias cassettes. Not at $4.50 or even at $3.50 each, but at a factory direct price of just $2.49 for a 90 minute cassette.

We challenge you to compare the frequency response, dynamic range and signal to noise ratio of our new Gold Label MLX to Maxell UDXL or TDK SA.

If they win, we'll not only give you back your money, we'll give you a free gift for your trouble. DAK's come with a deluxe hard plastic box, an index insert card and a limited 1 year warranty.

WHY, YOU MAY BE ASKING?

You're very valuable to us in the form of future business. Over 460,000 customers have responded to bonuses like this. We find most of you keep buying once you've tried our cassettes and our prices; and that's a worthwhile gamble.

NOT A BAD CATCH

DAK manufactures a cassette with no problems and great sound. We've been hot on the heels of the frequency responses of Maxell and TDK. The tape we made last year had a great frequency response up to 14,000hz.

Now our new Gold Label MLX is second to none. We have a frequency response to 19,500hz and we'll go head to head against any tape on the market.

TRY NEW DAK MLX90 CASSETTES RISK FREE

To get one of the phones for $2, try 10 MLX high energy cassettes. If you aren't 100% satisfied, return only 9 of the 10 cassettes and the phone in its original box within 30 days for a refund. The 10th cassette is a gift for your time.

To order your 10 Gold Label DAK MLX 90 minute cassettes and get one of the phones for only $2 with your credit card, call toll free or send your check for only **$24.90** for the tapes, plus **$2** for the phone and **$4** for post. and handling.

Use Order No. 9680 for the 10 Memory Phone, or Order No. 9681 for the True Tone Phone. CA res add 6% sales tax.

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HIGH BIAS SPECIAL **If you'd prefer DAK's new High Bias MLX² 90s with a response to 21,000hz, they're just $2.69 each or $26.90 for the tapes, $2 for the phone and ($4 P&H) Order No. 9750 for the 10 Memory, or Order No. 9751 for the Tone Phone.**

Music For One And All

Here's the latest breakthrough in personal pocket stereos and group stereos too. It records. It goes where you go. It's great for the office. And, wait till you see our breakthrough price.

You're out for a walk. You're wearing a personal stereo cassette player. And, the sound is great.

Big deal. That's not new. But, what is new is the Yorx Stereo Music Center.

BEAUTIFUL MUSIC

When you get home from your walk, take off the feather-light headphones (included), and slip the personal stereo deck out of its protective leatherette case (included). Then just slide it into its Music Center Base.

Now you'll be listening to a powerful Stereo Music Center complete with AM and FM stereo.

And, you'll have great sound from the detachable speakers that separate up to 8 feet for real stereo separation.

While you're listening to FM, the DJ announces that the next hour will feature your favorite singer. Simply push the record button and you'll have your own flawless stereo cassette copy.

Later in the day, you're off to a party. But, the Yorx goes where you go. You'll be the hit of the party because you will be supplying the music for the whole group with this great sounding portable Music Center.

The rich sounding detachable speakers provide a room full of great sound. So, this system provides music for one or music for all.

For the home, the office or on the road this is the ideal system. The base operates from standard AC house current or 'C' cell batteries (not included).

THERE'S MORE

This pocket Stereo also records when you are using it as a personal pocket stereo. Just pop out your music cassette and drop in a blank tape.

You can dictate in real style. The Pocket Stereo records your voice monaurally through its built-in condenser microphone. And, you'll have all the dictation convenience features including cue, review and pause.

The Pocket Stereo operates on 3 AA batteries (not included) which are automatically disconnected when you insert it into the Music Center.

But, dictation is just the beginning. When you put on the stereophones, you'll hear a kaleidoscopic panorama of sound that's so powerful it will send shivers up and down your spine. The Pocket Stereo is superb.

Plus there's a stereo line output jack so you can feed another recorder. And there's an input jack so another recorder can feed a signal to this recorder.

POWERFUL SOUND

The Music Center Base produces powerful rich stereo sound. There are slide controls for volume balance and tone.

You can record directly from the sensitive FM stereo and AM tuners. Or simply sit back and enjoy the sound.

There's an LED power meter, an LED FM stereo indicator and a nice extra is a headphone jack so you can use the headphones with the Music Center as well as with the Pocket Stereo.

It is 16" wide, 5" tall and 4¼" deep. Your purchase is protected because this Music Center is made by Yorx, the giant stereo electronics firm. It's backed by their standard limited warranty.

TRY THE ONE FOR ALL SYSTEM RISK FREE

Plug it in. Listen to the powerful deep bass and sharp crisp highs. It's really great sounding as either a personal stereo or a Portable Music Center.

Record your favorite music on tape while you're plugged into the base, or record and hear real high fidelity dictation when you use the Pocket Recorder.

When you think about it, this Yorx Music Center fills a lot of musical and business needs.

Try it in your own home, in your office and on the road, risk free. If you're not 100% satisfied for any reason, simply return it to DAK within 30 days in its original box for a courteous refund.

To order your Yorx Music For One And All Stereo Music Center risk free with your credit card, call toll free, or send your check for, and look at this, just **$99** ($7 P&H) Order Number 9769.

You can use it on the road, at home or at the office. It is as good a tool at work as it is a stereo system at home, and a personal stereo when you're on the move.

The DAK Telephone Answer Man

Now that the law lets you own your own phones, we're receiving a ton of questions about just what you really can do. Here are the most frequently asked questions we get and their answers.

Questions

1) Can I use these new phones in my home? Yes, all the new phones work virtually everywhere in the U.S. and simply plug into the new modular phone jacks. If you don't already have jacks, you'll receive just what you need, for $1, when you purchase most phones from DAK.

2) What about the Phone Company? The Supreme Court ruled several years ago that you can hook up any FCC approved device to the phone lines. Now, The Court has broken up the Phone Company's monopoly and you will most likely **have** to buy your phones either from the Phone Company or companies like DAK.

3) What is the FCC and UL anyway? In order to plug anything into the phone lines the device must have passed FCC (Federal Communications Commission) tests. You must find an FCC ID number on each and every phone device that you buy. UL is Underwriters Laboratories. Only phones with AC plugs should have a UL listing. UL tests for electrical safety.

4) What is Universal Push Button Dialing. I have Rotary Dial Phones. Can I use push buttons? There are two methods that the phone company uses for you to dial numbers. First there is pulse, or rotary pulse dialing. This is what all the rotary dial phones use. What happens is that if you dial a 9, your phone sends out 9 on and off pulses. It's as if you flipped on and off a light switch 9 times.

The second system is tone dialing. With tone, computers listen to musical notes that your phone's push buttons send out. Each note represents a different number.

Universal Pulse Dialing works with both systems. It uses its own internal computer chip to translate the button you push, not into a note, but into pulses.

You can dial as fast as you want, then the phone sends out the pulses as fast as the Phone Company can accept them. Universal Pulse works with both rotary and tone systems.

But, you can't use it with the computer generated services like MCI and Sprint. So, Universal Pulse and rotary dial phones work anywhere, but tone only works in areas where the Phone Company has the correct computers.

5) How much do I save by buying my phones? Now, you'll probably have to buy all your phones anyway. But, the cost to you for renting a phone, exclusive of the cost of having a phone line and number, seems to be about $3 to $6 per month.

So, for each phone you own, you can save up to $72 per year. That's why it makes so much sense to own. And, of course if you move, you just take your phones with you.

6) What are all these special features, and won't they just break? The electronics revolution has finally hit the home telephone. Now with a tiny computer chip, you can perform miracles, that just a few years ago would have been impossible, even with a room full of electronics.

So, don't be afraid of the special features like memory, mute and automatic redial. Even features like hold and music on hold are all 100% solid state. So, you can expect years of reliable service from these all new solid state telephones.

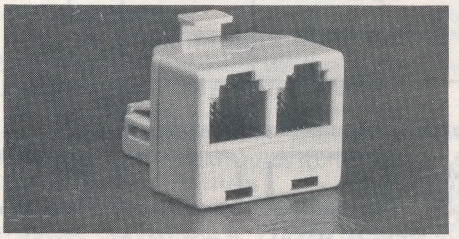
$1 Bonus $1 Bonus $1 Bonus $1 Bonus

Don't be left out of the phone revolution. Now, no matter where you live or how your house is wired, only $1 will hook you up. With the purchase of most of our phones, we'll give you the adaptor of your choice for just $1.

Ok, here's how it works. All the new phones have modular plugs (shown below). Since there's no way that we can know how your house is wired, we'll let you choose the appropriate $1 bonus jack or adaptor to connect your phone.

Most stores charge $4 to $6 each for these adaptors, but frankly we're so grateful that you've chosen DAK to be your Phone supplier, that we're just charging you $1 for the jack. Sorry, but you'll also have to pay $0.50 to cover our costs of packing and shipping the jack to you.

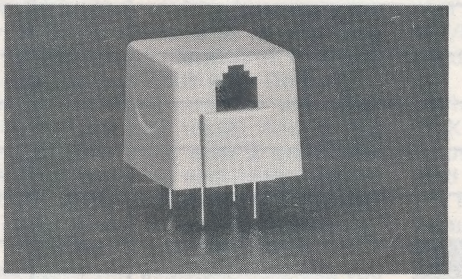
CHOOSE YOUR $1 BONUS



If you already have modular jacks, you don't need an adaptor, but if you plug in one of our cordless phones or an answering machine, you might still want to plug in another phone.

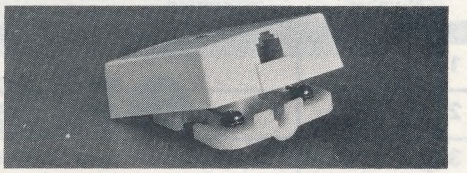
So, your $1 bonus is a duplex adaptor jack. Just plug this adaptor into your modular jack and you'll instantly have two jacks instead of one. Your cost is just **$1.** ($0.50 P&H) Order Number 9645.

If you have the original 4 prong plugs, you still can't plug in the new modular plug phones without an adaptor.



As you can see, just plug this 4 prong plug into your jack, then you can plug any of the new phones into your system. To order the 4 prong adaptor, just add **$1.** ($0.50 P&H) Use order Number 9646.

If you have no jacks at all, don't despair. We've got a modular surface jack which simply connects where your phone cord enters the wall.



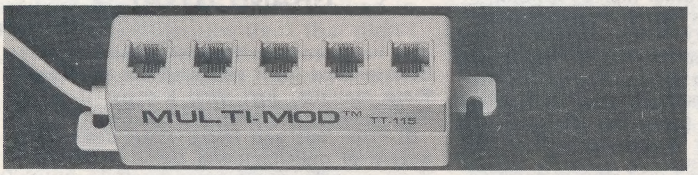
It's really easy. Virtually all phone systems in the U.S. use the same 4 wire color coded system. The wires are red, black green and yellow. Our surface jack has 4 screws. Each screw already has one of the 4 colored wires from its self-contained modular jack connected to it.

It just takes a screwdriver and 5 minutes. There's nothing to solder, nothing to figure out. If you can match red to red, black to black, yellow to yellow and green to green, you've got it made.

Just match the colored wires and tighten the screws. A 70 year old grandmother should be able to do it in less than 5 minutes. Then plug in and start talking. Just **$1.** ($0.50 P&H) Or. No. 9647.

Don't forget, these jacks are available only when you purchase phones from the specially marked pages in this catalog. Limit one jack per phone you buy.

Crazy Jack



If you're an electronic gadget freak like me, you just might need one of these 5 way modular phone jacks. Just plug its 6' cord into your existing jack and wow, you'll have 5 phone jacks. You just might have a regular phone, an auto dialer, a cordless phone, and an answering machine. So, if you're crazy too, it's just **$12.50** ($1 P&H) Or. No. 9643.

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We want you to try anything in this catalog risk free. You'll find our product descriptions more complete than in any other catalog that we have seen. Our feeling is that the more you know about a product the more likely you are to like it when it comes.

And, that's important to us because when you do receive a product from us, you have a full 30 days to decide if 1) it's what we described, 2) it fits your needs, and 3) if you like it.

All you need to do to get your money back, is return the product to us prepaid and insured, in new unmarked condition with all its original parts, instructions, packing boxes and our original invoice (or a copy) within 30 days of when you receive it.

Price Protection. You can't lose. As part of our 30 day risk free trial, in the unlikely event that you find any product that you buy from this catalog selling for less than our catalog price, just send us a copy of any newspaper or magazine advertisement that appears during the 30 day period, and a copy of your invoice.

We will issue you an immediate merchandise credit for the difference in merchandise price. So, you'll have both a satisfaction guarantee plus price protection for 30 days from the time you get any DAK product purchased from this catalog. Of course you are also protected by the individual manufacturer's warranties on all the products we offer.

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AK98

POST PAID ENVELOPE IS AT CENTER OF CATALOG.

Dear Friend,
If you try nothing else, let the all new Sound Detonator Plus make your stereo's sound explode with life. If you don't agree that your sound's been improved 30 to 50%, return it. But, at only $89, or even if it were $189, I'm sure you'll never let it go. . . .Drew

2 **HOW TO ORDER:** Just fill in our product number, the name of the product, and how many you want. Then fill in the amount for postage and handling which you will find in parentheses (P&H) after the price of each of our products in this catalog.

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10						

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IMPORTANT INFORMATION

1) Shipping—Whenever possible we will ship your order via UPS. Please try to give us a street address rather than a P.O. Box.

2) Manufacturer's warranties available—All products sold by DAK are covered by the individual manufacturer's warranties. If you would like to see a copy of their exact warranty before you buy, just send us a letter, (do not phone) giving us the product number and name to the attention of the Warranty Department.

3) Typographical Errors—We make every effort to avoid errors. DAK cannot be responsible for errors. However, should you buy a product based on our error it is of course covered by the normal conditions of our 30 day free trial period.

4) Mailing list—We occasionally make our mailing list available to selected companies who have products that we think you will be interested in. If you wish not to receive these mailings, just send a copy of your mailing label to our Mailing List Dept.

5) Prior Sale and Prices—DAK deals with dozens of manufacturers. Some of the products we offer are closeouts, and sometimes we simply sell more than a manufacturer can make. In any event, we cannot guarantee to supply any product advertised. We will immediately refund your money if we find that we can no longer obtain a product or if its price rises.

THANK YOU FOR YOUR ORDER

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The Last Mistake

We've offered decks with missing switches and even decks with extra switches at super close-out prices. Now, here's a deck with 6/10ths of a second quick reverse, APSS, intro-scanning, repeat playback, and Dolby B & C. It comes with our super bonuses. And, it's at our close-out price, plus just $10.

It's happened again. Two years ago, Teac asked DAK to sell its non-metal CX210 cassette decks because they didn't take metal tape.

We called them 'The Missing Switch' and we sold them all. Then, we shipped more expensive decks. And, finally we had to return orders.

Next, we found Hitachi's non-metal D22S. When they arrived, we found we were getting their new metal version.

So, The Missing Switch, became the Extra Switch Mistake. Then just as we got going, they added Dolby C, so we had another Extra Switch.

But, even though each deck has gotten better, we've held very close to our same original close-out price. (Within $7.50) The bad part is that as soon as our sales get going, we run out of decks.

THE LAST MISTAKE

Well, Hitachi had just delivered our last 800 decks when Sharp walked in with an incredible new deck that didn't just have Dolby C and Soft Touch.

Sharp's deck had quick reverse in both play and record, and full logic controls.

Well, when we asked for deliveries of 1,000 and 2,000 and offered cash in advance, they nearly passed out.

And, to make a long story short, you're going to get Sharp's all new auto reverse cassette deck with APSS, intro-scanning, auto-bias switching, repeat play, auto-spacing and Dolby B & C for just $10 more than our close-out price.

FABULOUS SOUND

Here's a deck with a frequency response to 15,000hz with normal tape and 18,000hz with metal. And, its signal to noise reaches 77db with Dolby C.

All its function controls are electronic, not just soft touch. And, it has dual capstans. Plus, with 2 color LED Peak level metering and linear volume controls, great recording is a breeze. But, great sound is just the beginning.

TOTALLY AUTOMATED

The computer assisted logic lets you enjoy your music like never before.

Quick Reverse- During record or play, this deck will automatically reverse in just 6/10ths of a second for virtually uninterrupted music from both sides.

APSS- Let's say you're listening to a song you'd like to hear again. Just touch reverse APSS and the deck will locate the beginning of the song and start it over.

If you'd like to skip the rest of the song, or continue skipping songs, just press forward APSS. It will locate the beginning of each song on the tape.

Intro-Scan- Like an expensive car radio, this deck will play just the first 12 seconds of each song automatically, so you can find just the track you want to enjoy.

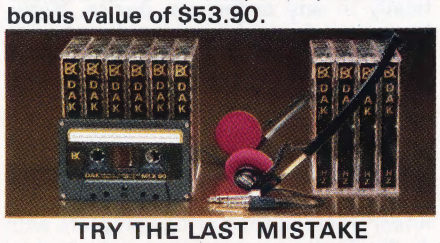
Multi-Repeat- You can repeat one full side, or even just one song up to 48 times. You can also repeat the entire cassette 24 times for continuous music.

Blank Tape Pass- After this deck has played the last song on a side, it will fast forward to the end, reverse and start playing the other side.

It's 16-15/16" wide, 4-1/8" high and 9-7/8" deep. It's backed by Sharp's standard one year limited warranty.

SUPER BONUSES

When you buy this deck, you'll get 10 of DAK's MLX90 minute cassettes, a $24.90 value, plus the all new improved Mura Red Set 8 Stereophones. We sold the old Red Set 3 for $29, **Wow, it's a free bonus value of $53.90.**



TRY THE LAST MISTAKE RISK FREE

Try recording. Feel the solid quality of its automated controls. Then, sit back and enjoy total musical automation.

If you're not 100% satisfied, return it and the bonuses in their original boxes within 30 days for a courteous refund.

To order your Sharp RT350 Reversing Cassette Deck and get the Mura headphones and 10 MLX90 minute cassettes as a bonus with your credit card, call toll free or send your check, not for the $239 suggested retail for the deck alone, but complete with bonuses for just **$176.50** ($6 P&H) Order Number 9762.

Our close-out price for a basic deck with Dolby C was $166.50. Look what just $10 can do for your sound. Wow!

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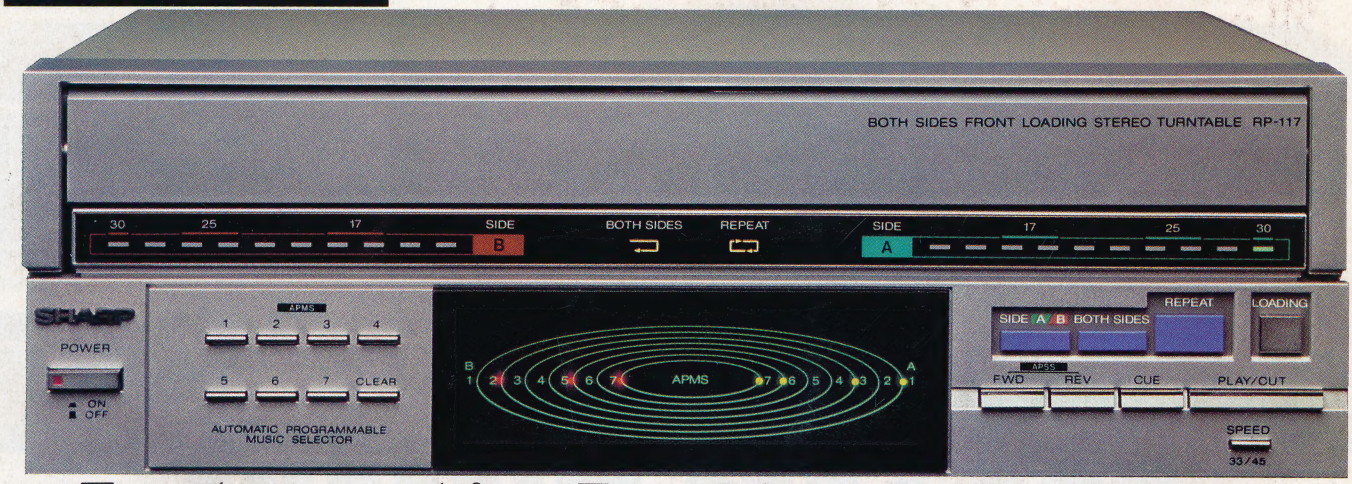
n above if: 1) ☐ You have moved, 2) ☐ You wish a different s
dress, or 3) ☐ This is not your catalog.



Automatic Audiophile Plus

Here's Sharp's top of the line, Linear Tracking, totally automated turntable. It plays both sides, repeats and seeks out your songs. Plus, it plays them in any order you desire. And, it's at our close-out price, plus just $10.

It was a disaster. Last year DAK closed out Sharp's Linear Tracking Vertical turntable under their Optonica name for just $173.50 each. We had just 1200, but we received orders for thousands.

Sharp's new Linear Tracking turntable has all the capabilities of the original. Plus, it can play up to 14 selected cuts from **both sides** of your records automatically in **any order** you desire. Wow, how great for making recordings!

DAK has made a special massive cash purchase that enables us to offer this all new turntable for just $10 more than our close-out price for the previous unit.

GREAT SOUND PLUS

Before we explore the 20-20,000hz audiophile sound produced by its twin linear tracking tone arms complete with Audio-Technica cartridges, let's look at what the micro computer technology of this turntable can do for your music.

But, don't forget that linear tracking arms mean precise lateral balance and accurate tracking from the outside of the record all the way to the center groove for dramatically clean distortion free sound.

PLAY BOTH SIDES AUTOMATICALLY

Now you can play Side A, Side B, both sides or up to 14 selected cuts over and over again. Now you can have an evening of nonstop music from a single record.

And, think about the wonderful cassettes you'll make with just the songs you want recorded in the order you choose.

This Linear Tracking Turntable has **two tone arms** and **two Audio-Technica** cartridges. So, there's a separate linear arm and a separate cartridge for each side of your record.

The main drive is a superb FG electronically controlled DC motor for stability. There are two additional motors. One for the tone arms of this automatic turntable, and another that automatically glides the turntable drawer in and out when you touch the loading button.

TOTAL CONTROL

Push the play button and choose side A or B, and an arm moves out to the record. An infrared computer tracking sensor locates the first groove and the stylus will be gently lowered to your record.

There's more. In addition to the automatic track selection, Sharp's top of the line Linear Tracking Turntable has APSS.

APSS uses an infrared sensing system to let you locate specific songs on both sides of your records.

You can move forward to skip songs or move back to play songs again. If you want to hear the song you're listening to over again, just push Reverse APSS.

If you don't like the current song, push Forward APSS and you'll skip forward as many songs as you like.

Now you're in full control and you'll never scratch a record because the on-board computer controls all the actual arm movements. APSS gives you the same control manually that you'd get if you preprogrammed the tracks you desire.

MUCH MORE

Push one button and the turntable will switch from side A to B, or from B to A. Push the Load button, and the arm will lift from the record, return to its home position and the turntable will glide out.

You can play both 33⅓ LPs and 45s. And, you can play 7", 10" and 12" records. In addition to all the automated features, there's a cue/pause control as well.

The Turntable is striking. The LED display shows both the tracks that are programmed to play as well as which track and which side is currently being played.

It's about the size of a cassette deck and fits perfectly into any component location. It is 13" wide, 13⅝" deep and 4⅛" tall. It's backed by Sharp's standard one year limited warranty.

TRY AUTOMATIC AUDIOPHILE PLUS RISK FREE

Wait till you hear the sound. Wait till you try its computer. And wait till you see this turntable in your system.

If you're not 100% delighted, simply return it in its original box within 30 days for a courteous refund.

To order your top of the line Sharp Linear Tracking, Computer Controlled, Both Sides Playing, Programmable Turntable risk free with your credit card, call toll free or send your check for just $10 more than our close-out price. Send just **$183.50** ($7 P&H) Order Number 9805.

Your records will love the linear tracking arms, your ears will love the pure sound, you'll love the convenient computer controls and your eyes will love the Hi-Tec looks.